

FINANCIAL TIMES

CHICAGO
Paranoia in the
futures pits

Page 20

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No.30,765

World News

144 killed in Boeing air crash in Azores

A US-chartered Boeing 707, with 144 passengers and crew aboard, crashed on the mid-Atlantic Azores island of Santa Maria as it approached the airport. There were no survivors among the 137 Italian holiday-makers and seven US crew on board. Page 2

W Bank deaths
Israeli forces shot dead two Arabs and a third died of wounds amid controversy over Israel's methods of quelling the Palestinian uprising. Israel rejected key conclusions of a US report alleging human rights violations. Page 6

Airlift to Kabul
The United Nations found a replacement aircraft to start a delayed airlift of food and medicine to the embattled Afghan capital Kabul. Mujahideen attacks. Page 6

Spain's labour unrest
Spain faces widespread industrial unrest following the collapse of a final round of talks between the Government and the two main trade unions. Page 20

Korea talks halt
Talks aimed at arranging an unprecedented meeting between the prime ministers of North and South Korea came to a halt amid a dispute over Seoul's war games with US forces. Page 6

Paraguay shakeup
Paraguayan coup leader General Andres Rodriguez replaced about 50 military officers, including the commanders of the three army corps. Page 21

S Africa protest
A civil rights group said that 105 blacks detained in Port Elizabeth have joined a hunger strike to protest against the policy of detention without trial. Page 6

Tamil appeal to UN
The Liberation Tigers of Tamil Eelam rebel group appealed to the United Nations Commission on Human Rights to mediate in an effort to end the ethnic conflict. The group also called for a ceasefire and the withdrawal of Indian troops. Page 22

Poland miners strike
The Polish government said a strike by coalminers threatened power cuts and was aimed at undermining efforts to reform the country. The strike halted coal supplies to Poland's biggest electric power station. Page 3

Italian protest
About 5,000 people protested at plans to base 72 F-16 fighter planes at an airport near Saint Ann, southern Italy. Page 22

Iran diplomacy
Iranian Foreign Minister Ali Akbar Velayati has discussed improved economic and industrial links with officials in Spain. Iran amnesty. Page 6

Anglo-Soviet link
The British Government is to pay for 20 Soviet managers to attend a three-week course at the London Business School. Lord Young, the UK Trade Secretary announced. Page 24

Paddle the Channel
Czech Frantisek Rychnovsky, 75, a former barge helmsman, plans to paddle across the English Channel with his grandson on a Y-shaped log. Page 6

MARKETS

Canada
Toronto SE Comp. 3000
3200 Nov/88 - 38 Feb
INTEREST RATES
US Bonds 9 1/2%
Federal Funds 9 1/2%
3-month Treasury Bills 8.81% (8.83%)
yield: 8.81% (8.83%)
Long Bond: 102 1/2 (101 1/2)
yield: 8.79% (8.83%)
GOLD
New York latest 129.65 (129.25)
Comex Apr. 178.85 (+0.14) (Mar)

Business Summary

Argentina's currency continues to plunge

ARGENTINA'S currency, the austral plunged for the second day running, losing a further 20 per cent against the US dollar by midday with a black market devaluation of almost 35 per cent against last Friday.

NIKKEI average surged through the 32,000 level for the first time to close at a

Japan
Nikkei average '000:
32
31
30 Jan 1988 Feb

record high of 32,065.12, as investors continued a buying spree. Page 44

REEDPACK, British office products, paper and packaging group, and Daishowa Forest Products, Canadian paper group, have formed a joint venture to build a \$200m (\$245m) newsprint machine in Kent, England. Page 10

CHINA'S industrial output fell in January by nearly 11 per cent because of the current austerity programme to combat rising inflation. Page 6

EXPORTS of the Swiss chemical industry rose in value terms by 8.4 per cent last year to a record \$15.25bn (\$18.5bn), after an increase of 2.2 per cent in 1987. Page 4

mitsubishi corporation, Japanese trading concern, has entered the European food market with the purchase of Texel brand fats from Nestle of Switzerland. Terms were not disclosed. Page 21

ALGERIA and Morocco are to build a 2,000-km gas pipeline to carry Algerian natural gas across Morocco to Spain by 1995. Page 8

Siemens of West Germany and NEC of Japan confirmed they have signed licensing agreements with MIPS Computer, a US software and electronics group. Page 22

Polaroid, US photography group fighting off a \$2.8bn takeover bid from Shamrock Partners, suffered a net loss in the fourth quarter and full year. Page 22

OLIVETTI of Italy plans to boost its activity in US bank automation equipment with the \$174m purchase of ISC Systems of the US, second to IBM in the sector. Page 21

Anheuser-Busch, biggest US brewer, reported strong results for 1987, pushing the company's run of unbroken growth to 12 years. Page 22

American Express, the US financial services group, has been forced to postpone a widely publicised new card it planned to launch in early January jointly with Nomura Securities, largest Japanese securities company. Page 23

Union Bank of Finland, one of the country's two biggest commercial banks, reports a virtually unchanged profit of FIM 2.2m (\$260m) before extraordinary items and taxes in the preliminary result for 1988. Page 24

George Shultz, former US Secretary of State, has rejoined the board of General Motors, the world's biggest automobile group. Page 24

The Hinduja Group, correction, Page 6

Rocard urges Thatcher to help build EC

By Robert Maunder, Diplomatic Correspondent, in London

MR Michel Rocard, the French Prime Minister, yesterday appealed to Britain to join France in building a more ambitious Europe, but warned that such an enterprise could not be based on a single economic doctrine such as the theory of free trade or monetarism.

In a wide-ranging speech to the Royal Institute of International Affairs at Chatham House in London, Mr Rocard in effect replied to a speech made by Mrs Margaret Thatcher, the British Prime Minister, in Bruges last year, in which she

fiercely opposed any supranational form of government for the European Community.

However, Mr Rocard, who also appealed for greater co-operation between France and Britain in the nuclear defence field, couched his remarks on the future of Europe in conciliatory terms, stressing that both countries based their positions on a common conception of national independence and freedom for democracy.

After emphasising that he considered Britain's fears of an interfering supranational bureaucracy to be perfectly

legitimate, Mr Rocard said that it was, after all, General de Gaulle who had made it clear that Europe could be built only through the will of the nations which composed it.

If, today, the majority of Frenchmen were "convinced Europeans", it was not because they desired "uniform regulation" or the creation of a super-state, but because only Europe could allow the member states to preserve their personality and international role.

But, because of the diversity

of the economic traditions of the countries making up the Community, one could not transpose to the European level the economic model of a single country.

The creation of a single market could not be allowed to lead to "blind deregulation."

It was indispensable that the European Community should conserve a regulatory function to maintain a minimum of coherence of the economic policies of the member countries, to prevent distortions of competition and to ensure social

Continued on Page 20



Conciliatory terms: Michel Rocard (right) with Sir Geoffrey Howe in London yesterday

Bush continues to back Tower despite growing opposition

By Peter Riddell and Lionel Barber in Washington

PRESIDENT George Bush yesterday defended his choice of Mr John Tower as US Defence Secretary in the face of further allegations about financial and personal improprieties and the expression of serious reservations by senior senators.

The success of the nomination is looking increasingly unlikely, although neither the Bush administration nor Mr Tower appear willing to back down without a fight with the Democratically-controlled Congress.

The failure of Mr Tower's nomination would represent a major political setback for President Bush so early in his term, especially given his emphasis on ethics in government.

A recognition of the high political stakes involved prompted the President yesterday to call reporters into the Oval Office of the White House where he defended Mr Tower, whom he said had been "the victim of unfair rumours and frenzied speculation."

"I have seen nothing, not one substantive fact, that makes me change my mind about John Tower's ability to be Secretary of Defence and a good one," he said.

The balance in Congress has



John Tower: allegations

shifted by antagonising leading Democrats such as Mr Nunn and by turning the nomination into a more partisan battle.

Senator Nunn has put off the key vote on the committee after fresh allegations surfaced about Mr Tower's financial affairs. The Federal Bureau of Investigation is checking charges that he misused his position both when he was chairman of the armed services committee up to late 1984 and subsequently as a member of the US team in the arms control talks in Geneva.

Mr Nunn said he could not set a deadline for confirmation. "There is no cut-off here," he said.

Further delays in the vote, originally planned for last week, make Mr Tower's position increasingly difficult. Republican members of the committee have expressed fears that such a hold-up could be fatal. A further problem is that the Senate will be in recess for the whole of next week.

Senator James Exon, the second senior Democrat on the committee, said yesterday that because of his "serious concerns" he had told President Bush that if a vote was taken immediately he would vote against Mr Tower. Such a stance by such an influential senator would have killed the nomination.

Senator Nunn's comments came during a day of hurried meetings and manoeuvring between members of the committee and the administration. An early visit yesterday by Mr Tower to the White House was later described as "routine."

Earlier White House pressure, via Republican Senators, to accelerate the vote has

Continued on Page 20

UK gilts market makers lose £190m

By Simon Holberton, Economics Staff, in London

MARKET MAKERS in British Government gilt-edged securities lost £190m in the first 24 years of trading after Big Bang, the Bank of England said yesterday.

Since October 1986, seven market makers have withdrawn from the gilt market and two have joined, leaving 22 now serving the market.

The implication of the Bank's analysis, however, is that more will have to quit before the market can become profitable.

The Bank said: "It is too soon to conclude that either the structure of the market or the number of market makers has yet stabilised."

Its views are contained in a special article on the gilt market which was released ahead of yesterday's publication of the Bank's Quarterly Bulletin.

But the article, which was also distributed to market makers late yesterday, drew a harsh reaction from some of the largest UK securities houses.

One executive commented: "In view of the haemorrhaging that is taking place it is about time that two years after Big Bang the Bank stopped pussy-footing around and was tougher with smaller operators who are not playing by the rules as set out."

The Bank's review of the market, which is generally considered to have been a success, found that investors generally had been provided with a full service by market makers. Where problems had been found, especially in the dealing in index-linked stocks,

Continued on Page 20

Bank of England bulletin, Page 10; Editorial comment, Page 18

Luxembourg and UK oppose plan for tax at source

By David Buchanan and Tim Dickson in Brussels

THE European Commission's controversial new plan for a minimum 15 per cent tax at source on the savings and bond income of all Community residents was greeted with hostility yesterday by Luxembourg and the UK, home to two of Europe's largest financial centres.

She stressed the need for compromise from all sides, including the Commission, in getting the required unanimous approval in the EC Council of Ministers.

She was not, for example, totally committed to the proposed 15 per cent rate, although it represented a reasonable average of existing withholding tax rates.

West Germany wants any EC-wide tax to be closer to its new 10 per cent withholding tax.

Since it agreed last June to lifting capital controls by mid-1990, the French Government has on occasion threatened to backtrack on this commitment to reduce the differences in savings taxes.

Luxembourg officials hope to concert their opposition strategy with Mr Nigel Lawson, Britain's Chancellor of the Exchequer, at a meeting of EC finance ministers in Brussels on Monday.

Last month Mr Lawson pointedly criticised those who "having accepted the principle of freedom of capital movements, are seeking to escape from its consequences." UK officials yesterday reiterated this position.

Presenting the tax plan, Mrs Christiane Scrivener, who is in charge of the Commission's newly-created tax portfolio, said it was aimed at reducing the risk of tax evasion and making "bearable" the lifting of exchange controls by the EC's eight richer states on July 1 1990.

She said it would still allow European financial centres to be competitive. The plan will

Plessey may split to defeat hostile GEC-Siemens bid

By Terry Dodsworth and Hugo Dixon

PLESSEY, the UK electronics group, is considering a radical plan to break itself into two as part of its defence against the hostile takeover attempt from the General Electric Company and Siemens.

Under the demerger idea, Plessey believes that its ownership would not change hands and therefore the clause in the GEC agreement would not be triggered.

The company might then attract alternative partners for its various businesses, or undermine its value to such an extent that the GEC/Siemens consortium would have to increase its offer.

Before adopting such a plan, however, Plessey intends to continue its campaign to persuade the Monopolies and Mergers Commission to block the takeover proposals on the grounds that such a deal would limit competition in the UK defence industry.

The company is also embarking on a "roadshow" to convince institutional shareholders that it deserves to remain independent and that the GEC/Siemens proposals lack industrial logic.

At the same time, Plessey is

hoping to show that GEC, by launching the bid with Siemens, has broken the GPT shareholder agreement and that therefore Plessey has the right to buy out the GEC holding.

Separately, executives in Plessey's chip manufacturing division say they are considering a management buy-out if GEC wins the bid.

However, Mr Stephen Wells, Plessey managing director, stressed yesterday that the parent company saw the semiconductor division as a vital part of the group's operations.

According to Mr Vivian Butler, Plessey main board director responsible for the semiconductor activities, several companies of the same size as the Plessey chip business had found financing in the US. "I am very proud of the team we have built up here," he said.

Previously, Mr Stephen Wells, Plessey managing director, stressed yesterday that the parent company saw the semiconductor division as a vital part of the group's operations.

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Background, Page 32; Plessey offers defence maintenance deal, Page 10

EUROPEAN NEWS

144 die as Italian charter flight crashes in Azores

By Diana Smith in Lisbon

ALL 144 people on board a Boeing 707 were reported dead yesterday after the chartered aircraft crashed on the island of Santa Maria in the Azores.

The 137 passengers, reported to be Italians, and seven US crew members were on an airliner travelling from Bergamo in Italy to the Dominican Republic in the Caribbean; the passengers were reported to be tourists.

The aircraft was owned by Independent Air Corporation of

Atlanta, Georgia, and chartered to Dominair, an Italian holiday company. It crashed at 2.30pm GMT on the windswept islands of the Azores, apparently as it made its final approach for a refuelling at Santa Maria airport.

Local government sources on the nearby island of Sao Miguel said the pilot had asked the airport to prepare for an emergency landing shortly before the crash.

Eye-witnesses on the island

reported to Portuguese Television that they thought the plane was making "strange noises" as it came in to land, and that the pilot appeared to be flying abnormally low.

Helicopters and naval corvettes were immediately despatched to the area of Pico Alto, the highest mountain peak on Santa Maria island, where the crash took place, in order to search for bodies and for pieces of the fuselage.

The uncertain weather that

prevailed in the Azores during most of the year, caused either by heavy fog or by high winds, traditionally makes the nine small Portuguese islands difficult places for landing and for take off. Eye-witnesses said the mountain was covered in cloud.

So far, there has been no official confirmation of eye-witnesses' claim that the Boeing 707 appeared to be in trouble as it approached for a landing.

Investigators from the Portu-

guese civil aviation board flew yesterday afternoon to the inaccessible area where the aircraft crashed. They will be joined by US observers.

"Two bodies have already been recovered and there appear to be no survivors among the 137 passengers and seven crew," said an official handling rescue operations.

Dominair said the Boeing had earlier flown from the Dominican Republic to Italy with no problems.

Brussels spreads the pain of tax on savers

Proposed 15% levy would affect a wide range of investors, writes David Buchan

THE European Commission's new tax chief, Mrs Christiane Scrivener, yesterday played down the impact of her plan for a minimum savings levy for all tax residents of the Community — and played up her flexibility in accommodating member states' objections to details of the plan.

But there is no disguising that this proposal for a minimum 15 per cent withholding tax would, if adopted by the EC Council of Ministers, affect a wide range of investors.

Particularly concerned would be those cross-frontier investors who place their money in one EC state, but reside and are taxable in another, and take advantage of the very erratic taxation of non-residents (see chart). But those who both reside and invest in states like West Germany and Italy, where withholding tax rates for residents are currently below 15 per cent, could also see less of a return on their savings.

The proposed minimum tax-at-source would, in addition, be levied on anyone (EC or third country citizen alike) who is resident in an EC state for tax purposes. This new tax concept of "Community resident" is, according to the Commission, "entirely appropriate in the context of the creation of a European financial area".

The aim of all this, Mrs Scrivener said, was to "make it bearable" for the EC's eight richer member states to carry out their commitment to free all capital movements from July 1990, and for the other four to follow suit later. France and some other member states

EUROPEAN WITHHOLDING TAX REGIME* (%)					
Member State	Bond Interest	Bank/Savings Interest	Resident	Non-Residents	Resident
Luxembourg	0	0	0	0	0
Netherlands	(A)	0	(A)	0	0
Portugal	25	25	20	20	0
Belgium	25	0	20	0	0
Denmark	(A)	0	(A)	0	0
France	(A) or (B)	0	(A) or (B)	0	0
Ireland	35*	35*	35	0	0
Spain	20*	20*	20	20	0
UK	25*	25*	25	0	0
Greece	(C)	0	(C)	0	0
West Germany	10	10	10	10	0
Italy	12.5	12.5	30	30	0

* Subject to the provisions of double taxation conventions
(A) Automatic reporting by banks to tax authorities
(B) Choice of paying withholding tax at different rates (depending on types of bond) or at marginal personal income tax rate
(C) Choice of applying individual's income tax rate and apply it at source of interest subject to exceptions

Source: Adapted from European Commission

fear their citizens will abuse their new freedom by salting their money away into foreign banks and hiding the income on it from their home tax authorities.

The Commission has no precise estimate to offer of actual or potential tax evasion that might accompany capital liberalisation. But as evidence of the amount of potentially tax-free money washing around the EC, it points to the substantial money outflows that preceded imposition, on January 1 this year, of West Germany's 10 per cent *guillotine*, or withholding tax, and of the new automatic reporting of interest payments by Dutch banks to their tax authorities.

By contrast, the UK Government argues that its Exchequer was hardly bleeding white by tax evasion when it lifted

exchange controls in 1979, and other states should not suffer from 1990 on. Commission officials counter that what happened in 1979 has been made less relevant by far greater capital mobility and banking flexibility in the past 10 years.

To assuage France and other fiscal fraud hand-wringers, the Commission has in the past seven months examined three possible measures: taxing at source; closer co-operation between tax authorities; and automatic reporting by banks. Yesterday it formally proposed what amounts to one and a half of these measures.

It discarded the idea of extending the system of automatic bank reporting beyond those countries (Denmark, the Netherlands and, partially, France) that already have it.

In devising its tax scheme, the Commission claims to have

achieved a happy medium with 15 per cent, as a rough average of the current Community 0-35 per cent range. Mrs Scrivener indicated she was not wedded to this figure. But the Commission believes 15 per cent would be high enough to discourage continuance of tax havens within the EC proper, while low enough not to drive money out of the Community.

To ensure, however, that the Community does not lose business, the new tax would not apply to residents (whether EC nationals or not) of third countries, or to Eurobonds.

Asked whether the Euro-bond market, through such mechanisms as "bondwashing" might not become a loophole for avoidance of the new withholding tax, Mrs Scrivener replied that maintaining the Euromarkets in Europe was economically vital to the EC and politically vital to getting any chance of eventually winning Britain and Luxembourg around to her plan.

At the other end of the investment scale, existing national tax-exempt schemes for small savers, such as the *épargne populaire* in France or national savings certificates in the UK, would be spared the new tax, and member states would have "elbow room" to increase such tax-free saving incentives in the future, Mrs Scrivener said.

A final complexity of the withholding tax, however, is the increased clearing payments that will be required between member states, in order to ensure that taxes paid by non-residents end up in the exchequers of EC states where they reside.

W German growth speeds up

By David Goodhart in Bonn

THE West German economy seems set to start 1989 in the manner it spent the whole of 1988 — growing faster than expected.

Yesterday's industrial order figures for December suggest that growth in the first quarter is likely to be ahead of the 2.5 per cent expected for the year as a whole.

Also yesterday, the German Institute for Economic Research estimated that real growth in exports for the first half of this year will be as high as 8 per cent, in part because of higher export prices.

However, complaints from trading partners about the continuation of export-led growth may be muted by evidence from the December order figures. This shows that domestic orders for investment goods are even higher than foreign orders. Mr Jonathan Hoffman of Credit Suisse First Boston said this reflected the fact that capacity utilisation at the end of last year was at the highest level since 1973.

Mr Hoffman also said that the accumulating evidence of a buoyant first quarter may have been another reason why the Bundesbank felt able recently to raise interest rates to forestall a marked increase in inflation. Economists were divided on whether growth is so strong that the Bundesbank may want a further rise.

The December order figures — although a somewhat erratic barometer — show a 4.3 per cent rise on November and a 12 per cent rise on the previous year. The November/December rise is only 1.5 per cent but the November/December rise on the previous year is 3.8 per cent.

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France feels the gravity of Europe's unstoppable unity

T HE rigour of the negotiations over the EC's

plans for a uniform withholding tax should not be allowed to distract attention from a fundamental fact: as far as France is concerned, at least, there is no longer any dispute over the principles of tax harmonisation.

If it doesn't take place by

negotiation, then it will take place through unilateral reductions of France's high rates, starting in next year's budget. And this applies as much to the harmonisation of Value Added Tax as to the taxation of savings.

This is a radical change of attitude, which has taken place so surprisingly that it has passed almost unnoticed. As recently as last October, Prime Minister Michel Rocard was fiercely denouncing the Commission's proposals for the har-

IAN DAVIDSON
ON EUROPE

monisation of VAT rates in the

Community, on the grounds that this would cost France too much in tax revenue.

By December, however, Mr Pierre Bérégovoy, France's Finance Minister, was calmly telling the Foreign Affairs Committee of the National Assembly not merely that harmonisation of VAT rates was indispensable in the single market, but also that France could afford the loss of tax revenue.

According to the account published by the Committee, he estimated this revenue loss at FF 15bn to FF 20bn (21.35bn to £1.8bn), for the harmonisation of withholding tax on savings and FF 80bn to FF 100bn for the harmonisation of VAT, making a total cost of FF 100bn to FF 120bn.

Spread over the years 1990-1993, this loss of revenue will be bearable for our country provided the rate of economic growth remains at 2.5 per cent and that public spending is rigorously managed," the committee concluded.

In other words, the pace of events is transforming the Single Market (in the minds of the French) from a daunting and distant theory into a reality which remains just as daunting but is now assumed to be unavoidable.

The time when the Government talked tough over next year's liberalisation of capital movements, as if it could demand unfavourable concessions from other member states, appears to have melted away.

M y hunch is that Europe has crossed some sort of psychological watershed, in which the negotiations in Brussels, the actions and expectations of the real world of business, and the calculations and anticipations of national governments, are all moving in synergy together.

Progress towards a more open European market is, in a narrow sense, unavoidable and unstoppable, because Europe must survive in an international context of increasingly open global markets. No doubt the progress will be partial and uneven, as governments seek to protect particular sectors, and no doubt these ad hoc protectionist urges will be dressed in the respectable clothes of international reciprocity.

Protectionist ideas could, no doubt, gain currency if the opening of the market aggravated the unemployment or balance of payments problems of individual member states. But it is striking that the princi-

ple of protectionism is not being preached in France, which has the longest history of *laissez faire* and protectionism, which already has a serious trade deficit in industrial goods, and which has cause to fear a further increase in unemployment.

Progress towards an open

European market may also be unstoppable. In a broader sense, that it is now built into the assumptions of a large and growing number of the participants in the game. We may have passed over the watershed, from the uphill slope on which governments resist the urgings of the Commission, to the downward slope on which they fear the concordant force of gravity.

The tax implications of competitive pricing in the single market could be far-reaching, not merely for France, but for the whole Community. VAT rates in France lie at the top of the European range, so they will have to come down. But since, for domestic political reasons, governments will be more reluctant to raise than to reduce tax rates, the probability must be that the average incidence of VAT rates in the Community will fall.

I t's now a budgetary point of view, a cut in France's heavy VAT rates ought to encourage the Government to seek compensatory receipts elsewhere, most obviously by shifting more of the tax burden to income tax, which is light by European standards. But Mr Rocard is opposed on principle to heavier income tax, and on this point Mr Bérégovoy's evidence to the Foreign Affairs Commission did not suggest any change of view.

When the Commission set out to sell the idea of the Single Market, it produced an economic study which claimed to show economic growth would be much higher, while inflation and unemployment would be much lower. Sceptics may be reluctant to put much faith in the details of the study, but it is striking that the factors examined in this Cecchini report did not include any assumptions about tax burdens in the Community.

If it is plausible to suppose the competitive pressures of the Single Market will combine to reduce overall tax levels, then this could be an additional factor driving faster economic growth.

Two weeks ago, Mr Nigel Lawson, the British Chancellor of the Exchequer, launched a brutal attack on the idea of economic and monetary union in the Community. "It is difficult to escape the conclusion," he said, "that this divisive and internally difficult issue has been propelled into the forefront of European debate at this time, either out of culpable carelessness, or as a smoke-screen to obscure a lack of sufficient progress towards the Single Market — or worse, as a means of running away from the challenge of freedom."

Mrs Thatcher's critics in the Community as just another expression of her neo-Gaullist reputation. But perhaps they should have concluded that Mrs Thatcher, too, can feel the movement onto the downward slope, and does not like it. Four years ago, Mrs Thatcher may have thought she had neutralised Continental urges for a more confederate Europe, by pressuring the supply-side case for the Single Market. Mr Lawson's speech suggests the British Government has fallen into that old logical trap, the fallacy of the last move.

Sakharov calls on Kremlin to release "new prisoners"

MR Andrei Sakharov, the

Soviet human rights activist, yesterday called on the Kremlin to release "new prisoners of conscience" and give more constitutional protection to ethnic minorities, AP reports from Bologna.

The physicist and Nobel Peace Prize winner was awarded an honorary degree from the University of Bologna yesterday on the third day of his second trip overseas.

At the ceremony and in later

appearances, Mr Sakharov hammered at the issue of eth-

nic rights, particularly in the strife-torn district of Nagorno-Karabakh in the Azerbaijan Republic. Many people in the district, dominated by ethnic Armenians, want the area to be annexed to neighbouring Armenia. Several ethnic Armenians campaigning for the change have been arrested.

"Today, when nearly all former prisoners of conscience have been freed, there are suddenly new ones," Mr Sakharov

told the audience.

Mr Sakharov revealed plans for a substantial increase in international flights to the Far East, including both China, and a new flight to Seoul.

Aeroflot aims higher in public esteem

By Quentin Peel in Moscow

AEROFLOT, the Soviet Union's large and much-maligned national airline, is struggling to shake off its image as one of the country's least popular and most inefficient institutions.

Top officials of the airline and of the Civil Aviation Ministry, yesterday claimed slow but steady progress in their efforts to restructure the world's largest airline.

But in the face of a barrage of hostile questioning from the Soviet press, they admitted in the new spirit of glasnost that their safety record, the reliability of their schedules, and the politeness of their staff still left much to be desired.

Safety was the top priority, Mr Boris Panyukov, the First Deputy Minister of Civil Aviation, declared.

"We have reduced the number of our air crashes, catast

EUROPEAN NEWS

Corner of a plastic bag that is forever Germany

By David Goodhart in Bonn

If the smart new plastic bags given away by West Germany's Ministry for Inner-German Relations are anything to go by Bonn is reasserting Germany's historic claim to parts of Poland.

The bags display pictures of famous figures and monuments from East and West Germany, but tucked away in one corner is an imposing red-tinted palace that even the most assiduous student of the two modern German states might have trouble identifying.

For it is the Krantor, in Gdańsk, or Danzig as the Germans still insist on calling it, which has been very definitely Polish since the end of the last war. Before that, Danzig had spent most of the previous 500 years as a "free city", although it was briefly part of the Kingdom of Prussia and then the Third Reich.

In normal times such plastic bag revanchism might be dismissed as a minor embarrassment but - no doubt responding to new anxieties over West German restlessness - the slip has already provoked protest in the Bundestag led by Social Democrat Mr Reinhard Hiller.

The East German Government paper *Neues Deutschland* has also passed critical comment.

Some Polish diplomats in Bonn are, privately, outraged. One said: "This is a typically insensitive German blunder, they should destroy all the bags and print a new collage." Another pointed out that it was particularly unfortunate coming just before the 50th anniversary of Hitler's invasion of Poland.

But the Inner-German Relations Ministry, which is responsible for promoting trade and other contacts with East Germany, refuses to be brow-beaten. "There is nothing controversial here, the building in Gdańsk is a famous example of a certain kind of German architecture," says Mr Alex Stute the chief press officer.

He has a point. Although only briefly under direct German rule, Danzig was German-speaking for many centuries and between the wars lay between the main body of Germany and East Prussia (now western Poland). The plastic bag is just a reminder that German culture has extended far beyond the country's historically mobile borders.

Nevertheless, Social Democrat critics argue that it is not the job of the Inner-German Relations Minister to be promoting greater German culture and that the inclination of the Chancellor is a Prussian slip on the part of the economic nationalists who, such critics believe, control the ministry.

In public the Poles do not want to kick up a fuss. They are hopeful of fresh financial support from West Germany following the visit of Mr Mieczysław Rakowski, the Polish Prime Minister, despite continuing disputes over treatment of the German minority in Poland and mutual recognition of different place-names like Gdańsk/Danzig.

They might also be more worried about the rise of the far-right Republican Party, which has the support of 11.5 per cent of voters, according to the latest polls, and which really does want the return of parts of western Poland.

Strains begin to tell in France's crowded jails

Jennifer Monahan examines the long-standing issues behind the warders' pay dispute

THE FRENCH Government is taking a hard line against prison officers striking in protest of an independent mediator's report just published.

Mr Gilbert Bonnemaison, a Socialist deputy mayor and former director of the National Council on Delinquency, was appointed in October to mediate between prison staff and the Justice Ministry, after 12 days of disruption that brought criminal justice to a standstill.

The Bonnemaison report scarcely had time to circulate before union calls for a renewal of action met a response on Monday in a number of prisons, notably in the Paris region. Police were sent in to disperse picketing officers and 15 including local union representatives were suspended. Prison officers are forbidden by law to strike.

Their specific grievance is the mediator's rejection of the "one-fifth", an automatic supplementary year's pay increment every five years which would give them parity in pension rights with the police.

Mr Bonnemaison argues that the "one-fifth" is not likely to be granted, given today's economic realities. But behind the particular demand lies the familiar grievance of men who fill the job of prison officer: a need for recognition and status in an unpopular and ambiguous role, made less and less tolerable by overcrowding.

The report addresses the fundamental problems of the French penal system, of which the officers' bitterness is a symptom. The report, The Modernisation of the Public Penitentiary Service, defines overcrowding as the main problem to be tackled, and proposes alternatives to prison as the rational line of approach.

France's prison population now stands at 47,000, having increased over the past 12



French riot police clash with striking prison officers in Paris

years by 70 per cent. The official number of places available is 35,000. Nearly half of all prisoners are on remand awaiting trial. Longer sentences, rather than greater numbers being sent to prison, are the main explanation.

Mr Bonnemaison proposes a ceiling on numbers for each establishment, with selected releases of prisoners awaiting trial or serving short sentences to allow new receptions without surpassing the limit. Electronic surveillance using bracelet transmitters is proposed as one alternative to imprisonment.

The objective of penal policy, says the report, is a reduction in offending, and the objective of prison policy, the reduction of recidivism. It stresses that the current system contributes to delinquency and that it

accepts a very high recidivist rate: 60-70 per cent.

A wider latitude in sentencing is advocated, by which community work could replace a prison term of a year or less; an extension of remission and of provisional release is also recommended. The report makes a plea for closer co-operation between judicial and penal authorities in trying to achieve the main goals.

It outlines the current situation in prison building: the Socialist Government inherited the Gaullist programme which aimed at creating 15,000 prison places at a capital cost of FFr 40bn (236m). This was reduced under Mr Pierre Arpaillang, the new Minister of Justice, to 13,000 places.

Mr Bonnemaison points out that the building programme leaves renovation of old prison

stock starved of funds. He wants to see a further reduction of new prison building, with the funds thus saved devoted to older establishments (80 per cent of existing French prisons were built before 1914).

Housing for prison staff and reception facilities for visitors are also essential recommendations. And the report makes several proposals for reducing the isolation of prisons, their staff and their inmates.

Some of the most outspoken criticism in the report is directed at existing patterns of prison administration, which is "overcentralised" and "excessively bureaucratic".

Clear guidelines should be set at the top, says Mr Bonnemaison, but greater autonomy should be granted at local level.

Strike spreads as coal miners reject Solidarity's pleas

POLAND'S banned trade union, Solidarity, held new talks yesterday with the Government on stabilising the country, but there was increasing concern that the coal miners' strike at Belchatow, 90 miles southwest of Warsaw, could disrupt the negotiations. Reuter reports from Warsaw.

The strike spread despite the efforts of two envoys sent to the pit on Tuesday by Mr Lech Walesa, the Solidarity leader. The Government said the strike stopped supplies of coal to Poland's biggest power plant at midnight. "Cuts in electricity supplies will soon be threatened," it said.

Solidarity officials said the strike over pay was a local issue. It is the biggest strike since last August, when the worst labour unrest broke out since the union was suppressed under martial law in December 1981.

Mr Jerzy Urban, the government spokesman, said in a statement read on television: "I want to turn the attention of the public to the fact that the strike is aimed against the principles of reforms."

He said almost 4,000 miners were occupying the mine but strikers later told reporters at the pit's gates that the strike had been joined by 8,000 of the 12,500 workforce. They denied that they wanted to undermine the Government-Solidarity talks.

"The whole mine has not been working since about 10 minutes after midnight," Mr Jozef Pukowski, head of a Solidarity strike committee, told Reuter by telephone from inside the mine yesterday.

He said 5,000 miners were involved in the sit-in. They wanted a Zl 30,000 (£23) a month pay rise - equal to about half Poland's average wage. The Belchatow power station had enough coal reserves to last about three days, he said.

Hundreds sign petition demanding Havel release

By Leslie Collin in Berlin

MORE THAN 500 Czechoslovak cultural personalities have signed a petition to the Government sent by 700 others last week calling for the release of the playwright Vaclav Havel, who has been in custody since January 16.

It is his longest period in pre-trial detention since he was released from prison in 1983 after serving nearly four years.

His lawyer has been told he will be informed tomorrow on the results of the current investigation.

Mr Havel was accused of

organising a demonstration in Wenceslas Square in Prague on January 16 with the help of Western radio stations broadcasting to Czechoslovakia. Dozens of appeals from both East and West have demanded that he be freed, but the number of signatories to the Czechoslovak petition is unique.

Two other opposition members remain in custody in Prague: Ms Jana Petrova and Mr Otakar Veverka, both activists in the independent Peace Group. Three others are being held in Brno.

Koskotas scandal takes bizarre turn

By Andriana Ierodiaconou in Athens

THE SCANDAL involving the Greek banker Mr George Koskotas took a further bizarre turn yesterday.

Mr Gerassimos Arsenis, an independent MP, has alleged that a secret meeting took place in Rome in 1985 between Mr Andreas Papandreou, the Prime Minister, Mr George Louvaris, a personal friend of the Premier who was formally charged last week with having received money from the jailed banker, and an Egyptian businessman at the time facing charges of fraud in Greece.

The alleged meeting was reported by Mr Arsenis on Tuesday during an appearance before a parliamentary fact-finding committee. In an interview yesterday, Mr Arsenis claimed that Mr Papandreou, met Mr Azzam twice in Rome, once in 1985 and once in 1984. Mr Azzam was charged with foreign currency fraud in 1983 together with the management of the Heracles Cement company, one of Europe's top cement exporters, whose business associate he was. Heracles also employed Mr Louvaris.

The Heracles case, handled personally by Mr Arsenis as Economy Minister, sent shock waves through Greek industry. The defendants were cleared by an appeals court in 1988, and a Supreme Court decision on the case is pending.

Official home for Swedish PM

THE SWEDISH Government is to buy an official residence for its Prime Minister, a 40-room palais on the Stockholm waterfront which has already dubbed Sweden's Number 10 Downing Street, AP reports.

The price of Number 18 Storgatan was Skr 45.5m (£4.13m) but Mr Ingvar Carlsson, the Prime Minister, in egalitarian Sweden lived in their own homes.

Subsequently left the Socialist party.

He was prevented from questioning Mr Louvaris in depth on the grounds of irrelevant evidence by the Socialist chairman of the committee.

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PCs in office rescue drama

By our City Correspondent

IT HAS NOW BEEN REVEALED that the last Budget was almost a disaster for a well-known firm of City brokers.

The first intimation of trouble that City watchers had was the sudden arrival of a red van outside the plush Threadneedle Street offices. Passers-by were surprised to see two PCs carried into the building.

The senior partners were understandably tight-lipped but, in an exclusive interview, Bill Neilson, 42, the office manager, revealed some details the following day.

DRAMATIC

Neilson disclosed that the company had plans to go public on the tax implications of the Chancellor's Budget pronouncements. "We'd set up a desk-top publishing system to get a booklet out in 12 hours. And then disaster struck."

What happened was that two PCs went down, within minutes of each other. The original supplier was unavailable, it being lunch time, so the project seemed doomed.

SAVED

The management, Neilson frankly admitted, was at a

loss. Fortunately one of the PC operators, Sarah Lawton, 23, has important City connections and advised Neilson to call CCA Micro Rentals on 01-350 1234.

Within thirty minutes two PCs had been delivered and installed by CCA. The missing sections were completed in just over three hours. And the finished booklets in the postbox by 10pm, just six hours after the problems first arose.

EVERYDAY

A spokesperson for CCA Micro Rentals Ltd refused to comment on the incident, claiming client confidentiality. But they did emphasise that CCA provided more than just an emergency service. As Britain's first - and only - purpose-designed computer rental service, they had the biggest and best supported fleet of IBM, Compaq and Apple PCs. They were available for anything from a day to a year.

CCA would supply for emergencies, overloads, special projects and short-term trial. But with their attractive rental-to-purchase conversion terms, they did admit to a large number of satisfied buyers. And as Neilson pointed out, not only do CCA excel on a tight budget, but on a tight Budget Day too.

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THE FACTS

RESPONDING TO CHANGE

- ★ Britain's brewing industry is engaged in leisure related activities, and the industry has a £16 billion turnover within the £65 billion leisure market.
- ★ The number and variety of licensed premises has changed - there are 60,000 more licensed outlets of all kinds than 20 years ago.
- ★ Brewery owned pubs now account for only 55% of full on-licences compared with 78% in 1967.
- ★ The industry has invested £3.2 billion in brewery owned pubs between 1981 and 1987.
- ★ The drinks market has changed dramatically - beer now accounts for only 56% of all alcohol sales compared with 71% in 1967; lager's share of the beer market has risen to 46% compared with 3% in 1967; canned beers' share has risen to 16% from under 1% in the same period. Sales of table wine have risen sevenfold.

A COMPETITIVE MARKET

- ★ More than half of beer (52%) is sold through non-brewery owned outlets and only 25% of all licensed premises are brewery owned.
- ★ The tied house structure enables smaller breweries to compete in their areas with nationally advertised brands, and the customer benefits from this.
- ★ Britain's four biggest brewers have only 58% of the beer market; the top four in Australia have 98%; in Japan 99%; in Denmark 90%; in France 93%; Canada 95%; Netherlands 95%. It takes the top eight brewers in the UK to reach 80%.
- ★ New producers and retailers have entered the market. Imported beers and beers brewed under licence already account for 17% of sales.

A WEALTH OF CHOICE

- ★ There are just under 150,000 on-licences and clubs ranging from traditional pubs to cafe bars, restaurants, wine bars, hotels, sports clubs, discos and social clubs etc. - one for every 300 adults.
- ★ There are more than 1,000 beer brands available in the UK - more than any other country except West Germany, with more than a dozen types of beer nationally available - more than any other country.
- ★ There is an average of 16 draught and packaged beers in British pubs compared with fewer than half in most continental European bars.
- ★ The UK has 66 brewery companies - 8 national, 58 regional and local - offering rich diversity.

VALUE FOR MONEY

- ★ Over 90% of both Britons and foreigners agree that the pub offers excellent value for money.
- ★ An average male wage-earner takes 14 minutes to earn the price of a pint of beer in Britain's pubs - less than in the bars of every other continental European country, except West Germany, where excise duty is much lower.
- ★ Both Britons and overseas visitors rate British pubs more highly than continental bars for value for money.

CUSTOMER SATISFACTION

- ★ Nearly seven out of 10 Britons prefer pubs to bars in other countries (69%) and 64% of overseas visitors prefer British pubs to their own bars.
- ★ Visiting pubs is the most popular leisure pursuit outside the home - well over half (52%) of adults visit pubs at least once a month.

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THE BREWING INDUSTRY

THE BREWING INDUSTRY
LEADING LEISURE IN BRITAIN

A British success story

Pubs remain the centre of our leisure life...

Over the last ten years change has been the name of the game for British brewers. Change in the way they market their products, change in the way they see themselves as an industry.

Today brewers of all sizes and characters serve the dynamic £65 billion a year leisure market, and can truly claim to be "leading leisure in Britain".

In a special report issued in January, Britain's brewers set out a range of data based on UK and international surveys which demonstrated the choice, competitiveness and popularity of the main strand of their business, the British pub, and highlighted the successes of one of the country's largest and most important industries.

"Brewing is a major employer, a significant contributor to Government revenues and, through that most famous and popular of British institutions - the pub - it touches the lives of millions of people the length and breadth of the British Isles," said Anthony Fuller, Chairman of the Brewers' Society.

"Brewers have retained their leading role in the UK leisure market not only by maintaining the traditions of brewing but by leading the pace of change. The hallmarks of the British brewing industry today are fierce competition, wide choice, and excellent value for money.

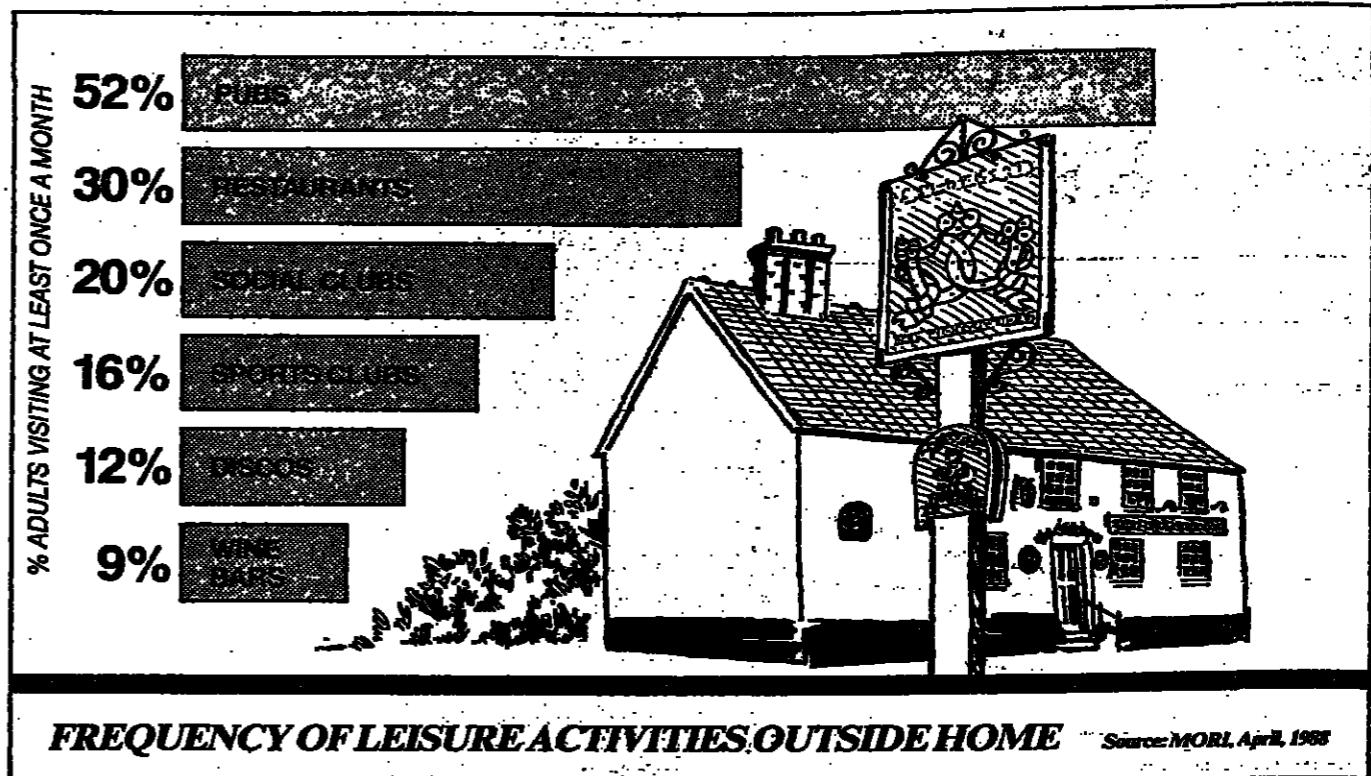
"Together they help explain why a visit to the pub still remains the most popular leisure pursuit outside the home - as well as earning the admiration and affection of millions of foreign visitors.

"Our special report on the UK brewing industry is in-

tended to provide a perspective on the industry and the leisure needs of its customers. The pace of change continues to accelerate and the future will present new challenges and demand new insights."

In these two pages, we examine some of the report's findings and review the brewing industry's development.

If you would like to obtain a copy of the full report, contact the Secretary, The Brewers' Society, 42 Portman Square, London W1H 0BB. Telephone: 01-486 4831.



FREQUENCY OF LEISURE ACTIVITIES OUTSIDE HOME

Source: MORI, April 1988

THE INDUSTRY

Leading the pace of change

The brewing industry is one of the most important industries in Britain. It makes a significant contribution to the national economy, while its products and services cater for the leisure needs of a majority of the adult population of Britain. About thirty million pints of beer are enjoyed every day in the UK. Nearly 70 per cent of all adults visit a pub at least once every three months; just over half visit at least once a month and more than a third will do so once a week.

Impressive as these figures are, they can only begin to describe the substantial influence of the brewing industry on the UK leisure scene. Brewers have compete directly for a share of consumers' leisure spending and their success can only be properly understood if they are viewed as competitors in the fast growing UK leisure market.

This market is estimated to be worth some £65 billion - one of the most vibrant sectors of the country's economy. Brewers' share of the market is estimated to be about 12% billion or 20%.

The industry's influence on the leisure market is clear. Food and overseas investments add up to a total turnover of some £23 billion.

The role of the industry in the leisure market takes on a number of forms. Brewers have to compete through the services, facilities and ambience of their pubs - not only with each other - but with the tied publicans, the members of the tied house structure open to the public including the fastest growing leisure activity of all: time spent at home. The attraction of the total leisure package offered by brewers in their pubs is absolutely crucial in their fight for a share of the leisure spending cake.

Brewers have diversified and expanded into other areas of the leisure market - hotels, restaurant chains and country clubs are just some of the leisure sectors in which many brewers have substantial investment programmes.

There are 66 sizeable brewery companies in the UK, eight national and 58 regional and local breweries. The national brewers are those companies whose brands are marketed throughout the UK. The regional companies concentrate their operations on specific areas of the country, while local companies tend to be mainly in the immediate locality of their brewery.

The diversity and low concentration of the UK brewing industry are two of its most striking attributes, particularly when one compares the industry to its counterparts in Europe. The four largest brewing companies supply over 200,000 licensed premises, 50,000 more than 20 years ago.

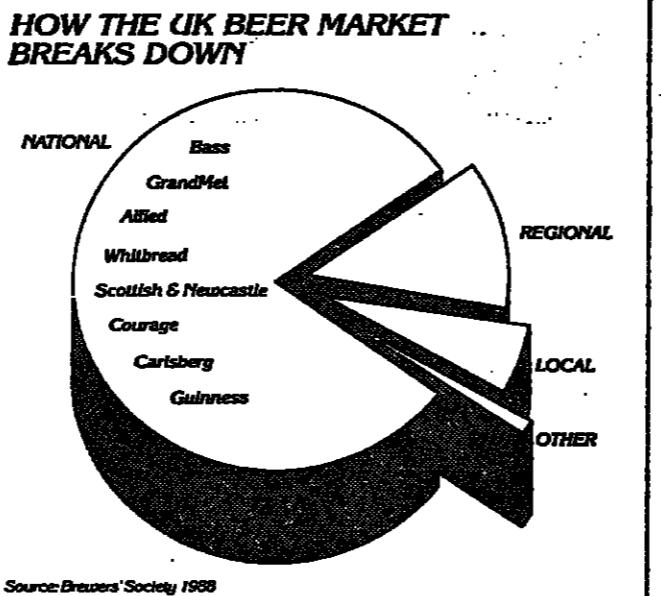
Over a quarter, 25,500, are off-licences - retail outlets where alcoholic drink cannot be consumed on

90% of the market. It takes the market share of all eight national brewers to reach 80% of Britain's beer market leaving plenty of room for the regional and local brewers which add so much character and choice to the UK scene.

In terms of that low concentration in the UK beer market, Britain's large brewing companies are competitive in international markets. Five of the

premises. The remainder includes some 30,900 restaurants and residential hotels, 34,200 clubs and 32,800 pubs and hotels sometimes described as "full" on-licences.

Brewery owned pubs account for only 55% of full on-licences and only 25% of all licensed premises. More than half of the beer produced by brewing companies (52%) is sold through non-brewery owned outlets.



Source: Brewers' Society 1988

The brewing industry is a major employer. It provides over 440,000 jobs in the UK, 44,000 in beer production and 400,000 in retailing. It also has an employment impact on other sectors of the economy. Brewing companies are large customers of other British companies - for capital equipment, packaging, energy, and distribution services.

There is a particularly close relationship with the agricultural sector. Over 1.5 million tonnes of barley are used every year to make some 1.1 million tonnes of beer; much of the rest is used in brewing. The drinks industry is a major consumer of barley production in the UK's beer production.

There are 266 brewing companies in the UK, 8 national, 58 regional and local - offering rich diversity.

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Over a quarter, 25,500, are off-licences - retail outlets where alcoholic drink cannot be consumed on

Not for the first time in the history of the brewing industry, brewing companies have had to respond to consumers' changing leisure tastes. The growth of cinema in the 1920s and TV in the 1950s are two obvious periods when people's leisure habits changed dramatically.

During the 1980s, consumers' leisure requirements have become more varied and the brewing industry has had to meet these changes in different ways. On the one hand, many millions of pounds have been invested in the pub, which, while still providing a traditional role, have also been developed to meet new and different markets. On the other hand, people's demand for drinks has also changed. Wine has become much more popular; lager has grown substantially, and very recently, with concern about health and drinking and driving, there has been the development of low alcohol products, particularly beer.

Why has there been this change of leisure activity in Britain? People have more leisure time available - around 25 per cent extra since 1980, whether enforced through unemployment, or through shorter working weeks and longer holiday allocations.

Consumers now have far more varied leisure expectations - partly because many of them have been exposed to alternative activities and standards abroad. The British spent £7.5 billion on foreign holidays in 1987, an increase of 18 per cent in real terms since 1982.

Possibly the most dramatic impact on leisure can be seen in the rating the country - sometimes described as the "lifestyle" of today's leisure industry. The British are now spending over 24 per cent more in real terms on eating out than in 1982.

But the greatest competition of all comes not from any outside activity but from the home. Almost 80 per cent of people spend more time at home than they did five years ago, with the figure rising to 67 per cent among high spending high 35-54 year olds.

The DIY and gardening boom, the rise and rise of the video recorder, and the attractions of sophisticated hi-fi systems have all led to people spending more time at home, and on the home.

The new diversity in today's leisure market is reflected in the increase in the number of premises which are licensed for the sale of alcohol.

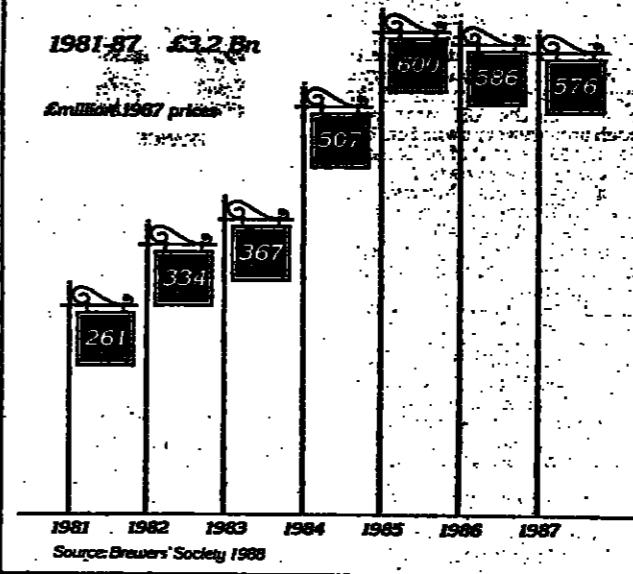
The number of pubs and hotels has risen 10.5 per cent from 76,000 in 1987 to 82,900 in 1988. The number of clubs has risen 25.6 per cent during the same period, from 26,500 to 34,300.

Largest of all though has been the increase in the number of licensed restaurants and private hotels - a 29.1 per cent rise from 7,900 in 1987 to 30,900 today.

As a result pubs have had to learn to compete with the fast proliferation of leisure alternatives - restaurants, sports clubs, snooker halls, activity centres to name but a few - as well as satisfying the new

Pacesetters as Eighties set a leisure challenge

INVESTMENT IN BREWERY OWNED PUBS 1981-87



Source: Brewers' Society 1988

(growth of service industries, decline of manufacturing) as well as changes in the age structure. Against this background, brewers continually assess the number and nature of their public houses to ensure that their estates are operating at maximum efficiency. Overall, the number of outlets owned by brewers has declined by over 12,300 houses between 1987 and 1988 (or from 78 per cent to 58 per cent of all full on-licences). Some brewers have reduced the size of their estates and concentrated on improving their remaining houses, as well as buying new houses in line with their expansion programme.

At the same time as these changes in outlets were occurring, there were also substantial changes in the drinks market. Beer has declined as a share of the total alcoholic drinks market from 71 per cent in 1987 to 58 per cent in 1988.

Sales of table wine have increased sevenfold since 1987, while the spirits sector has become more competitive with the introduction of new brands like vodka, let alone a greater choice of soft drinks.

Beer consumption which peaked in 1979, has been relatively static since 1982, although still well above 1987. In 1987, draught and packaged ale and stout accounted for 57 per cent of UK beer sales, with draught and packaged lager taking only 3 per cent. The last two decades have seen a marked change in preference. Lager now accounts for over 46 per cent of beer sales as more people opt for lighter, colder drinks.

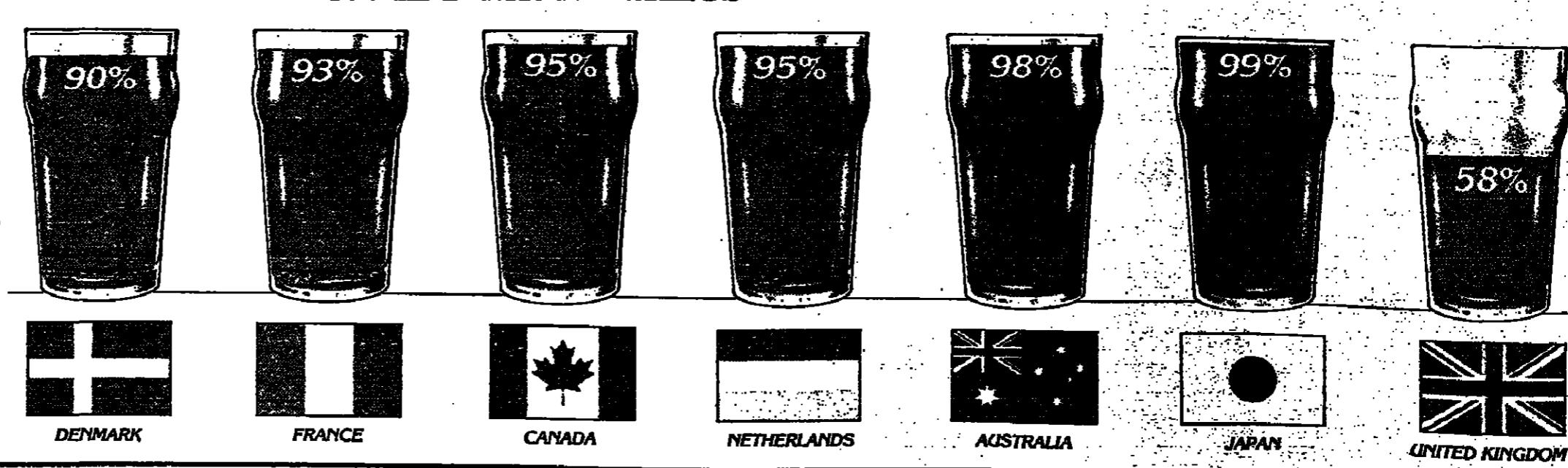
Since the production of lager requires different brewing techniques and plant, brewers have made substantial investments to meet that changing demand. Most of this was in the 1970s, but even so, between 1979-87, the industry invested over £1 billion in new brewing and packaging facilities.

More recently, brewers have responded rapidly to the increased interest in low alcohol and alcohol-free beers, now estimated to take over 30 per cent of the beer market. Two final facts. First, according to industry estimates, average turnover in 1987 was £165,000 per outlet. In 1981 it was £165,000 in 1981 to £265,000 in 1988, through sales of beer declined as a proportion of that turnover.

Secondly, perhaps the most immediately obvious change of all in the British pub has been the range and quality of food on offer. In spite of increasing competition, pubs have managed to maintain a healthy 40 per cent share of the eating out market - a telling indication of the brewing industry's success in rising to the challenge of

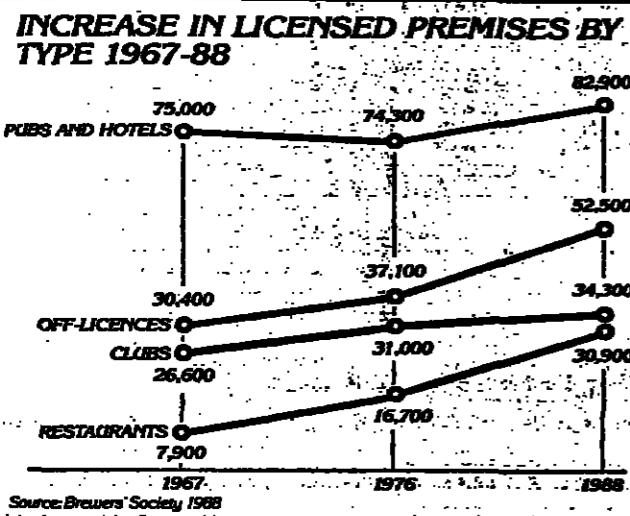
CONCENTRATION OF NATIONAL BEER MARKETS

Market share of four largest companies in each country





A diverse and open market...



WHERE IS THE BEER SOLD?



Comparisons between the UK brewing industry with any of its foreign competitors in terms of size, scale, and drinking traditions reveal the diverse and open structure of the market in Britain.

It is arguable that much of the dramatic change which has characterised the UK scene over the last twenty years has only been made possible by the fierce competition between brewing companies to respond most quickly to consumer demand, not to mention the challenge of new entrants to the market both from home and overseas.

One of the most striking comparisons with industries overseas is the low concentration of the UK market. Britain's four 'biggest-beer' brewers have only 35 per cent of the total UK beer market; Australia's top four brewers have 58 per cent; Japan's share is 50 per cent; Denmark 30 per cent; France 25 per cent; Canada and the Netherlands 25 per cent. It takes the top eight brewers in the UK to reach even 50 per cent of the market leaving a diverse share for regional and smaller brewers which is much characterised and diversity which the UK market has.

Undoubtedly a key factor has been the freedom given by the UK to operate a wide range of competitive strategies including owning tied pubs. This freedom has been particularly important for regional and local brewers. Unable to match the national brand promotion budgets of the largest brewing companies, the guaranteed outlets of their tied breweries have enabled them to compete effectively at a local level as well as nationally. The economic base for wider distribution of their products and new product development.

Apart from the 65 sizeable national, regional and local brewing companies in the UK, there is a growing number of smaller 'tied' brewers entering the market, not just providing products to their immediate locality while, in addition, about 30 pubs brew their own beer on the premises.

Importantly as the tied house structure remains in protecting the diversity of the UK market, there has been change. Since 1967 and 1988, the number and proportion of off-licences which are brewery owned have increased markedly as brewers have developed an increasingly diverse portfolio of competitive strategies to meet the demands of a more complex market.

The importance of the pub houses in the UK seems to be very diverse, particularly in the case of the beer sold. In the UK, now, just straightforward tie houses own only 25 per cent of all licensed premises but are becoming more numerous.

Two of the largest brewers, of course, have long chosen not to operate retail outlets at all.

Most brewery-owned pubs have other licensed premises within walking distance.

Even if the pub is the only one in a village, many pub goers use a car and are prepared to travel a long way to their preferred outlet. In a recent survey carried out by MORI for The Brewers' Society, 48 per cent of people said that they went by car on their last visit to the pub and 30 per cent had travelled three miles or more.

With this level of consumer choice it is no wonder that, for brewing companies, the question has to cross the others' minds: 'How can we make our products more accessible and more cheaply by going to an off-licence and drinking at home.'

Indeed they want a range of services and amenities in which a drink is only one part of the package. An increasingly important part of this package is the food and general facilities, music, other entertainment, facilities for children, outside seating or accommodation. It must certainly include the often 'intangible' atmosphere and general environment which makes one pub more pleasant as a place to enjoy a drink with friends than another.

The significance of pub amenities and facilities was shown clearly by a survey carried out in 1987 by Wyman Harris Research Limited into the attraction of pubs in Keighley, Yorkshire and Epping, Essex. The researchers found that people go to the pub not just for facilities such as gardens, bar food and comfortable furniture enjoyed for higher visitor numbers for their size and type than similar sized pubs without the same amenities – in spite of the fact that they were sometimes more expensive.

Yet, according to price data collected in 1987 by ERS Statistics International, the difference between pub and off-licences in the UK is far lower than between bars and off-licences in other countries – just 1.7 in this country against 2.3 in the USA, 3.1 in Belgium, 2.5 in France and West Germany, and 3.5 in Italy.

This survey shows just how important amenities are when customers visit one pub instead of another, pub or another leisure centre. In paying for a pint of beer or a glass of wine, or a meal in a pub, the customer is buying not just the price of the beer.

With the standard of facilities and amenities now so high in British pubs, it is perhaps surprising to find that the price of a pint of beer in Britain compares extremely favourably with many other countries.

One effective way of measuring value for money between British pubs and bars in other countries is to investigate how long it takes the average male wage earner to earn a pint of beer in a pub or bar. Prices and earnings data collected in international surveys by ERS and Eurostat show that the time taken for the average male wage earner to earn a pint of beer in England and Wales is just 4 minutes to earn a pint of beer. In Ireland, it takes 19 minutes; in Denmark 21 minutes and in France 25 minutes. Only in West Germany is there also a 14 minute pint – but in that country the excise duty element is much lower than in the UK.

Another way of measuring the value for money of the leisure package provided by British pubs is to compare the price of a pint of beer bought 'in' an off-licence with that bought in a pub. Clearly it is more expensive in a pub, since customers

ADVERTISEMENT THE BREWING INDUSTRY



Unrivalled choice for UK consumers

Consumers have a greater choice of licensed premises and drinks in the UK than almost anywhere else in the world. The choice is getting wider all the time as new types of outlet develop and new UK and overseas brands are introduced to cater to the public's increasing sophistication and diverse tastes.

Take licensed premises. There are just under 150,000 on-licensed premises in the UK, one for every 300 adults in the country. That's a 22 per cent increase since 1981. But more important than the number of outlets has been the revolution in the sheer variety of premises available.

The 'traditional' pub with its unique atmosphere and warm and comfortable surroundings remains supreme. It is regarded with great affection by Britons and with great admiration by foreigners. But in addition, there are now vast numbers of cafe bars, wine bars and 'themed' pubs for the young and chic; pubs with beer gardens and children's play areas for the family; high quality restaurant pubs for the gourmet; and various oriented pubs for the more active.

Adding to the consumer's choice is the increased variety of restaurants and clubs throughout the country.

Brewers have been the pace-setters in helping to create this rich new

world of leisure. By investing heavily in their pubs during the 1980s, they have been able to deliver greater choice and much higher standards of facilities and services. A survey carried out by MORI in April 1988, which puts six in the top 100 most visited urban outlets and bars of England and Wales, West Germany, France, Denmark and Ireland.

It found that the average pub in England and Wales has a choice of 6.5 draught beers and 9.5 packaged

beers – a total of 16.8 beers in all.

That makes the UK market unique among the other Continental European countries. Danish bars could offer 9.1 beers on average; French bars 6.6 beers and West German bars only 3.9 beers.

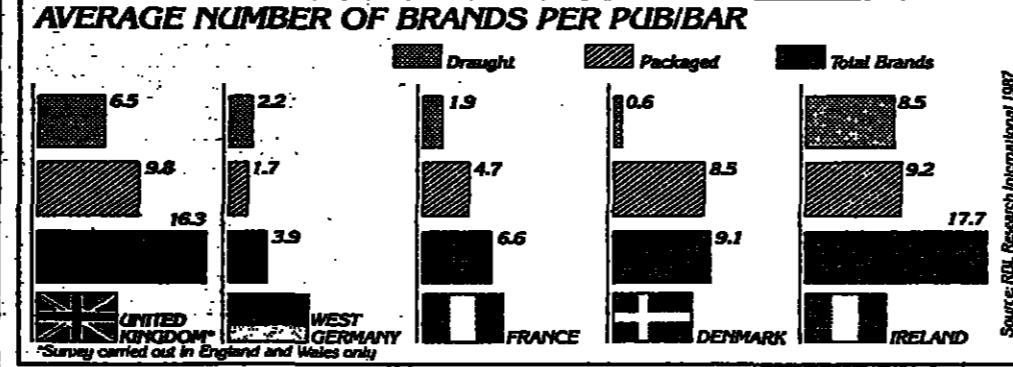
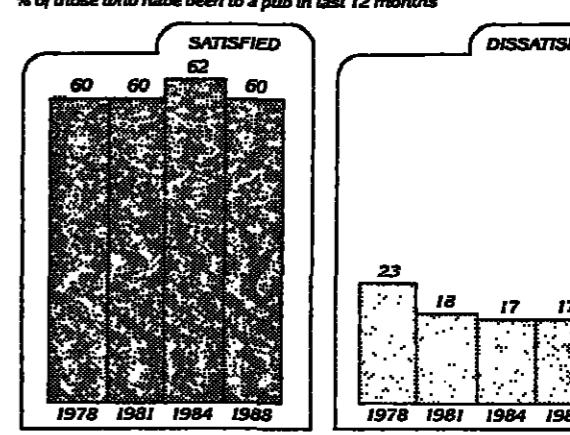
At first sight it might appear that the choice of beers in Ireland is comparable. But the Irish beer market has far fewer outlets and competition than that of Britain. Although 123 different draught beers were recorded in the English pubs surveyed compared to only 18 in Ireland.

The same nine draught beers were available in the half the pubs surveyed in Ireland, whereas only one draught beer had a similar penetration in England and Wales.

There are well over 1,000 beer brands in the UK, more than in most

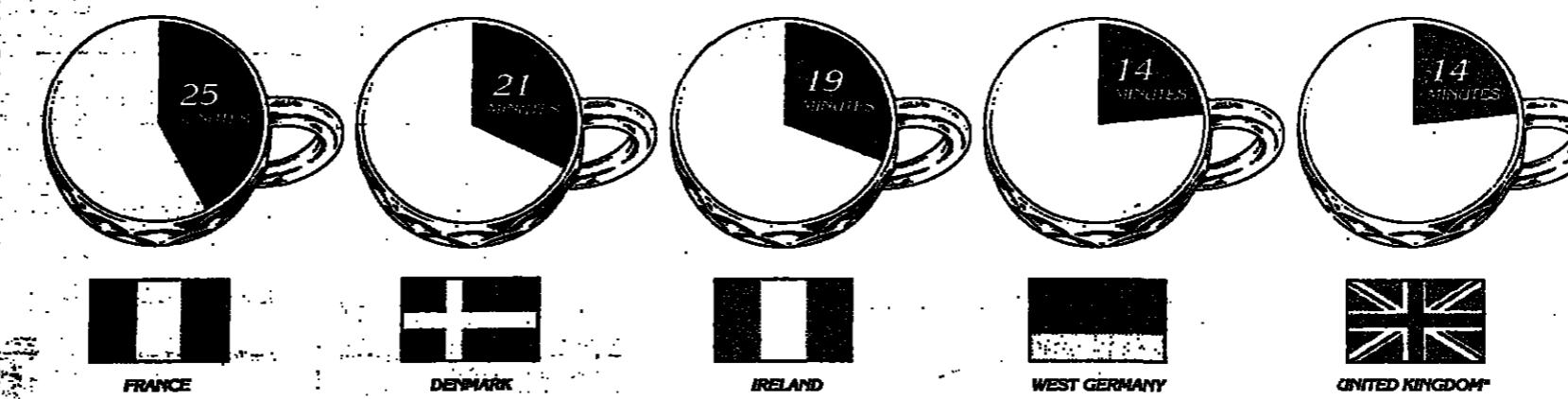
SATISFACTION WITH CHOICE OF PUBS 1978-88

% of those who have been to a pub in last 12 months



VALUE

TIME TAKEN TO EARN A PINT OF BEER IN A BAR OR PUB



TIME TAKEN TO EARN A PINT OF BEER IN A BAR OR PUB

By calculating the time taken to earn enough to buy a pint of draught beer, based on average earnings by men working in manufacturing industries, the true value for most off-licences by the British becomes clear. Only West Germany, where excise duty is much lower, is comparable.

This data has been produced by taking the average prices established in the ERS survey and earnings data obtained from Eurostat.

*Survey carried out in England and Wales only.

Source: ERS Brewers' Society 1988

'Package deal' is a winner

For many years the industry has recognised that pub goers want more than the purchase of an alcoholic or indeed non-alcoholic drink from their package of fun. After all, they can do that just as easily and more cheaply by going to an off-licence and drinking at home.

Indeed they want a range of services and amenities in which a drink is only one part of the package. An increasingly important part of this package is the food and general facilities, music, other entertainment, facilities for children, outside seating or accommodation. It must certainly include the often 'intangible' atmosphere and general environment which makes one pub more pleasant as a place to enjoy a drink with friends than another.

The significance of pub amenities and facilities was shown clearly by a survey carried out in 1987 by Wyman Harris Research Limited into the attraction of pubs in Keighley, Yorkshire and Epping, Essex. The researchers found that people go to the pub not just for facilities such as gardens, bar food and comfortable furniture enjoyed for higher visitor numbers for their size and type than similar sized pubs without the same amenities – in spite of the fact that they were sometimes more expensive.

Yet, according to price data collected in 1987 by ERS Statistics International, the difference between pub and off-licences in the UK is far lower than between bars and off-licences in other countries – just 1.7 in this country against 2.3 in the USA, 3.1 in Belgium, 2.5 in France and West Germany, and 3.5 in Italy.

This survey shows just how important amenities are when customers visit one pub instead of another, pub or another leisure centre.

In paying for a pint of beer or a glass of wine, or a meal in a pub, the customer is buying not just the price of the beer.

With the standard of facilities and amenities now so high in British pubs, it is perhaps surprising to find that the price of a pint of beer in Britain compares extremely favourably with many other countries.

BRITISH PUBS – JUDGED GOOD VALUE

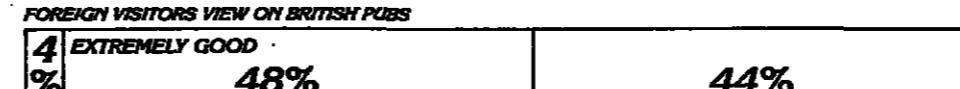
Taking into account the drinks, service facilities and atmosphere, how good value would you say that British pubs are (from 'extremely good' to 'extremely poor')?

Sample: 661 British travellers at Heathrow and Dover 627 Foreign visitors to Britain at Heathrow

BRITISH TRAVELLERS VIEW ON BRITISH PUBS



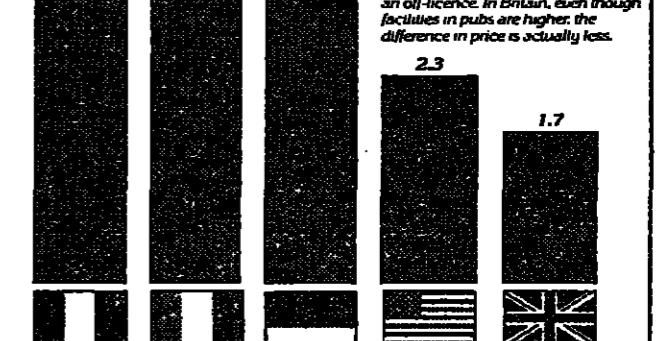
FOREIGN VISITORS VIEW ON BRITISH PUBS



Source: Nielsen for Brewers' Society 1987

MEASURING VALUE FOR MONEY – THE ON-OFF PRICE RATIO

A good way of measuring value for money in the pub is to compare the price of a pint of beer bought in a pub to that in an off-licence. For example, it takes a pint in a bar in Italy 3.8 times the price of the same beer in an off-licence. In Britain, even though facilities in pubs are higher, the difference in price is actually less.



SATISFACTION

The pub's enduring popularity

The pub has been at the heart of the British way of life for hundreds of years – as much a part of the community as the church, the school or the village hall. Today it remains by far the most popular leisure pursuit outside the home with – according to a recent survey by MORI – over half the population (52 per cent) visiting a pub at least once a month and over a third visiting at least once a week.

By comparison, restaurants attract only 30 per cent of the population and night clubs 20 per cent. Sports clubs 18 per cent, night clubs and discos 12 per cent, and wine bars 6 per cent.

Why does the pub remain so popular? Research by MORI suggests that the reason is that it continues to match, more closely than any other activity, the average person's idea of the 'ideal evening out'. According to the MORI survey, people come very close to mirroring what they want from an evening out – friendly staff who look after you well, comfortable seats, a nice decor, the option of a meal, a clean and tidy environment, and a place where people can meet friends and acquaintances.

The experience of foreign travel and

exposure to many different types of bar does not seem to have lessened the average Briton's appetite for the pub back at home. In a survey carried out by Nielsen, nearly seven out of ten Britons (69 per cent) said that they prefer British pubs to bars in

other countries. The pub's continued wide popularity in an age of fast changing consumer demands and tastes is a tribute not just to its long tradition – but to its success in constantly changing to meet people's needs.

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OVERSEAS NEWS

Industrial output in China falls 11% in January

By Collins MacDougal

CHINA'S industrial output fell in January by nearly 11 per cent because of the current austerity programme, the Xinhua news agency reported. The sudden drop below December levels suggests Peking is braking the economy too hard.

At the end of last month Gu Xulian, governor of Jiangsu, one of China's richest provinces, confessed she lay awake fretting about the economy. "I have not been able to sleep well these last few days," she said. "I have been worrying about production decline and energy shortages."

Madam Gu has reason for alarm since the Canton-based Asian-Pacific Economic Times recently reported that in south Jiangsu, where industry has boomed in the past decade, about one third of enterprises were idle for lack of capital, energy and raw materials.

Last autumn Peking clamped down on economic growth to restrict soaring inflation and growing industrial chaos. The annual growth rate for industry last year was 10.8 per cent, in contrast to a target of around 8 per cent. Cuts in construction and investment were imposed, which have just begun to bite.

Stagnation, a worrying mix of industrial stagnation and rising prices, is now seen as a serious risk by senior Chinese economists. Officials in Peking, Shanghai, Tianjin and the industrial north-east claim there are dangers of dramatic drops in production, the China Daily reported, because of the severe restrictions on borrowing, much higher interest rates, shortages of raw materials and growing materials

Khomeini backs political amnesty

The Hinduja Group

IN AN article published on February 1 dealing with Indian telecommunications, we referred to the Hinduja Group as having made its wealth from arms trading in Iran under the Shah. We have subsequently learned that this was incorrect and we apologise for any embarrassment and inconvenience caused to the Hinduja family. In fact, the group's activities in Iran covered trading in a wide range of raw materials and commodities, as well as the supply of plant and machinery for power generation and other projects.

The article also referred to allegations that the Hindujas acted as intermediaries for the Swedish Bofors group in its controversial weapons sale to India. The article should have made it clear that these allegations have been consistently denied by the Hindujas. The Indian Joint Parliamentary Committee, which examined the contract and reported in April, 1988, concluded that no intermediaries had been involved. No specific evidence has been brought out to prove that the Hindujas had been involved in this deal.

S African hunger strike grows

The Black Sash civil rights group said yesterday that 105 black prisoners in Port Elizabeth have joined a hunger strike, bringing to about 300 the number of detainees threatening to starve themselves to death unless they are freed or charged. Agencies report. Twenty detainees at the Diepkloof Prison in Soweto are in the third week of a fast. Another 53 joined the protest two weeks ago and a further 118 on Monday.

Second Westland crash revives controversy in India

By David Housego in New Delhi

THE CRASH of a second British made Westland W-30 helicopter in less than eight months is seen here as bound to revive press and parliamentary controversy over the acquisition of the aircraft under a \$65m aid grant from Britain.

The helicopter, belonging to Pawan Hans, the Indian operating group, went down in Nagaland in North East India killing three of the six passengers on board. The six were all employees of the company. There was no immediate

explanation for the crash which apparently occurred in good weather. Westland's office in Delhi said yesterday that the Director General of Civil aviation had attributed the first crash in July, in which six people were killed to "pilot error".

Westland wants the report, which it says ruled out technical causes as a source of the crash, published in India to help clear Westland's name of widespread charges against the helicopter of technical faults and malfunctioning.

Westland provided 21 W-30 helicopters to India of which 19 now remain. No more have been sold since.

The crash comes at a time when Westland is beginning delivery to the Indian navy of 20 Sea King MK 42-3 anti-submarine and anti-ship helicopters. The crash also comes on the eve of a visit to India by Lord Young, the British Trade and Industry Secretary, (picture right) for a meeting of the two countries' joint economic commission. The sale of the W-30 helicopters to India

was sealed after intervention by Mrs Thatcher with Mr Rajiv Gandhi, the Indian Prime Minister.

With Parliament reconvening for the February budget session and Mr Gandhi on the defensive after his defeat in the Tamil Nadu state assembly elections, the crash could provide fresh ammunition against him.

In an effort to reassure Indian opinion Westland and Rolls Royce, which provided the engines, have kept six people on in India to provide

maintenance support.

Of the 19 helicopters, nine are based in Bombay on offshore work, five in Delhi and all but one of the rest in the mountainous north. Servicing these is said to have presented problems because they operate on a single station basis and in widely scattered areas.

The Director General of Civil Aviation flew up to the crash site yesterday at Dimapur in Nagaland. Westland officials were seeking permission to go to the area which is normally banned to foreigners.



Mujahideen step up attacks on key roads

By Christina Lamb and Robin Pauley

AFGHAN Mujahideen yesterday stepped up attacks on two main roads north out of Afghanistan to the Soviet Union and on the Afghan capital of Kabul.

As the security situation continued to deteriorate the first UN airlift of relief supplies to Kabul remained grounded in Islamabad because of the danger of flying into the Afghan capital.

Tass, the official Soviet news agency, said that 12,000 guerrillas were concentrated along the main route north from Kabul through the Salang pass to the Soviet border and another 5,000 were deployed along the western road leading north from Herat.

The treacherous Salang route passes through a tunnel and a narrow pass making it easy to attack. The Soviet forces have set up 199 fortified guard posts along the route and as the Soviet withdrawal nears an end they have started handing them over to Afghan troops loyal to the Communist regime of President Najibullah.

Yesterday they handed over the posts on the first 50 miles out from Kabul. The Mujahideen are putting maximum pressure on the Afghan forces in an attempt to force as many as possible to defect and speed up the col-



Afghan government troops on training exercise in Kabul

lapse of the Kabul regime. Simultaneously, Soviet forces were also handing over stretches of the main highway running north to the border through the western province of Herat and encountering the same difficulties.

"On some stretches in both directions, opposition groups tried to attack and hamper the transfer of posts and other military facilities, but encountered a powerful response," Tass said.

The roads are the two main land routes out of Afghanistan for an estimated 15,000 Soviet

troops. Soviet forces are lifting as many troops as possible out by air but a number have to go by road to take heavy equipment and vehicles.

Guerrillas launched another rocket attack on Kabul last night. The Soviet army has now evacuated Kabul except for some military advisers and about 1,000 troops concentrated around the airport.

The Boeing 707 chartered by EgyptAir by the UN to take 30 tonnes of emergency supplies to the beleaguered capital remained on the runway at Islamabad Airport, the crew apparently fearing for their safety.

The night was to be the first in a series to transport 300 tonnes of supplies in the next week. UN officials say they now hope to begin the airlift tomorrow using an aircraft chartered from another airline.

Some Afghan guerrilla leaders and western governments have spoken out against the airift, saying it could prolong the life of the Kabul regime. A spokesman for the resistance alliance said they could not ensure the safety of the flight.

"There are thousands of men with missiles all the way from Herat to Kabul. It is not possible for us to contact each and every guerrilla and tell him it is a UN plane."

Jordan delays bank loan repayment

By Norma Cohen and Victor Mallet

THE Jordanian Government has for the first time delayed repaying an instalment of a seven-year loan with principal due in nine equal semi-annual instalments, ending in 1991. Jordan is up to date on interest payments.

Earlier this week it emerged that Jordan had taken the unusual step of withdrawing from the market another \$150m seven-year loan which was being syndicated by some of the same banks involved in the rollover. The interest rate on the new loan, at an initial 7/4 per cent over the London interbank offered rates, was much more attractive to lenders than the 1/2 per cent margin on the earlier loan.

Jordan's foreign currency shortage has been exacerbated by a reduction in remittances from Palestinians living in the Gulf. The position is likely to be further worsened by the expiry at the end of 1988 of a 10-year-old agreement whereby the Gulf states subsidised the Arab countries facing Israel.

Saudi Arabia, the only country to meet its commitments in full, recently made a final payment of \$59.5m to Jordan, although it may continue to provide some kind of balance of payments support. Jordan's total foreign debt is estimated at about \$6.5 bn, of which more than half is military debt, and its debt service obligations as a proportion of exports have been rising steadily in the 1980s.

Israel tries to limit effect of damaging US criticism

By Andrew Whitley in Jerusalem

ISRAEL yesterday admitted that a US Government report critical of its handling of the Palestinian uprising in the occupied territories would inflict severe damage on its public image in the West.

Foreign Ministry officials said, however, Israel felt the underlying basis of support for the Jewish state would remain unaffected.

Three more Palestinians meanwhile died yesterday – one during a prison riot – bringing the unofficial death toll over the past 14 months to more than 330. At least 14 others were injured, several of them critically, at the Megiddo Prison in northern Israel when a guard opened fire on demonstrating prisoners.

A Foreign Ministry statement said the annual State Department report on human rights around the world did not take into consideration the "overall context of events" and the "continuous provocation" in the West Bank and Gaza Strip.

Unexpected support for the document's thrust came from a former army chief of staff, Lt Gen Rafael Eitan. Gen Eitan, now a right-wing parliamentarian, said the occasions when

troops were forced to open fire on demonstrators in self-defence were rare.

The restrained official response apparently reflected a high-level decision to let the storm blow over as quickly as possible. No senior minister made any public comment yesterday while a planned television interview with the army's chief spokesman was cancelled at the last minute on the orders of Mr Yitzhak Rabin, the Defence Minister.

Turning aside the unexpectedly harsh criticism of Israel's conduct, Mr Benjamin Netanyahu, Deputy Foreign Minister, said Israel was in "a state of war" directed by the Palestine Liberation Organisation, directed against Arabs and Jews alike. He claimed the PLO had been responsible for the deaths of 66 local Palestinians.

Officials argued that the scope and contents of the report had been made possible by the fact Israel was both a democratic country and an open society, in which information could be freely gathered. The implicit comparison was with other Middle East countries where human rights investigators are usually denied access to information.

Icy relationship melts in new-found Soviet-Israeli warmth

Andrew Whitley and Judy Dempsey report on diplomatic manoeuvres to restore links between Tel Aviv and Moscow

THE recent victory of Israel's basketball champions, Maccabi Tel Aviv, over the Red Army team, CSKA Moscow, in the Soviet capital represents a small but significant milestone in the rapidly improving relations between Israel and the Soviet bloc.

Basketball had done the job performed by table tennis between the US and China during the Nixon administration. During the Six Day War in 1967 the Soviet Union, followed by all of Eastern Europe except Romania, cut ties with the Jewish state.

More than two decades later, Soviet officials are beginning to admit openly this was "a mistake" they would like to rectify.

In a meeting in Paris this month between Mr Edward Shevardnadze, the Soviet Foreign Minister, and his new Israeli counterpart, Mr Moshe Arens, the Soviets agreed to an upgrading of the Israeli consular delegation which has been in Moscow since last July.

Senior Soviet diplomats have been in Israel for the past 18 months, ostensibly to settle outstanding issues concerning Russian Orthodox church property.

Recently, Moscow's praise for Israel over its efficient handling of last autumn's Soviet hijack esca-

peade, and its subsequent help in connection with the Armenian earthquake disaster, has been almost embarrassingly fulsome.

Where Moscow has signalled a new era of relations between the two countries, the Soviet media has already reported that the pace of trade contacts between Hungary, Bulgaria and Poland and Israel has perceptibly quickened with the improvement in diplomatic relations.

Following a visit by a Hungarian trade delegation to Israel last month, the two countries have already agreed customs tariff and cut the list of goods requiring an import licence. As a result of this agreement, trade officials in Budapest say they expect exports to increase significantly.

The Hungarians, who opened a direct air link to Israel last year, are looking to purchase food

processing equipment and computers from the Israelis. In 1988, bilateral trade amounted to \$25m, an increase of more than \$1m on the previous year.

There are signs that Bulgaria, too, has been prompted by Moscow's more flexible policy to take a more pragmatic look at trade relations with Israel. Last October, Mr Arie Sharon, the Israeli Minister of Industry and Trade, held talks with officials in Bulgaria, which, like Czechoslovakia, has adopted a consistently hostile public stance towards Israel since 1967.

Although the Bulgarian media

released few details about the talks, they have a sombre warning ahead of the next federal election and polls in South Australia, Queensland and Tasmania, expected over the next 12 months. Nevertheless they added up to a repetition of the party's narrow victory in Victoria last October.

For the opposition at state and federal level, the outcome is damaging. Over the past 18 months it has managed a big victory over Labor in New South Wales, but has now lost nationally and in two states.

Limited benefit has come from the sharp swings away from Labor because the vote has been lost in Labor strongholds or defected to minor parties – in the case of Western Australia, notably, to a new but influential group called "Greypower", representing pensioners.

The results showed Labor suffered a haemorrhaging of electoral support, giving the

not only for Mr MacKinnon, whose future as state opposition leader must now be in doubt, but also for Mr John Howard, who has led the coalition federally since 1985. Liberal party officials insist his position is not threatened, but many analysts feel he remains more of a liability than an asset.

Mr MacKinnon, Mr Howard and others agreed that disunity in the coalition was a big factor in its disappointing showing.

Disaffection with Labor was not matched by voter confidence in the capacity of the Liberals and Nationals to govern.

Also working against the opposition were Mr Dowding's charisma, which made Mr MacKinnon seem dull. Labor's stronger financial backing, and a skilful Labor campaign to shake off criticism of "WA

Inc" – the Labor government's embarrassing and costly record of involvement in and with local business.

RHP said it was disappointed, but refused further comment until it had studied the complex 47-page judgment.

The court sent the case back to the lower court to implement its orders, which are expected to include the matters of damages, costs and future market

section of the act is critical to the preservation of real competition and especially to the interests of consumers and small business.

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dealing between the litigants.

It was a disillusioned Mr Nick Greiner, elected Liberal Premier in New South Wales a year ago, who called the outcome in the West "one of the greatest political escapses in history". Other Liberals blamed a biased local press, owned by Labor-supporting entrepreneur Mr Alan Bond. The election, they said, was like "Watergate without the Washington Post."

The trend has implications

for the future of the coalition.

Soviets should restore full relations before they can play joint hosts to

direct negotiations between Israel and the Arabs, the gap between the two sides has narrowed noticeably.

The most stubborn Israeli critics of President Mikhail Gorbachev's policies towards Soviet Jews have been forced to admit that changes of substance, as well as style, are taking place.

In 1988, more than 20,000 Jews left the Soviet Union. This is the highest figure since 1980, according to the Geneva-based Intergovernmental Committee on Migration, although still well below the 51,328 who left in 1979.

All of the known phenomena of

conscience Israel calls "prisoners of Zion" have been released from Soviet jails, while the backlog of

immigrants awaiting permission to emigrate has been drastically reduced over the past year.

The decision of barely 7 per cent

of last year's Jewish emigres to

settle in Israel is deeply galling to Mr Shamir and his colleagues, but there

is little they can do about it.

Migrants with the US and the

Netherlands, which represents Israel

in Moscow, to press departing Jews

into coming first to the Promised Land have so far come to naught.

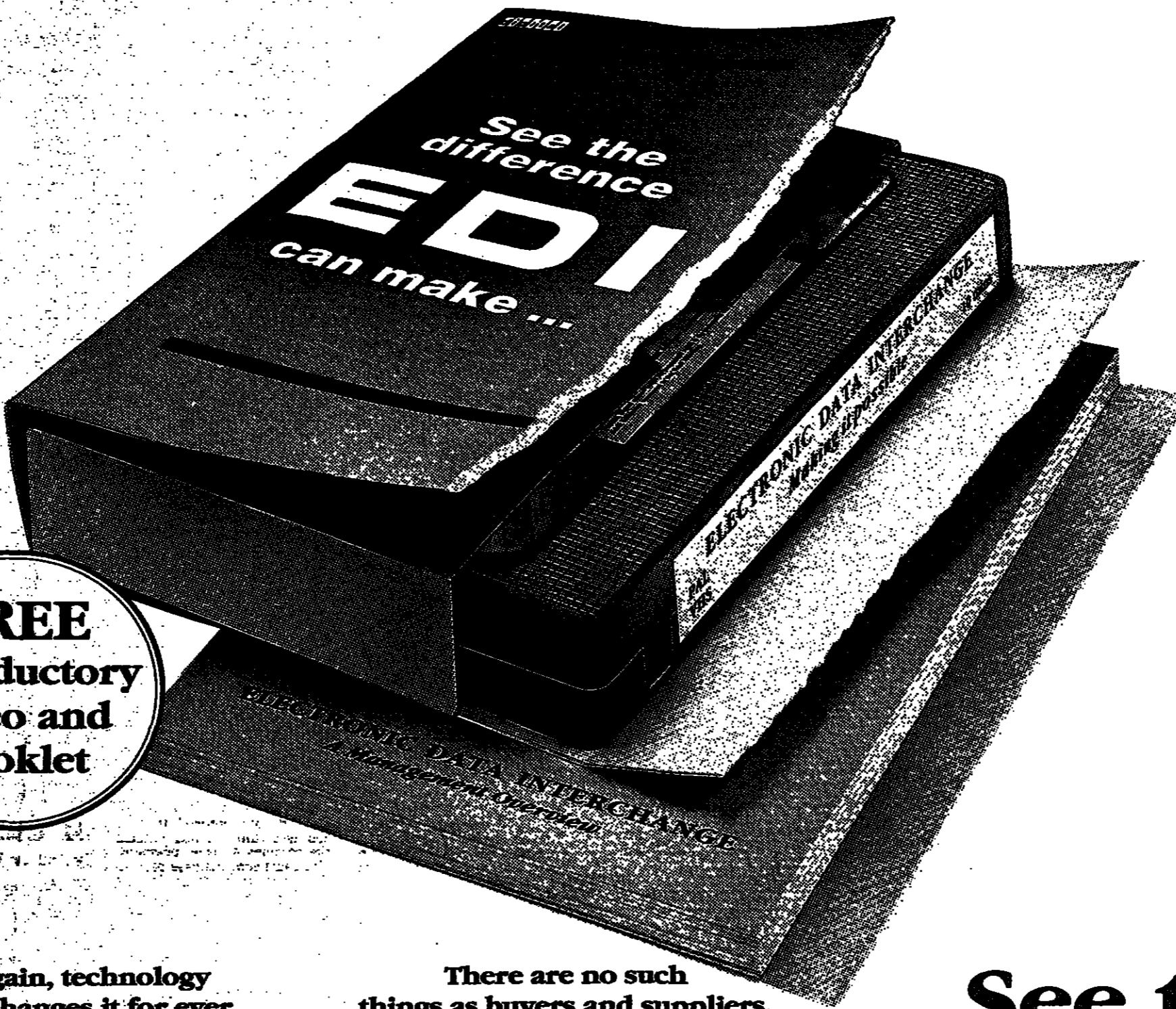
What lies behind this sudden rush

of warmth from the Soviet bloc is not entirely clear. Mr Gorbachev clearly wants improved contacts with Israel as part of his efforts to promote an international Middle East peace conference.

Mr Aleksandr Bovin, political commentator of *Izvestia*, the Soviet daily, said recently: "If we are to play an even more active role in the Near East, of course we need to have representatives of our own in Tel

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AMERICAN NEWS

US budget plans likely to reflect Bush ideals

By Peter Riddell, US Editor in Washington

PRESIDENT George Bush will tonight unveil his budget plans, highlighting his determination both to reduce the Federal deficit and to shift spending priorities to fulfil his "kinder, gentler nation" campaign pledge.

The proposals, to be outlined in a speech to Congress, will represent only a limited modification of the budget of the out-going Reagan Administration.

The economic forecasts, especially for interest rates, will be adjusted slightly, to bring them more into line with private sector projections. But this will not alter the administration's estimate that the proposals will reduce the deficit well below the \$100bn target for fiscal 1990 set under the Gramm-Rudman-Hollings law. There is likely to be considerable scepticism in Congress and elsewhere about the administration's economic assumptions.

The President will propose limited increases in spending on education, child care, the drug programme and environmental protection, notably to clean up nuclear plants. These rises will be partially offset by cancelling the proposed 2 per cent real inflation adjustment, increase in defence expenditure.

The defence budget will be held level in real terms in fiscal 1990 with increases of 1 per cent annually in each of the following two years. This follows lengthy negotiations over the weekend between Mr Richard Darman, the budget director, and the Pentagon.

The long-heralded cut in capital gains tax will be limited to non-depreciable assets such as stocks and be structured to benefit those holding assets for a year or two. There is uncertainty about how far the administration will build into its forecasts the assumption that this tax cut will boost revenue by \$4bn to \$5bn, a claim questioned by Congressional economists.

President Bush has already held meetings with Congressional leaders, including a personal visit to Capitol Hill, in the hope of winning support for his proposals.

Bush pays the price of unquestioning loyalty to a long-time Texan ally

Lionel Barber looks at the implications of the Tower debacle

M R John Tower always believed he was destined to be US Defence Secretary. It is a tribute to the force of his personality that, despite all the doubts, he managed to persuade President Bush he was the right man for the job.

If, as many expect, Mr Tower is forced to withdraw his nomination, it would mark a humiliating setback for the new President and renew questions raised about Mr Bush's judgment when he selected Mr Dan Quayle, a junior Indiana senator, as his Vice-President.

Mr Bush has always placed a premium on loyalty and Mr Tower is a long-time ally and friend in Texan Republican politics. But several of Mr Bush's closest advisers cautioned against the choice of Mr Tower when his name first surfaced after the November election. He was, in one campaign adviser's words at the time, "a busted flush".

The doubts centred on the period after Mr Tower resigned from his Senate seat in 1983. Over the following three years,

barring his time as a US arms negotiator with the Soviets in Geneva, the small, tatty Texas earned almost \$1m in fees as a defence industry consultant.

His clients included some of the nation's biggest defence contractors including Martin Marietta, LTV Aerospace, Rockwell and Textron, as well as British Aerospace.

The problem was how Mr Tower, as Defence Secretary, could reconcile these past ties with industry contractors with the need to reduce military spending in an impending era of austerity and do so in an impartial fashion.

It was a dilemma which Mr Tower never resolved – not least because of his earlier incarnation, while chairman of the Senate Armed Services committee, as a strong advocate of the \$2,000bn military build-up under President Reagan.

Then came the personal problems. Mr Tower, the Methodist preacher's son, has always been partial to a good Scotch, and it was well known

that, during a difficult second divorce, he had occasion to take the odd drink. He also liked the company of women. But his friends insist that he was a model of propriety and it is widely accepted that many of the allegations against Mr Tower stem from his second wife.

In a different age, Mr Tower may have survived the criticism. But Washington today is obsessed by ethics and political morality partly stemming from the President himself who has declared that he wants to avoid even "the perception of wrongdoing". Judged by this standard, Mr Tower looked doomed from the outset.

Mr Bush failed to grasp this. Indeed, the events of the past three weeks suggest both a failure of judgment and tactics at the White House.

Senator Sam Nunn of Georgia, the Democrat chairman of the Senate Armed Services committee, said on the first day of Mr Tower's confirmation hearing that an FBI investigation had only cleared the Texan early in January.

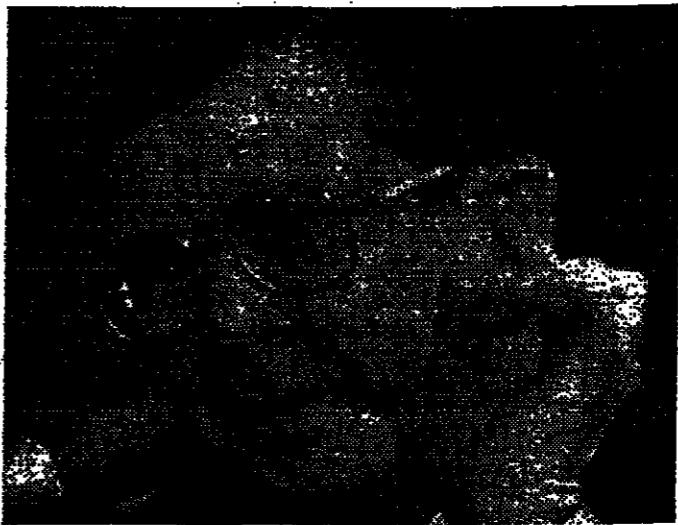
This contradicted an earlier statement by Mr Bush who introduced his nominee in December saying the FBI had given Mr Tower a clean bill of health.

Last week, the committee heard Mr Paul Weyrich, a prominent Washington conservative, claim that he had frequently seen Mr Tower drunk.

Further allegations followed, forcing the committee to request another FBI check and a delay in the confirmation vote. The White House, sensing that the longer the delay in the vote, the less chance Mr Tower had of being confirmed, then made what looked yesterday to be a fatal mistake.

On Tuesday morning, a middle-ranking White House official gave a briefing to the minority Republicans on the committee on the latest FBI report. Senator John Warner of Virginia, the senior Republican, who until that point had presented a united front with Senator Nunn, broke ranks and called for an early vote.

Senator Nunn was outraged at this crude power-play which



Tower: would find difficulty reconciling former ties with defence contractors with the need to cut military spending

may have stemmed from impatience on the part of Mr John Sununu, the new chief of staff.

Whatever the case, Senator Nunn rejected the Republican demands for a vote.

So why did Mr Bush stick so long to Mr Tower? Two years ago, at the height of the Iran-Contra arms-for-hostages scandal, Mr Tower, heading a blue-ribbon panel investigating the affair, delivered a report which was scathing in his criticism of President Reagan but spared Vice-President Bush. When Mr Tower came calling last year for the Pentagon post, Mr Bush was well placed to make him an offer. The task for the President is now to undo the damage.

Mr Baker last week met West German Economics Minister Mr Helmut Haussman to discuss the same subject.

Mr Schumacher, who is in charge of special tasks for the Chancellor's office, as part of regularly scheduled talks between the two allies, said Mr Charles Redman, spokesman for the State Department.

The main topic of conversation was the enhancement of West Germany's export controls, Mr Redman added.

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uled to meet with Senator John Glenn, a member of the Senate Armed Services Committee, and with White House officials.

US-German progress on control of N-exports

MR James Baker, the US Secretary of State, yesterday appeared pleased at the progress of talks with West German Chancellor Minister Mr Wolfgang Schaeuble on controlling the export of components for nuclear and chemical weapons, the State Department said. AP reports from Washington.

Mr Baker met with Mr Schaeuble, who is in charge of special tasks for the Chancellor's office, as part of regularly scheduled talks between the two allies, said Mr Charles Redman, spokesman for the State Department.

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Peruvian Navy fights fish deal

By Veronica Baruffati in Lima

THE PERUVIAN Navy has objected to the recently-signed fishing agreement between the Peruvian and Soviet state fishing companies, Epesep and Sevira.

Strong recommendations have been made for structural changes in the original contract which, according to an unpublished navy document, violate the constitution and jeopardise national security.

The navy wants to be consulted, via the Ministry of Defence, on all future contracts with foreign powers which affect Peru's waters.

It also suggests inclusion of a clause in the contract requiring Soviet vessels to report their position daily.

Trinidad and Tobago bids au revoir to prosperity

ONCE A magnanimous creditor to its poorer neighbours, and to some multilateral institutions, Trinidad and Tobago has, for the first time, been forced to borrow from the International Monetary Fund to pull itself out of an economic quagmire.

The IMF has approved a stand-by loan, following a compensatory financing agreement reached late last year. Creditor banks are expected to re-credit on a large part of the Caribbean republic's foreign debt.

Although Trinidadian spirits have been buoyed by the agreements which will shore up the crumbling economy, the Government is encountering increased local opposition to austerity measures which is implementing.

Following the announcement of a 10 per cent reduction in wages to the country's civil servants, Mr Ray Robinson, the Prime Minister and Finance Minister, is being threatened with a general strike. "There are few civil servants who have 10 per cent of their salaries in disposable income," said Mr Kenrick Rennie, president of the Public Services Association. Other unions say they will join forces to oppose the measures.

The civil servants' union has taken

Government is having problems selling an austerity package to the country, reports Canute James

the Government to court to block the wages reduction, and is asking instead for higher salaries and the reinstatement of an inflation-linked cost-of-living allowance which had been earlier scrapped by Mr Robinson.

Under the pressure the Government has postponed the salary cuts, which were to take effect this month, and will pay less as from February.

The need for the belt-tightening which Mr Robinson says is necessary but which promises industrial unrest, is a rapid deterioration in the public finances of the country of 1.2m people. Trinidad and Tobago depends on oil, but falling production and soft prices have caused severe contraction in the economy. It shrank by 4.5 per cent in 1986, 6.1 per cent in 1987, and an estimated 4 per cent last year. Foreign reserves ran out last July and the Trinidad and Tobago dollar was devalued by 18 per cent.

Government officials say the out-

look for the economy has brightened with the prospect agreements for foreign financial assistance this year. The IMF standby loan will give the Government access to \$128m, to be drawn down by the end of this year. Earlier the fund had approved compensatory financing of \$108m to cover shortfalls in earnings from the oil sector.

The Government has also obtained an agreement in principle from creditor banks for the refinancing of \$450m due between last September and 1992. Under a 10 year programme, the banks will grant a grace period of four and a half years and an interest rate of 9% per cent. With the IMF programme in place, the banks are expected to approve the new payments schedule.

But the Government is having some difficulty selling the austerity package to the country. Mr Selby Wilson, the junior finance minister, recently said that the Government's letter of intent to the IMF contained proposals for deregulation of trade which would reduce protection for some local industries, targets for increasing foreign reserves and reductions in the fiscal deficit.

In the medium to short term there

is going to be some dislocation," Mr Wilson said. "But it is inevitable. You have to adjust and when you adjust then you have to change your life-style."

Mr Robinson, who had earlier forecast that the country would mend its economy in three years, believes that an era which has ended, one of total concentration on the oil sector, earnings from which has pushed foreign reserves to \$35m at the end of 1982. The petroleum sector's contribution to the Government's revenues fell by a half from 1981 to just under 30 per cent.

The implementation of the refinancing package with the banks, and success in planned negotiations for new payments schedules with Paris Club creditors will ease one major problem confronting the government. Servicing foreign debt will take \$474m in 1989, \$327m in 1990 and \$337m in 1991.

While admitting that there is little alternative to continued dependence on the oil sector, the Government is trying to broaden the base of the economy. Tourism, fundamental to the economies of many of its neighbours but ignored for long by Trinidad and Tobago, is now regarded as a sector

which can be developed. There are also plans for the creation of free trade zones to increase foreign earnings and reduce the increasing unemployment, conservatively put at about 20 per cent.

Work has started on the exploitation of new natural gas fields to fuel the expansion of the country's petrochemical sector as part of new investments valued at \$1bn which the Government wants to implement over the next three years.

The economic problems have led to increased criticism of Mr Robinson's policies from the parliamentary opposition. Mr Patrick Manning, leader of the People's National Movement, has attacked the Government's handling of the country's finances and the measures being implemented to solve the problems. He has called for new elections – a suggestion which the prime minister has ignored.

In addition to the disaffected unions, Mr Robinson can expect increasing criticism from a dissident group of the ruling National Alliance for Reconstruction which was expelled after several months of internal bickering and public criticism of the prime minister. The rebels plan to create a new political party this year.

esting to the visitor than it might otherwise be. Trips to the High Atlas, which affords some of the finest mountain scenery anywhere, are virtually impossible to organise unless planned months in advance.

Poor promotion also weighs against a faster growth in tourist receipts. The marketing of Morocco is way behind Tunisia and many Moroccans still appear to believe their country is so vastly superior to any other destination on offer that Europeans will flock to the kingdom.

Promoting Morocco should be helped by the arrival of international chains such as Trust House Forte and Sheraton which are joining the likes of Hyatt Regency to manage hotels in the country.

Since the beginning of the year all banks have been allowed to finance the building of new hotels, ending a monopoly of the Crédit Industriel et Commercial.

A fifth of all new investment is free and the banks are prepared to lend up to 60 per cent of the cost of putting up a new hotel. Building more hotels, improving the service and selling Morocco abroad at the right price is a challenge which, if met, should reap rich rewards.

Religious buildings are, by law, closed to non-Moslems, thus making Fez far less interesting.

Greater efforts are being made to offer a wider range of entertainment to tourists.

Cheap exoticism does not compensate for the erratic value of stars awarded to hotels by the Tourism Office.

La Tour Hassan, the five star hotel which was once the pride of Rabat, has deteriorated

markedly since it was privatised. Many hotels are not worth the five stars they hold. Others, however, such as the Palais Salam, built in the palace of the former pasha of Taroudant, offer excellent value for money. Privatising the management of many hotels has had very mixed results.

Tourism is unlikely to boom until there is a dramatic increase in the low level of training of hotel personnel, 65 per cent of whom are under 20 years old.

There are 15 Ecoles hôtelières which can train 3,000 people, but more are needed. Aggressive guides – who flourish in many Moroccan cities – can turn a visitor's stay into a nightmare.

The national airline, Royal Air Maroc could also learn to treat its passengers with less contempt. Moroccans are aware of these problems, but often too proud to accept criticism from foreigners.

Greater efforts are being made to offer a wider range of entertainment to tourists.

Cheap exoticism does not compensate for the erratic value of stars awarded to hotels by the Tourism Office.

President Bush's decision represents the first significant political setback for the US semiconductor industry in several years, raising concern that the new Administration may be less sympathetic to its cause.

Louise Kehoe adds from San Francisco: Mr Bush's decision also disappointed semiconductor industry leaders opposed to the sale on the grounds that it would increase dependency on foreign-owned suppliers.

MEMC (Monsanto Electronic Materials Company) is the only major US-owned producer of silicon wafers.

A 1987 Defence Science Board report warned that the US was becoming dangerously dependent on foreign suppliers of several critical materials for the electronics industry. Since then, the issue has become more critical, industry experts say.

President Bush's decision represents the first significant political setback for the US semiconductor industry in several years, raising concern that the new Administration may be less sympathetic to its cause.

Mrs Hills' speech to the US Congress on Tuesday was well received.

Embracing President Bush's view of a "government of inclusion, not exclusion", she hopes to develop "sensible" policies by dealing with Congress through frequent consultations.

Most of all, she would work closely with her cabinet colleagues, in an Administration weighted with old friends.

"Friends can disagree, but they don't surprise people. I believe you bring an issue up early and really work it."

She would represent "all the American people, not a particular state", and implied that their interests must take into account foreign policy and national security concerns.

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UK NEWS

Reedpack and Daishowa form newsprint venture

By Maggie Urry

A JOINT venture has been formed by Reedpack, British office products, paper and packaging group, and Daishowa Forest Products, Canadian paper group, to build a 230m newsprint machine in Aylesford, Kent, south-east England. Demand for newsprint is strong in the UK because of new newspaper launches and increased pagination. About 70 per cent of the UK's demand for newsprint is imported.

A detailed feasibility study is under way, and the partners said yesterday there was a strong chance that the decision to go-ahead would be taken in the autumn. Mr. Paul Allingham, chief operating officer of Daishowa Forest Products, said: "We have done the internal work and the returns are good."

The machine, which will eventually produce 240,000 tonnes of newsprint a year entirely from recycled paper, will take up to 2½ years to build.

It would add to other planned increases in UK newsprint capacity. Shotton Paper, owned by United Paper Mills, a Finnish group, is starting up a second machine in the early autumn of this year.

North British Newsprint is close to completing plans to build a 200,000 tonne machine in Glasgow. If that goes ahead Kajaani, another Finnish paper-maker, will have a major shareholding. Existing machines can also be made to run faster.

Scottish oil group sells US subsidiaries

JOHN WOOD Group, the privately owned Aberdeen oilfield services company, has sold two US subsidiaries to Computalog Gearhart, a Canadian company, writes James Buxton.

The deal, worth \$21.5m, gives to the group an eventual 10 per cent stake in Computalog, which specialises in wireline services, the electronic moni-

UK NEWSPRINT CAPACITY (tonnes)		
Company	1988	Potential'
Reedpack	65,000	340,000 by 1994/95
Shotton Paper	200,000	380,000 by 1990 rising to 430,000-plus
Bridgewater Paper	265,000	270,000 by 1993
North British Newsprint		200,000 eventually following start-up in 1991
Total	530,000	1.24m
Estimated UK consumption		1.8m ²
*Potential production for existing and planned machines		

If all these plans come to fruition, UK newsprint capacity could rise from about 30 per cent of consumption to 50 per cent, depending on consumption growth, squeezing out some imports. Last year consumption rose by about 6 per cent but if that rate of growth slowed there could be stiff competition in the market.

Mr Peter Williams, chief executive of Reedpack, said: "There is going to be a period of over supply. We hope to come on stream just as that period ends." He estimates the market will have grown to more than 2m tonnes a year by the time his machine is ready.

Reedpack was formed by a 6000-tonne management buy out from Reed International last year. Daishowa Forest Products already has three paper machines. Reedpack has high debt levels and the feasibility study will consider how to finance the project.

The site has advantages in being close to London providing a good market for newsprint and ample paper for recycling.

The use of waste paper as the sole raw material is still rare in newsprint making.

Shipyard debts

Hall Russell, the Aberdeen shipbuilders, the last remaining shipbuilding facility on the Scottish east coast, went into receivership last November with debts of £10m. Unsecured trade creditors would receive nothing. Cork Gully, the receiver, said.

Switch to Scotland
Magna, a plastics moulding manufacturer based in West Berlin, is to establish a £1.8m plant in the Scottish Highlands. It is setting up a manufacturing plant in the Invergordon enterprise zone, north of Inverness, with £300,000 grants from the Highlands and Islands Development Board.

Savings rate stable
Britain's rate of national savings – the sum of private and public savings in the economy – has been stable throughout the 1980s, the Treasury said.

The savings level was similar to France and Canada and substantially higher than in the US, it said. However, it was well below the levels in Japan and West Germany.

Sun Oil discovery
Sun Oil Britain has discovered oil in the central North Sea about 125 miles west of St. Fergus, just to the north of the Monrose field. The find came in Sun's first exploration well in the area.

Lancia franchise
Fiat Auto (UK), the Fiat wholly-owned British importer, is regaining control of the Lancia car franchise held for the past six years by Mr. Gerald Ronson's Heron Corporation.

The move comes as Lancia sales in the UK are rising. Fiat plans a wider dealer network.

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Chemical Bank, Trustee

Dated: February 9, 1989

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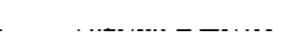
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TECHNOLOGY

Spotlight falls on the Cinderellas

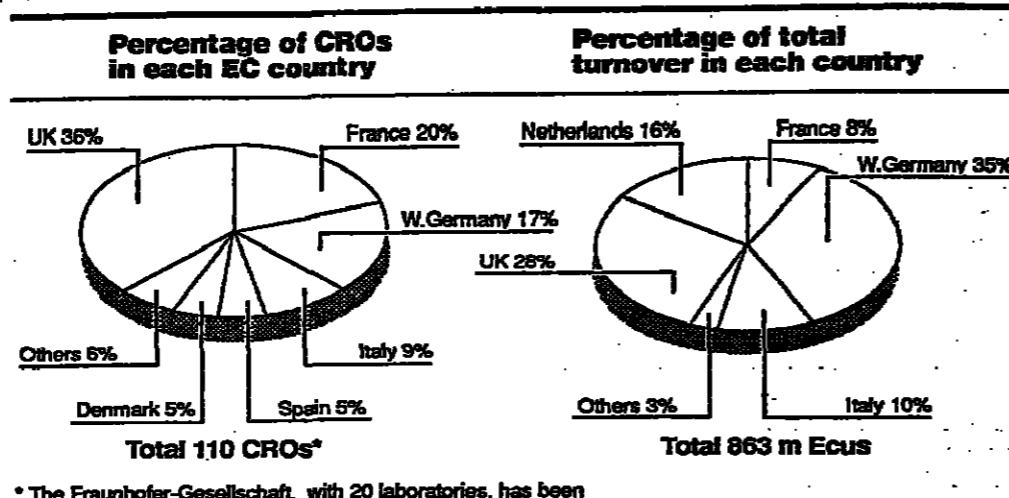
David Fishlock finds that the role of contract research has been underestimated

Research done out of house, by contract, makes a far more important contribution to industry than has hitherto been recognised, according to a study just completed for the European Commission.

The report, by Bossard Consultants of Paris, is part of the Commission's efforts to facilitate the transfer of technology from academic to industry under the Sprint (strategic programme for innovation and technology transfer) initiative. Industrial research performed by outside organisations under contract has long been controversial. Some corporate research executives see it as a threat; some managers view it as an alternative way of tackling problems which their scientists have failed to solve. Contract research also has something of a 'Cinderella' image as the poor relation of corporate in-house research and development (R&D).

For the first time, the contractors have two grumblers: that they are only thrown the problems that have defeated corporate researchers and that they suffer 'unfair' competition, mostly from universities and government laboratories.

The Bossard study, commissioned by Michel Carpenter, the Commission's director-general responsible for telecommunications, information industries and innovation, uncovered 129 contract research organisations (CROs) in the Community. Each earns more than 30 per cent of its income by doing research for other concerns. Their combined turnover in 1986 was \$863m (355m).



* The Fraunhofer-Gesellschaft, with 20 laboratories, has been counted as a single CRO

Britain and West Germany each has 38, although many of the German ones belong to the same parent body. France has 24, Italy 10 and Denmark and Spain six apiece. The Netherlands has three. Belgium two, Ireland and Portugal one each and Greece and Luxembourg none. Sixteen had an annual income of more than 10m Ecu.

The biggest CRO is IAGB-Industriellen-Betriebsgesellschaft mbH, of West Germany, with a turnover of 140m Ecu, two-thirds for contract research dominated by defence, Defence and the universities apart. Fraunhofer Gesellschaft, with 20 research centres, is the cornerstone of West Germany's contract research — its 1986 earnings were more than 100m Ecu.

In the Netherlands, TNO has 5,200 staff in 30 institutes and

an income close to that of IAGB. It is run as a private undertaking backed by government public subsidies.

In France, Berlin, earning nearly 30m Ecu, has half the market for contract research. The Italian scene is dominated by ISMES, CISIE and CESI, each with an annual income exceeding 20m Ecu.

Britain has seven CROs with incomes exceeding 10m Ecu. Huntington Research Centre is the biggest, earning 38m Ecu for contract research. Most of its clients are large overseas companies, with 70 per cent of turnover outside the UK and 40 per cent outside the EC.

Britain's CROs are more independent than those of the rest of the EC and get little in the way of government subsidies, while others receive up to 51 per cent in grant aid.

Between them, these five countries account for about 97 per cent of EC earnings from contract research.

The study's revelations should bring two important benefits to industrial research, says Eric Duckworth, managing director of the Fulmer Research Institute, a CRO owned by the Institute of Physics. He is also president of the Association of Independent Research and Technology Organisations (AIRTO), the 45 members of which claimed a total income of \$278m in 1986.

One benefit concerns small and medium-sized engineering companies lacking their own R&D. Duckworth says that they can now see a portfolio of opportunities for purchasing new technology "quickly and more cheaply". This also applies to larger companies

which are focusing on core technologies in-house and buying in other technology.

The second benefit foreseen by Duckworth will be to make an issue of the serious problems the CROs experience with the Commission's present funding policy.

A CRO normally expects 100 per cent funding by its customers for a commercial contract. The 50 per cent funding offered by the EC for contracts linked to its own programmes means that the CRO must find the other 50 per cent either from profits or from other sources, which is a drain on time, if not on money.

Duckworth says this means that CROs tend only to apply for EC research contracts if they believe it will give essential experience of an emerging

technology.

The FAA has ordered five of the computerised machines from the designers, Science Applications International Corporation. Since the test presents a radiation hazard, it could only be used on cargo and luggage.

In a separate announcement, Matsushita, the Japanese electrical group, claims to have reduced the time taken by its sniffing process to less than a minute.

But what most surprised him — as a scientist who has spent 20 years managing contract research — was the combined strength of the CROs and their evident importance to small and medium-sized engineering companies.

Normally such assays take more than five hours, but Matsushita has developed a technique that allows one billionth of a gram of TNT (trinitrotoluene) to be detected in one minute.

Keener 'sniffers' for explosives

THE DETECTION of explosives hidden in airline luggage will soon be improved, according to Technical Insights (TI), the US market research organisation.

"Sniffer" devices are able to detect the small amount of vapour leaking from the explosives' container. But they act rather slowly.

In the February issue of its newsletter Sensor Technology, TI says that the Federal Aviation

Administration (FAA) in the US has tested a fast device that is not dependent on

escaping vapour. Instead, it fires penetrating particles called neutrons into the luggage, which react with the nitrogen found in virtually all explosives. The reaction produces gamma rays which pass out of the luggage and can be detected.

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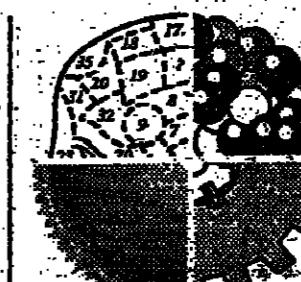
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The study has already proved a morale booster for CROs, prompting the formation of a co-operative agency called the European Association of Contract Research Associations.



WORTH WATCHING

Edited by
Geoffrey Charish

Japan is to develop the company's German engineers. It offers a printing speed of 150 characters per second across an 80-character line.

Character sets are formed by a nine-pin print head, in which the print pins have a square cross section, rather than the standard round. The printer, which is a plastic spiral, is deformed by external pressure on the extruded rubber covering. It produces a number of small kinks in the line, cutting the amount of ink required for the output of the loop. This is immediately sensed and stops or electrical cut-offs can be activated.

The main advantages are the system's immunity to vibration and the fact that it is unaffected by oil and dust. The six-ink tank can do away with air-operated systems and there are no electromagnetic interference problems since no current flows in the strip.

A 'black box' for helicopters

IN THE UK, Plessey Avionics and Bristol Helicopters, a North Sea operator, are developing a flight monitoring system to enhance helicopter safety. Operating and maintenance costs should also be reduced.

The equipment, called Hums/Health and Usage Monitoring System, will satisfy the requirements of impending legislation on the fitting of sufficient data recorders to all helicopters weighing more than 2,700 kg.

Hums connects the customer's "black box" flight recorder with special monitoring of helicopter functions. Flight deck displays will show the state of gearboxes, engine, transmission and rotors, taking data from electronic sensors.

The data are recorded on a rugged magnetic disc which can be removed at the end of each flight for analysis. Plessey expects to make the first delivery in 1990.

Safety use for optical fibre

HERCULES of Bury St Edmunds in the UK, is using optical fibre in a collision sensing strip. This can be used as a safety cut-off device on the moving edges of powered sliding doors, on the bottoms of motorways, on vehicles, machinery guards and many similar applications.

If optical fibre is bent, the transmission of light down it can be abruptly reduced (the light goes out through the fibre wall). This effect can be fine-tuned by careful choice of fibre diameter and light wavelength.

In the Hercules system, a loop of fibre runs up and down the length of the detector. Wrapped round the fibre is a plastic spiral. If it is deformed by external pressure on the extruded rubber covering, it produces a number of small kinks in the fibre, cutting the amount of ink required for the output of the loop. This is immediately sensed and stops or electrical cut-offs can be activated.

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Overhead crane without rails

AN OVERHEAD, travelling crane, which does not need a conventional set of rails, reducing the length of a building, is in production at the Gossen Engineering and Manufacturing Company of Haifa, Israel.

Wheels are fixed on the walls of the building. Girders which run on the wheels, are mounted under each end of the overhead carriage from which the crane is suspended. The girders are long enough to span three wheels, so that the load is always properly supported on each side.

A saving on installation of 25 per cent is claimed.

CONTACTS: Technical Insights: 01 509 4744; Matsushita: Japan, 03 385 1427; Matsushita Tally: UK, 01 509 4744; Plessey: UK, 01 509 4222; Gossen Engineering and Manufacturing Company of Haifa, Israel, 03 740361.

A simpler, quicker way to track down salmonella in food

LARGE manufacturers of food must continually carry out routine laboratory checks to ensure that there is no salmonella infection.

Typically a big producer will carry out between 20,000 and 30,000 tests a year, for which the materials alone cost about £6 each. The test requires many analytical steps over four days, and, if positive, a further three days of biochemical and serological analysis must be carried out. A faster method, taking two to three days is available, but it is complicated and requires a well equipped laboratory, expensive equipment and well trained personnel.

A more rapid and simple testing method for the detection of salmonella in food would lower inventory costs by reducing quarantine, permit testing at plant level and enable a quicker reaction to any problems.

In the US, BioControl Systems, of Bothell in Washington state, has developed a method which allows identification of positive samples in as little as 32 hours. The test takes less than two minutes to set up and no expensive instrumentation is needed. It also eliminates the biological hazard normally associated with salmonella testing.

Because of its simplicity, staff carry-

ing out the test do not require special technical training. The test has been approved by the Food and Drugs Administration/American Association of Official Analytical Chemists for use with all food types.

Called the 1-2 Test, it consists of a small disposable plastic device with two chambers. An enriched broth of the suspect product is prepared, 0.1 millilitre of the sample is added to the device and the unit is incubated for 8 to 14 hours at 35 deg C.

One chamber of the device contains a broth (growing medium for bacteria) into which the sample is inoculated, the

other a gel to which is added BioControl's flagellar antibodies.

As incubation proceeds, salmonella move into the gel and are immobilised by the highly selective polyclonal antibodies. A clearly visible band of immobilised salmonella is formed. If no band is visible, the test is negative. After use the used unit is sterilised and destroyed.

The cost of the 1-2 Test is about 25p. It is available in the UK from Park Tonks, Abingdon, Cambridge CB1 6AS, telephone 0223 891721.

Tony France

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BUSINESS BANKING

MANAGEMENT: Marketing and Advertising

Now that Indian champagne can be bought in the shops, the idea of Chinese champagne should not be too hard to swallow.

The authorities in Yantai, a seaside resort in Shandong province in north-eastern China, have just signed a joint venture agreement with a Canadian company to make *cava* (the Spanish name for *méthode champenoise*) from local grapes.

For José Ferrer and his brother-in-law Eudald Hevia, who made the trip to China from Barcelona last month, it is one more feather in the family's well-plumed cap. Not only were they asked to put up some money - they are investing a modest \$2.5m - but they were chosen by the Chinese from among the world's leading champagne producers.

The agreement, through the firm of Freixenet, a relatively newcomer to the international market, another step further into what was once considered exclusive French territory - even in China. (Rene Martin has been in Shandong for several years co-producing a still wine called - what else? - Dynasty.)

Today it claims to be the world's largest producer and exporter of champagne. It sells more bubbly to the US, its biggest export market, than do Moet & Chandon or Asti Spumante. In achieving this position it has created a market niche out of a handicap: *cava* is not quite champagne nor is it a cheap, bulk-fermented sparkling wine, yet it has had to compete with the quality of one and the price of the other.

It has also had to overcome a number of other problems. Among these are an unpronounceable Catalan name ("fresenete" is close enough); a country of origin which wine buffs for years regarded as good only for sherry, the odd *riboja* and cheap plonk; and a product that although made in exactly the same way as real champagne cannot be called by that name.

All Catalans pride themselves on their business sense. But the family that owns Freixenet has shown an uncharacteristic vigour in breaking out of the isolationist mentality that General Franco bequeathed to Spanish industry. Having decided in the early 1980s to sell abroad, the family now claims to account for 70 per cent of all *cava* exports from Spain.

But then the Ferrer family is somewhat unusual. "Freixenet" means "little ash-tree" in the Catalan language, and was the nickname of old Pedro Ferrer who married into the wine business early this century when Dolores Sala became his wife.

The Sala fortunes had at that time been hit by the loss of their export market in the Spanish-American col-

onyes and by the phylloxera grape-blight. Pedro decided to go into *cava*. Much later, in the mid-1980s after Prohibition had ended in the US, he set up a subsidiary in New Jersey. It was Freixenet's first, unsuccessful, foreign venture. A year later Pedro was "assassinated" by Communist fighters in the Spanish Civil War.

The business, based 20 miles outside Barcelona at Sant Sadurni d'Anoia, is still owned by Pedro's four children: José, Pilar, Carmen and Dolores the youngest.

Freixenet started exporting to Britain in the 1960s through DWS, a company in Hatfield, Hertfordshire, that it now controls. But it was up against the deeply-ingrained francophiles of the wine-drinking classes - and Dolores Sala became his wife.

The Sala fortunes had at that time been hit by the loss of their export market in the Spanish-American col-



Christian Tyler finds a family in Barcelona with designs on the champagne market

Cordon Negro was promoted heavily on UK television last Christmas

and the firm's vice-president.

The breakthrough came in the 1980s when Freixenet picked up half a dozen sparkling wine companies in the wake of the crashed Rumasa conglomerate. It invested \$12m in a small vineyard in Sonoma Valley, California, and bought estates in the Queretaro province of Mexico. These two operations are run by another Pedro Ferrer, José's son.

Foreign acquisitions were topped off in 1985 with the purchase of Henri Abele, the fifth oldest name in the Champagne region of France.

Exports and acquisitions were made easier by the then weakness of the peseta. As the Spanish currency has hardened Freixenet has found its margins squeezed. But it still pays its local grape-growers less than a tenth of the price per kilo demanded in Champagne.

Economies of scale, relatively low labour costs, a programme of automation and a policy of direct selling in the big US market have enabled the company to keep its prices sufficiently below that of French champagne and not too far above that of bulk-fermented sparkling to stay in the game. Turnover reached Pts 21bn (about \$200m) in 1987.

José-Luis Bonet says it is a question of having "the best price-quality ratio". But fashion and fashion's arbiters, the wine-writers, play a large part. Freixenet has pitched its product quite carefully, hoping to capture some of the invertebrate champagne drinkers while appealing to the much bigger constituency of occasional bubbly-buyers.

An example of its marketing tactics could be seen on British television before Christmas - the first TV advertising campaign the company

had mounted in its fourth-largest export market after West Germany and Sweden.

At the beginning of selected programmes viewers were shown what they call in the trade a "teaser", a black screen accompanied by the sound of someone blowing across the mouth of a bottle. In a second commercial at the end of the show, the viewer realised he had been looking at the back of a black bottle which was then turned round to display the Cordon Negro brand name.

"The black bottle is a terrific asset," says Paul Brown, the man whose agency, Intercom, devised these top-and-tail commercials. "We have always tried to give it a very quality feel, but not too effervescent a look to the ad."

Changing fashions - encouraged by the Californians and Australians - have seen Spanish *cava* exports jump from 3.5m bottles to 50m bottles (30m of them Freixenet's) in 14 years. Forty years ago the annual production of *cava* was just 5m bottles and wives - 55 to 45 per cent in favour of the former.

In areas such as withdrawal of savings, mortgage arrangements, building society and bank accounts - decisions were largely taken jointly.

Husbands did not, however, consult their wives on pensions, though Mintel points out that this could be because many in salaried employment do not have to make a choice.

Where women have most say is in credit card usage as well as in the choice of household insurance and bank and building society accounts.

As for what the Chinese will call it, that is anybody's guess. "Little Ash-Tree" perhaps?

Women get involved

Financial institutions ignore at their peril the influence of married women when devising their marketing strategies. While husbands on balance have the greatest say in financial decisions, wives are heavily involved.

This is the finding of a new study of British life-styles carried out by market researchers Mintel. "Although married women may not be so important as men in taking decisions of their own but, our research indicates that, in marketing terms, women deserve considerable attention."

From the survey of 450 married women it emerged that financial decision-making was fairly even between husbands and wives - 55 to 45 per cent in favour of the former.

In areas such as withdrawal of savings, mortgage arrangements, building society and bank accounts - decisions were largely taken jointly.

Husbands did not, however, consult their wives on pensions, though Mintel points out that this could be because many in salaried employment do not have to make a choice.

Where women have most say is in credit card usage as well as in the choice of household insurance and bank and building society accounts.

The Mintel research found that in many areas of financial decision-making socio-economic grading had a bearing on who had a greater say. "We suspect that more C2DE husbands feel insecure about financial matters than is the case with their ABC1 equivalents and as a result their wives have to become more involved," says Mintel.

It also emerged from the survey of that almost a third of British women only worked because they needed the money.

Contrary to much media comment over the years, it does not seem that the modern woman is much different from her forebears, Mintel suggests. "She is, inherently, relatively conservative in outlook; the biggest myth is woman-kind's supposed desire to be free of the bonds and responsibilities of housekeeping."

"British Life-style 1988" Mintel, 7 Arundel Street, London WC2R 3DE, 0800 322 0550.

David Churchill

Putting competitive advantage at your fingertips

Most UK marketing managers have yet to grasp the fact that if they used technology to gather and organise marketing information they would considerably improve their competitive ness, they will naturally

regard information as the key resource for attracting, maintaining and maximising the profit potential from their customers.

The ideal, Oasis implies, is a single, integrated marketing database.

The study's conclusions are in line with the view recently stressed by Michael Treacy, assistant professor of management at the Sloan School of Management, Massachusetts Institute of Technology.

Treacy argues that sales and marketing offer some of the best opportunities to use information technology for competitive advantage.

Treacy also warns, though, that "technology will never effectively catalyse change in

the sales function. It has to come from the heart and soul of the sales manager."

Toni Gill's analysis shows that less than one per cent of UK companies have managed properly to integrate all their market and customer information to the extent that their marketing strategy is beginning to be driven by their marketing information systems.

"The majority of UK companies," she says, "still have a long way to go before they can be said to be managing their market information effectively." Market orientation, she suggests, should lead to an awareness of the value of information and only then to technological considerations.

There are five categories of company, says the study:

• "Non-performers" - comprising 7 per cent of the sample of 183 companies canvassed, this type did not appreciate that gathering information about customers, either current or potential, had a marketing role to play.

• "One-man bands" - they made up about 24 per cent of the sample and were making limited use of market research and had some access to basic customer information. These, Oasis concludes, "do not have access to sufficient information to respond with any sensitivity to market needs."

• "Orchestral players" - the largest group, comprising 58 per cent of the sample, were collecting the right kind of information but were storing it haphazardly in a variety of

stand-alone systems.

"They had a fair spread of instruments for capturing market and customer data," according to Toni Gill. "They were making genuine efforts to do so. They had computer terminals all over the place. They had all the right sentiments about needing to integrate all this data and all these machines - they just were not having much luck."

• "Conductors" - representing 4 per cent of the sample - were more fortunate. They had largely succeeded in integrating their internal sources of information and were able to pull out substantial amounts of information.

• "Composers" - this final category represented those that had managed to turn

information into a strategic marketing resource.

Oasis's key finding in its analysis of UK companies - which amply confirms Treacy's general diagnosis - is that the successful uptake of information technology in marketing is dependent on market orientation, not upon information technology skills.

UK companies, however, were weak on information gathering. Only half the companies canvassed used published market research reports on a regular basis; only 37 per cent regularly commissioned market research studies; 45 per cent hardly ever or never used computer-based (on-line) information services.

What should the orchestral players do to find marketing

harmony? Set goals for developing marketing systems to

gather information to support the company's business aims. Ensure the support of a senior executive as "champion" for the system and take a phased, manageable approach to implementation.

The Management of Marketing Information: Oasis in association with the Institute of Marketing, Tectonic Place, Holroyd Road, Maidenhead, Berkshire, SL6 2ET. £95 plus VAT for the first copy, £10 for each succeeding copy.

* * * * * November/December 1988. The Index Group, Cambridge, Massachusetts.

Alan Cane

The Ogilvy Group

1988: Record Results

New York, NY, February 2, 1989 - The Ogilvy Group, Inc. (NASDAQ/LSE - OGIL), the worldwide advertising and marketing services group, today announced record revenues and earnings per share for 1988. Revenues for the year increased 13.5 percent to \$838,000,000 compared with \$738,500,000 in 1987. Net income for the year increased 10.7 percent to \$32,950,000, or \$2.25 per share.

Ogilvy reported that revenues for the quarter ended December 31, 1988 increased 10.4 percent to \$242,421,000 from \$219,577,000 in 1987. Net income for the fourth quarter increased 6.5 percent to \$15,421,000 or \$1.05 per share.

Operating profits for the year increased 13.8 percent to \$65,922,000 and operating profit margins continued to improve to 7.9 percent from 7.8 percent in 1987. The 1988 operating profit margin from advertising operations was 9.8 percent despite margin reductions of 0.6 percentage points from restructuring charges during the year. The aggregate 1988 operating profit margin of all other operations including Retail Marketing Services and the Marketing Information Sector was 2.5 percent.

Fourth quarter operating profit increased 7.7 percent to \$27,171,000 despite costs associated with the closing of an office in Stuttgart, West Germany. These costs also affected the operating profit margin which declined to 11.2 percent from 11.5 percent in the fourth quarter of 1987.

"We feel pretty good about what we've achieved for our shareholders and clients in 1988," commented Kenneth Roman, Chairman and CEO of The Ogilvy Group. "Our full year results reflect record revenues, profits and earnings per share."

The Ogilvy Group, Inc. Consolidated Statement of Income (in thousands of US dollars except per share figures)

Twelve months ended December 31 (Audited)	1987	1988	Percentage Increase /Decrease
Commission & Fee Income	\$738,508	\$838,000	13.5
Total Operating Expenses	680,575	772,168	13.5
Operating Profit	57,933	65,922(A)	13.8
Income before Taxes	60,499	67,649	11.8
Taxes on Income	28,583	30,911	5.1
Net Income	\$29,757	\$32,950(A)	10.7
Earnings per Common and Common Equivalent Share	\$2.02	\$2.25(A)	11.4
Dividends Paid	\$5.84	\$5.88	4.8

(A) Includes net restructuring charges and the impact of an adverse arbitration decision in the United Kingdom totaling \$4,575,000 (\$3,535,000 after tax or 3.25 per share).

Quarter ended December 31 (Unaudited)

Commission & Fee Income	\$219,577	\$242,421	10.4
Total Operating Costs	194,338	215,250	10.8
Operating Profit	25,239	27,171(A)	7.7
Income before Taxes	26,600	29,735	11.8
Taxes on Income	10,823	12,246	13.1
Net Income	\$14,479	\$15,421(A)	6.5
Earnings per Common and Common Equivalent Share	\$1.99	\$1.05(A)	6.1
Dividends Paid	\$2.21	\$2.22	4.8

(A) Includes restructuring costs \$1,386,000 (\$1,201,000 after tax or 3.0% per share) associated, principally, with the closing of our office in Stuttgart, West Germany.

THE BOYS FROM BENETTON

Italy's Benetton Group began as a trendy fashion house and is now branching out into financial services through affiliate IN Holding.

But the hard-sell corporate culture behind the family-controlled firm is still unchanged. Critics say its way of doing business is very "Italian". Benetton simply points to its hunky bottom line. And now it has its financial sights set way beyond Italy.

■ IN affiliate Euromobiliare has hit the headlines

with Midland Bank's

upped stake. Will the

marriage work?

BUSINESS LAW

Myth of one-stop EC merger control

By Philip Goldenberg, Stephen Kon and Michael Rose

London Brittan's aim, as incoming Commissioner with responsibility for competition policy, of "one-stop" EC merger control, will not be fulfilled unless steps are taken to integrate the new measure with the existing competition rules of the EC Treaty.

In his first speech on the topic recently, Sir Leon urged support for "a system whereby, in the case of smaller mergers, they would be subject only to national regulation ... while in the case of the really large mergers which have implications for the whole of the Community, the European Commission would have the power to intervene ... and ... companies would not normally need to be concerned about the national regulatory authorities". This approach has since been endorsed by Welsh of the UK Government by Lord Young.

Until recently, merger control powers could only be exercised at EC level in the rare case where a company already in a position of market dominance increased its stranglehold by taking over a competitor - so risking, according to the *Continental Can* judgment of the European Court, its dominant position in breach of Article 85 of the Treaty. EC powers of intervention were significantly widened in 1987, when the European Court decided in the *Philip Morris* case that the "anti-trust" rules of Article 85 could apply to share acquisitions if the result was likely to be a change in the market behaviour of any of those involved. Art.85 may now catch the taking of a majority shareholding in a competitor, with or without an option to take control later, buying control, leaving a minority interest in a competitor's hands, takeover consortia, with an "auction ring" effect on the share price, and (though this is still untested) a 100 per cent takeover. The structure of the market will be crucial and Art.85 is most likely to be relevant where the market is stagnant and its suppliers large and relatively few as in the case of cigarettes and spirits.

A takeover bidder's timetable may now be irreparably disrupted by a well-timed complaint to the Commission or application to the national courts for an injunction while the complaint is being investigated, as in the frustrated bid

for Irish Distillers and the investigation of the GEC/Siemens bid for Plessey. The voluntary reference made to the Commission of the Carbarn/Metal Box merger shows that the trend is likely to continue.

The game is therefore out of the bottle; so far as it may be to put it back. Art.85 may be invoked in the national courts irrespective of what policy the Commission may adopt.

Community law allows a merger to be subject to parallel proceedings and, under some circumstances, to national and EC law. National authorities may prohibit a merger, on which the Commission has decided to take no action, if they are not satisfied that a merger which has been prohibited by the Commission. They probably may not prohibit a merger if the Commission is intended to control, and those in the cartel category. Many mergers fall into both.

Suppose, again, that the new regulation had been in force at the time of the bitterly fought takeover battle for Irish Distillers. The bid was frustrated by a complaint to the EC Commission under Article 85 and the Commission's prompt action in threatening interim measures. The Commission viewed the consortium formed to take over the target company's assets as a violation of Article 85 and it has to be assumed that, because of this cartel aspect, the bidders would have been liable to notify under the regulation and the ball would have bounced just as bewilderingly between the EC Commission, the UK Office of Fair Trading, the Irish Fair Trade Commission, the Takeovers Panel and the English and Irish courts.

Backing both horses by double notification may become the norm; and given the general risk, however remote, that a merger may be declared null and void if Article 85 is broken, companies may decide to notify mergers to the Commission even in innocuous cases because, with the best will in the world, the Commission cannot "whitewash" a beneficial merger by giving an exemption of an earlier date than its first notification.

The problem

The untrammelled survival of Article 85 and 86 also promises to frustrate the second half of Sir Leon's aim for EC mergers policy - that smaller mergers should undergo scrutiny only by national competition authorities. It is ironic that the efforts of the UK and other member states in opposing the new regulation have been concentrated on raising the turnover thresholds and narrowing

its scope, whereas it would have been in the interests of business to widen its scope and substitute a one-stop regime for the present system. It is also unfortunate that the impression has repeatedly been given by statements from the Commission, echoed in the press, that the regulation would replace the present unsatisfactory system under Article 85 and 86, instead of supplementing Article 85 in a subsequent role as is in fact the case.

A new approach

First, it should be recognised that share transactions outside the scope of the merger regulation under Article 85, Time limits corresponding to those in the merger regulation should be fixed for declarations of the inapplicability of Article 85 or for the authorisation of anti-competitive mergers considered to be beneficial. Where the turnover and other criteria in the merger regulation are satisfied, notification under it should be treated as also covering notification under Article 85.

To save the Commission from having to deal with an avalanche of notifications there should be a block exemption under the new system for two-party mergers and acquisitions, perhaps with an upper limit for turnover thresholds, covering the agreements, pre-emption clauses, warranties and indemnities, non-competition vendor covenants and other matters commonly found in a straightforward acquisition or takeover bid.

Lastly, the new regulation should spell out the "legitimate interest" which national authorities may continue to protect under their own laws. If the regulation is adopted in its present form, one-stop merger control will remain a myth. The existing powers of the Commission under Article 85 and 86 in relation to mergers will by case law be ill defined - inadequate for the Commission and bad for the business community. Nothing less than a comprehensive approach will make EC merger control a reality. It should be based on a simple system of authorisation and enforcement at EC level and a clear division of responsibility between the Commission and the authorities of the member states.

The authors are partners in the City solicitors, S.J. Berwin & Co.

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ECU 60,000,000 10 1/2% 1984-1991

NOTICE OF EARLY REDEMPTION

Notice is hereby given to the holders of the above mentioned Bonds that the European Economic Community will proceed to the early redemption of all of the outstanding Bonds at 101% of their nominal amount on March 30, 1989.

Interest accruing on the outstanding Bonds will cease as of that same date.

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Luxembourg, February 9, 1989

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Société d'Investissement à Capital Variable
2, boulevard Royal, Luxembourg
R.C. Luxembourg B-24872

Shareholders are hereby convened to attend the ANNUAL GENERAL MEETING of shareholders of our company, which will take place at the company's registered office, 2, boulevard Royal, Luxembourg, on February 17, 1989 at 11.00 a.m. for the purpose of considering and voting upon the following agenda:

- Submission of the report of the Board of Directors;
- Approval of the Statement of Net Assets at November 30, 1988 and the Statement of Capital and Reserves for the year ended November 30, 1988;
- Allocation of the net results;
- Discharge to the Directors and the Statutory Auditor;
- Receipt of and action on nomination of the Directors;
- Miscellaneous.

Resolutions on the agenda of the annual general meeting will require no quorum and will be taken at the majority of the votes expressed by the shareholders present or represented at the meeting.

In order to attend the meeting of February 17, 1989, the owners of bearer shares will have to deposit their shares five clear days before the meeting at the registered office of the Company or with Banque Internationale & Luxembourg, Société Anonyme, 2, boulevard Royal, L-2683 Luxembourg.

THE BOARD OF DIRECTORS

LEGAL NOTICES

IN THE MATTER OF

PERITRONIC MEDICAL
INDUSTRIES PLC.
LIMITED

AND IN THE MATTER OF THE
INSOLVENCY ACT 1986

Notice is hereby given that the creditors of the above-named Company, which became solvent on or before the 1st day of March, 1989, to send in their full Christian and surnames, their addresses and descriptions, and particularly of their debts or other obligations to the Company, and if so required by notice in writing from the said Liquidator, any personally or by their Solicitors to come in and prove their claims, and that the debts or other obligations as so far as specified in such notice, or in default thereof they will be excluded from the benefit of any distribution made before such debts are proved.

DATED this 10th day of January 1989

SOUTHFIELD CARE HOMES LIMITED

Registered number: 2180385

Nature of business: Residential and nursing home

Trade classification: 47

Date of appointment of Joint administrative receivers: 30 January 1989

Name of person appointing the joint administrative receiver: The Royal Bank of Scotland plc

JOHN FREDERICK POWELL and NICHOLAS RICHARD POWELL, Administrators

Joint Administrative Receiver

(Office holder nos 695 and 101 of Cork Gentry,

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PERSONAL

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The London School of Economics - "The Nature of Reality" by Professor Michael Reddick, London School of Economics, 5.30 p.m.

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Please write with a detailed C.V. to:
C.M.W. Pincombe, Managing Director,
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IHG

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ARTS

CINEMA

Week of the Chinese

Zhang Yimou's superb *Red Sorghum*, which won last year's Berlin film festival Golden Bear, proves that Chinese cinema no longer languishes in the shadow of Chairman Mao and his little red thoughts. Come at last - and we hope forever - is the tendency for Chinese films to be mainly about productivity-raising in the cantons and/or consciousness-raising in the cam-teams.

An ex-cameraman with a visionary eye, Yimou weaves a 1930s-set story of myth and magic which advances from folktale to historical tragedy. A beautiful girl is yoked by arranged marriage to a lecherous sorghum-wine maker. She is seduced by one of the winery workers, and when the tyrannical boss dies, she bears the worker's child. But the idyll is short-lived. A crueler age of tyranny begins: China is invaded by Japan, and the screen is engulfed by violence and catastrophic horror.

A shorthand summary suggests a plot of almost demented "What next?" But the film works on a heightened level, rising above logic and navigating between dream and reality. The sorghum field, an ocean of wind-wrestled stalks, haunted by ghosts and bandits, becomes an unforgettable if. A baptismal wilderness through which the bride first rides in her litter, it also lends its blood-dashed colours to the movie's main images: the heroine's clothes, the sorghum wine, the blood of battle and of the slain victims of Japanese butchery.

More often than we would like, suggests the film, our passage to wisdom and freedom lies through violence, terror and upheaval. No less remarkable than the story's emotional switchbacks are its visual authority and narrative certainty. Face and power never slacken. And the closing image of a burnt war survivor and his son (the narrator's father), standing against the red sky like charred idols from pre-civilisation, has a force unsurpassed in recent cinema.

RED SORGHUM

Zhang Yimou.

SOURSWET

Mike Newell.

THE GOOD MOTHER

Leonard Nimoy.

THE KREUTZER SONATA

Michael Schweitzer.

THE DEAD CAN'T LIE

Lloyd非凡.

SLIPSTREAM

Steve Lisberger.

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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
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Thursday February 9 1989

Hold off withholding

OF ALL the persuasive arguments against the European Commission's proposal to introduce a minimum tax on savings, there is one that stands head and shoulders above the others: it would not achieve what it is meant to. The proposal is prompted by the forthcoming freezing of capital movements within the EC. A number of countries, led by France but including others like Spain and Italy, fear the consequences. They claim that savings will flow out to countries like Luxembourg, which do not deduct tax at source. The answer, says the Commission, is a minimum 15 per cent withholding tax to be applied by all member states on interest paid to EC residents, thus reducing the impetus to ship savings abroad.

This would not work. Lifting national exchange control regimes will allow capital to flow freely beyond Europe. There are many countries which do not levy withholding taxes: Switzerland, for instance, One, entirely unacceptable, way to prevent this would be via a European exchange control policy. The alternative would be to persuade the rest of the world to follow the European lead. The Commission argues, implausibly, for the latter.

Wrong answer

Apart from not working, the 15 per cent tax would put European financial centres at a competitive disadvantage, because European savings would go elsewhere to evade the tax. It is important not to overstate this, though. The tax would not apply to Eurobonds: even the Commission has spotted that this would be disastrous, driving the international capital markets out of the Community altogether.

It would also not apply to dividends from equity investment. The imputation systems already in place provide a mechanism for deducting tax at source. Although not technically a withholding tax, this has the same effect.

If the Commission's proposal is the wrong answer, what is the right one? Firstly, to work out the scale of the potential problem. The response should be related to the tax potentially lost.

Shrinkage in the gilts market

THE LEAST attractive features of the London securities markets in the days before Big Bang was the exorbitant level of dealing costs at the long end of the gilt-edged market. There, from the investor's point of view, lay much of the rationale for the liberalisation of the old Stock Exchange. A new review of the reformed gilt-edged market structure by the Bank of England suggests that investors have not been slow to take an overdue revenge. Gilt-edged market makers' operating losses reached an astonishing £190m in the first two years.

Big economies

Unlike the equity market, where the benefit of reduced dealing commissions has been offset by wider dealing spreads in some parts of the market-making system, the gilt market has delivered overwhelming economies, especially to larger investors. For the great majority who by-pass the agency brokers and deal directly with market makers, dealing costs have halved while the size of individual transactions in which market makers are prepared to deal has increased. The speed of execution has accelerated considerably.

Looked at from the Bank of England's point of view, the outcome has been equally encouraging, at least in the short term. Its five key requirements for the new market were liquidity, competition, internationalisation, regulatory and prudential supervision, and the introduction of new technology. On all counts the Old Lady proclaims satisfaction.

The average daily turnover has doubled and an actively traded futures contract is in place. Foreign firms have entered the market and the Bank is confident that it knows the position of each individual company. There have been withdrawals from the market but at no cost to the confidence of the remaining institutions to honour their obligations. Above all, the unhealthy degree of concentration in the old market, where two jobbing firms conducted three-quarters of all the business, has given way to a more competitive environment.

Compared with a total of eight jobbers before Big Bang

there are now 22 market makers, down from 27 at the start. Six firms, but not always the same six, have accounted since October 1986 for around 45 per cent of the business. Many of those involved are predictably unhappy about the poor level of profitability. Yet this was widely foreseen when, with consultation, the Bank designed the new market structure and made its invitation to would-be participants.

In normal circumstances the Old Lady might have been expected to show greater concern that the capital of the market has eroded from a peak of £610m to only £420m in a mere two years. Market makers have steadily been asked to pay their weekly losses from £m a week, during the summer months of 1987, to under £2m a week for the last nine months of 1988. But even that constitutes an impressive rate of attrition.

Big Bang irony

But the circumstances are not normal because of the contraction in the government debt market itself. Indeed, one of the ironies of Big Bang is that its biggest achievement for the investor has been won just at the point where the gilt market is about to become a backwater in the global bond market. If the process of disintermediation continues it is inevitable that government debt markets in the developed world will go on shrinking. That in turn raises a difficult question for both those who deal in government debt and for individual financial centres.

Most participants in the London gilt market are responding to this situation by seeking to use their market-making capability to assist other activities such as interest rate and currency swaps. They are also diversifying into other bond market areas, notably corporate fixed interest sterling securities where new issue activity has been expanding. But with no evidence of reduced competition in the gilt market itself, there must soon be further shrinkage in the gilt-edged market making fraternity. All 22 cannot indefinitely escape the continuing shrinkage in the raw material of the business.

Anthony Robinson reports on political corruption in South Africa

The Botha era is ending as it began, with a whiff of political and financial corruption. The man who became Prime Minister in 1978 by taking advantage of his main rival's involvement in a scandal over misappropriation of funds is now being forced by ill health to relinquish power over a Government which he kept together largely by fear, but which he could not keep clean.

Sensing the Government's vulnerability, opposition leaders from left and right jumped on the corruption issue during the opening of parliament debated in Cape Town this week. Mr Andries Treurnicht, leader of the right-wing Conservative Party, complained that "corruption has reached such a point that the office of PM has been tragically demeaned."

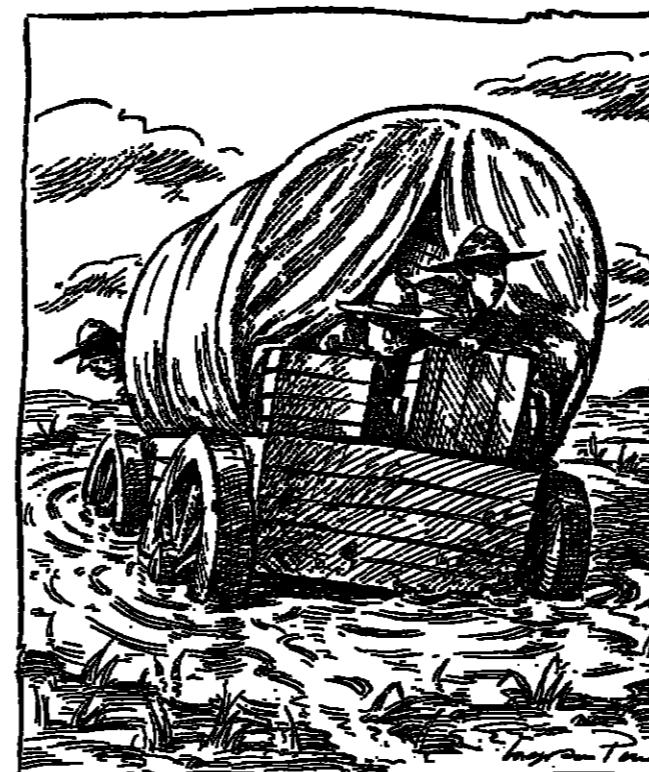
Mr Treurnicht is well aware of growing popular resentment over his party's levied to support what many perceive as the opulent lifestyle of senior officials and politicians. He attacked the way corrupt politicians could resign in disgrace but still pick up generous golden handshakes and pensions. For Mr Zach de Beer, leader of the liberal Progressive Federal Party, "it is the foolish, morally unacceptable and impractical policy of apartheid which fosters the conditions in which corruption flourishes."

President P.W. Botha is absent from the debate; his mild stroke last month has removed him from the central role he has played for more than a decade. But the manner of his surprise resignation as party leader on February 2 shows that he has lost none of his powers of intrigue. Mr F.W. de Klerk, the wily Transvaal party boss with an impeccable Nationalist pedigree, scraped in as party leader by 68 votes to 61. But Mr P.W. Botha's tactic of calling an election for the party leadership without warning bore all the hallmarks of the life-long party organiser and the autocratic — many prefer the word bulldog — style of his presidency.

Until Mr Botha gives up his positions as head of state and government, Mr de Klerk will remain uncertain of his powers. But he cannot remain indifferent to the need for restoring the party's reputation after recent scandals.

Last month Mr Pieter du Plessis, the Minister of Manpower, resigned after allegations which he denied — that he had abused his position to favour business deals made by his son and the son of a senior official from the Reserve Bank. In separate incidents two other National Party MPs were also forced to resign. Earlier three senior ministers were cited by a judicial commission investigating the affairs of a wealthy Pretoria attorney, Mr Albert Vermaas. He frequently invited ministers — according to local press reports — invited ministers, senior government and Reserve Bank officials and military men to lavish house parties or hunting trips in his private game reserves.

Since November Mr Vermaas has been under investigation for alleged violations of foreign



Stuck deep in the mud

exchange regulations involving the purchase of aircraft for his Chieftain Air company, and illegal fund raising for his Klerk-based bank, Eurobank. According to evidence revealed by the Harms Commission, set up by the Government to investigate the involvement of South African citizens in black homeland corruption, Eurobank continued illegally to raise millions of rand in deposits in defiance of orders to desist by the Reserve Bank.

The Reserve Bank itself has come under attack for failing to police effectively the complex two-tier rand system, introduced in September 1985 in the wake of the withdrawal of US banks. The result has been large-scale foreign exchange losses from "round-tripping" — the illegal exploitation of the 40 per cent discount of the financial rand to the commercial rand.

The extent of corruption in recent months makes the 1970s scandal which brought Mr Botha to power pale by comparison. This case — known as the Info-scandal — was the first to reveal the corrosive effect of long years in power, the growth of bureaucracy and the habit of secrecy on the South African political system.

The scandal involved the clandestine use of public funds to set up pro-South African lobbies abroad and pro-government newspapers at home to improve South Africa's image after the 1976 Soweto uprising and the start of the war in Angola. It was accompanied by foreign exchange violations, misappropriation of funds, and lying to parliament by Mr Cor-

nellus Mulder, the Minister of Information and her apparent to the Prime Minister at the time, Mr John Vorster. He denied that a new English-language newspaper, the Citizen, was government funded and was forced to resign when the proof came to light. Mr P.W. Botha, until then an outside contender, stepped in and won the leadership.

During his decade in office the powers of the presidency have sharply increased. The system of government has been overhauled to meet the presumed challenge of a "total onslaught" against the state from inside and abroad.

The ensuing "total strategy" increased the size and secrecy of government and the military-security complex but diminished accountability to the commercial rand.

Echoes of this relaxed attitude towards real or presumed tribal customs re-emerged last month. After months of public denials, Mr Sol Kerzner, the South African entrepreneur who has built luxury hotels and gambling saloons in all the homelands, admitted to the Harms commission that he had knowingly paid £2m to secure exclusive gambling rights in the Transkei homeland. His lawyers explained that Mr Kerzner, who was seeking to protect well over £100m of investment in the homeland, was the victim of extortion, not the perpetrator of a crime. Senior executives in his company concurred.

Whether a new government will be able to dispel the scent of corruption remains to be seen. What may linger on, however, is a public distrust of government, which cannot be so easily eradicated.

the Canadian head of the authority which runs the St Lawrence Seaway, and Thomas Mensah, a Ghanaian who is one of Srivastava's three deputies. Mensah contested the last election 16 years ago and is likely to get African support. But the key will lie with the Asian and Arab delegates. The 32 members of the IMO Council are due to vote in June.

Sad departure

■ Washington's Representative to the European Communities, Alfred King, has earned a high reputation in Brussels in recent months both for plain talking and for bringing his moderating influence to bear on the often rocky relationship between Europe and the US.

It comes as slight surprise therefore — and perhaps to King himself — that the new US Administration has not asked him to stay on.

The 57-year-old ex-publisher put a brave face on the resignation announcement yesterday, saying that "six years in government is enough", but admitted to "mixed feelings" about leaving the Community. "I believe in Europe, I believe in 1982, and I believe that, in spite of the problems that exist, there is a very reasonable chance that the Europeans will achieve all that they want to do," he said. "I've never used the words *Fortress Europe* and I'm not going to start now."

Neither his successor nor his next job have yet been confirmed, but Wall Street and magazine publishing are the most likely options.

Hope for BR

■ From our very own paper: "Bridal Rail's Network South-East is replacing its old clocks with digital ones to improve the punctuality of services, Lord Braabazon, a junior Transport Minister, said yesterday. . . He said that train drivers would find it easier to see the clocks and he hoped that trains would then run on time."

BOOK REVIEW

Fluency that deceives

LA GRANDE ILLUSION

By Alain Minc

Bernard Grasset, FF 35.00

that France must abandon the isolationist residue of its Gaullist defence doctrine, in order to extend its nuclear guarantee to the defence of Germany, must multiply the political and institutional links with West Germany, and must press full steam ahead for maximum integration in the EC.

At least, I think that this is what is proposed. Mr Minc's style is so turbulent, the prose such a mighty rushing torrent of Cartesian antitheses and seven-point paragraphs, not to mention sweeping assertions of doubtful reliability, that the reader's recurrent need to cry "Wait a minute . . ." is swept away each time by the flow of words.

Yet there are obvious difficulties with the central argument. There are many in France who fear that West Germany is liable to slide towards neutrality. They may be right. But what Mr Minc fails to detail is the scenario by which this neutrality would be expressed. Would Germany leave Nato and the Community? Could the Soviet Union permit East Germany to re-unite with West Germany on any terms? Are we seriously to believe that the Soviet Union will seduce West Germany economically, by borrowing up to the hilt in order to buy German goods?

The counter-strategy seems as questionable as the danger. Mr Minc tells us that France must extend its nuclear guarantee to the elite, but this excursion into nuclear strategy merely conveys the sense that he is out of his depth. Nuclear guarantees cannot be handed out like that. Moreover, Mr Minc's suggestion that France should publicly undertake to provide a nuclear deterrent might or might not impress the Russians; but if we were taken seriously by anyone, it would certainly enrage the Americans (whom Mr Minc wishes to retain for the defence of Europe), and it would terrify the Germans, driving them faster towards the anti-nuclear neutrality from which he wishes to save them.

Mr Minc always gives a very respectful hearing in France, because he is a brilliant young man who epitomises the intellectual glitter which the French so much admire, and the worldly success of the man of action. But in this case, the result of so much brilliance is rather disappointing.

Ian Davidson

1992?

No hay problemas
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Mr Nigel Lawson finds himself inundated with suggestions of how to increase savings. This is hardly surprising, since personal savings fell to only 1.3 per cent of personal disposable income in the third quarter of 1988.

Will the Chancellor dump these savings suggestions in the waste paper basket along with the rest of the special pleading that he endures at this time of year? It appears likely from the views expressed in the latest issue of the Treasury's Economic Progress Report.

It concludes that, with the public sector budget close to balance, "an excess of private investment over saving will be financed from overseas...". This should cause no financing problems, given the prudent economic policies of the Government. The current account deficit is in any case likely to fall over the next few years. So the Treasury clearly believes that there is no UK savings problem or, if there is, it is already being corrected by current policies.

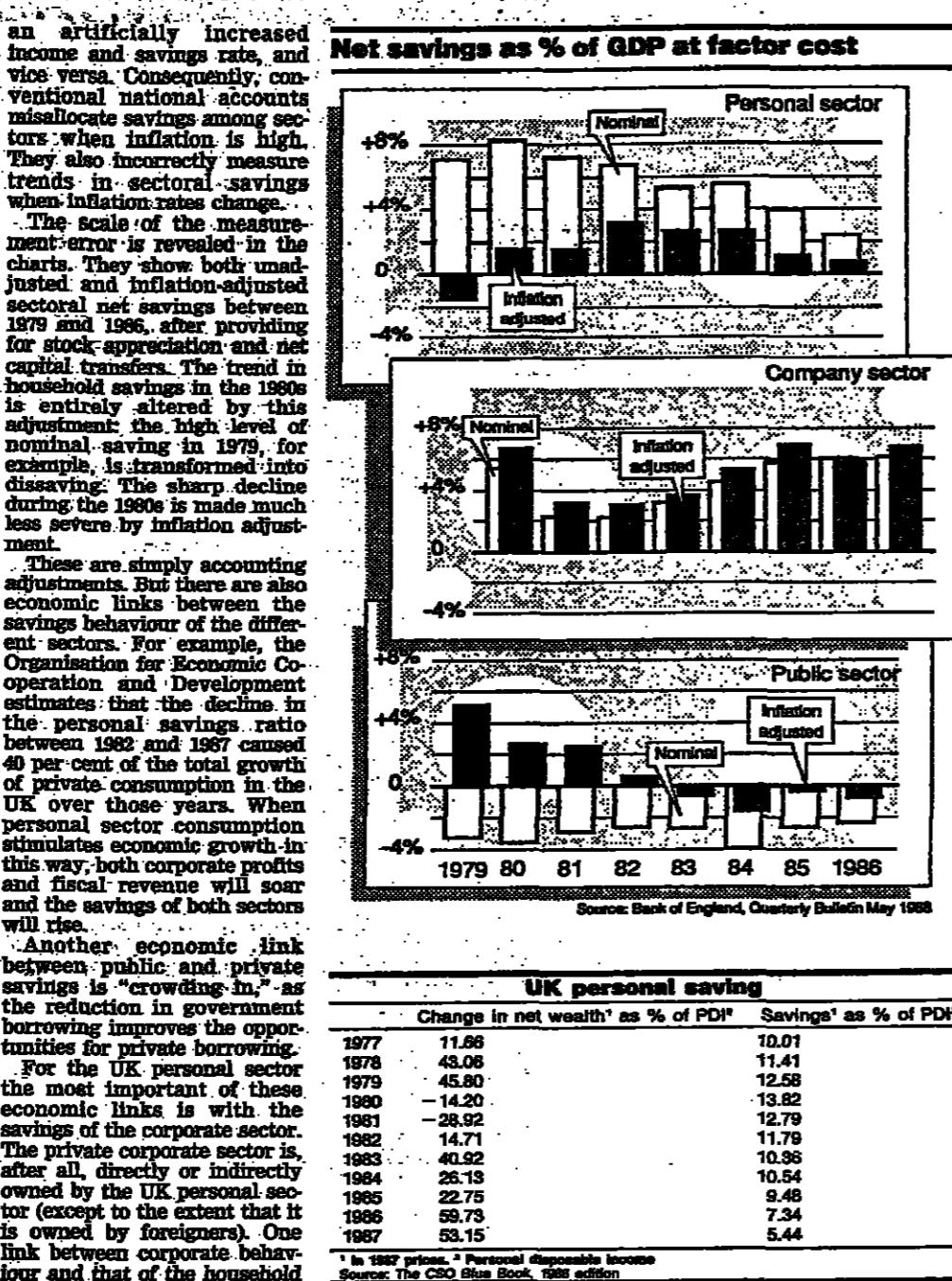
The true picture of UK savings was discussed on this page by Samuel Brittan last week. If the UK does, indeed, have a savings problem, it is not a recent one: the overall rate of national savings has altered little during the 1980s. It is helpful to examine the three elements of that total: public sector savings; those of private corporations; and personal savings. One might have expected the public sector's contribution to savings to have increased in the 1980s. It has not done so, to any large degree, because a large element in the Government's squeeze on public expenditure has been the curtailment of public investment. The savings of private corporations have risen, however, from 11.3 per cent of GDP at factor cost in 1980 to 16.7 per cent in the first half of 1988. Meanwhile, personal savings fell precipitously — from 11.1 per cent of GDP at factor cost in 1980 to 8.2 per cent in the first half of 1988. Much of the decline has been concentrated in the short period since 1985.

There is a sharp contrast between the relative stability of total savings and the sharp fluctuations in the components. Changes in inflation are partly to blame. Under inflation a proportion of interest does no more than compensate recipients for the decline in the real value of their capital. That proportion is, in effect, a form of capital repayment. When inflation is high, a sector with positive net assets has

ECONOMIC VIEWPOINT

A Budget for savings?

By Martin Wolf



been willing to reduce their saving.

The soaring real wealth of the personal sector has been caused by the appreciation of the housing stock; and by the rise in value of its direct and indirect equity holdings (which together account for close to 70 per cent of all household assets).

Overall, there are three principal conclusions:

- The overall national savings rate has not declined significantly over the 1980s.
- It makes little sense to focus on the savings behaviour of individual sectors, especially when the conventional accounts are so misleading.
- The decline in the savings rate of the household sector even after inflation adjustment has probably been influenced by increases in real wealth. When real asset prices no longer rise at recent rates, one can anticipate a reversal of savings behaviour, too.

None the less, savings may be a problem. Perhaps the savings rate has always been too low; or perhaps the recent surge in investment, and the corresponding increase in the current account deficit has made it too low.

By international standards the rate of saving (and investment) in the UK is, indeed, unimpressive. As a percentage of GDP at market prices, the gross savings rate of the UK in 1986, at 18.3 per cent, was 3 percentage points below the OECD average and substantially below those of Japan (32.1 per cent), West Germany (23.4 per cent), Italy (22 per cent) and France (19.7 per cent), though somewhat above that of the US (15 per cent).

So far as personal taxation is concerned the main problem remains the favourable treatment accorded to savings in the basic rate of tax because interest costs would then attract the same tax relief as dividends.

The Chancellor has already chosen the best way of correcting the immediate problem of excess demand and (unless he is very imprudent) this is unlikely to change after March 14. What is not needed is the equivalent in the field of savings of the decision to make the health insurance contributions of the elderly tax deductible. Fortunately, despite Mr Lawson's claim that he has completed the task of tax reform, he possesses plenty of opportunities to do much better than this where savings are concerned.

More immediately relevant is

the macroeconomic problem caused by the surge of investment in 1988. The right policy response has already been adopted: to allow fiscal drag to increase the public sector debt repayment, now expected by the IFS to reach £12bn in 1988-89, and to tighten monetary policy. The latter is particularly important since credit expansion has been behind the housing boom that has had such strong effects on household wealth.

In the longer term, however, macroeconomic policy is not a particularly plausible means of raising national savings. Monetary policy will not remain this tight forever, while, sooner or later, a large budget surplus is likely to mean higher expenditure or lower taxes. Whatever fiscal incentives might be chosen, they should be directed at raising the overall national savings rate, while not inflicting a still unsatisfactory tax system with yet further distortions.

Better still, the changes should remove old distortions of which there are plenty in this area.

The most desirable change would be towards an expenditure tax system, which would tax savings altogether, but this has been ruled out by the Chancellor. The most attractive alternative would seem to be a lowering of the corporation tax rate. Furthermore, as the IFS notes in its Green Budget, there is an efficiency argument for lowering the corporation tax rate to the basic rate of tax because interest costs would then attract the same tax relief as dividends.

The picture is more dismal in Finland and Norway. Less than 0.5 per cent of Finland's population is of foreign extraction; a state of affairs amounting almost to a national scandal. This week the Finnish Government announced that it would increase its annual refugee quota, 200 a year, in stages to 1,000 refugees by 1995. In Norway, immigration controls were tightened up in 1988 — though only 3 per cent of the population comes from abroad. In Iceland the number of people of foreign extraction outside the American Keflavik airbase is very small.

It would be a gesture of goodwill as well as a sensible act of economic calculation if the Nordic countries decided to remove immediately the legal and fiscal restrictions still blocking inward labour mobility. Helping to solve its own worker shortage crisis, at the same time reducing mass unemployment in the EC, would symbolise the admirable mixture of idealism and common sense that has done so much to make the Nordic region one of the most affluent and equitable in the world.

LOMBARD

How to solve a labour shortage

By Robert Taylor

THE COUNTRIES of the Nordic region that lie beyond the boundary of the European Community are a comfortable haven of full employment. In Sweden the official jobless figure is a mere 1.1 per cent of the labour force; in Finland the proportion is higher, but still only 4.7 per cent. In Norway the figure climbed suddenly this winter to 4.0 per cent, the highest total recorded there since the 1950s, but by Western European standards (over 11 per cent) it remains extremely low. In Iceland about 0.75 per cent of workers are without a job.

Low unemployment has become the norm in these parts. Unlike most of the industrialised world, the Nordic countries outside the EC managed to avoid the return to mass unemployment that occurred in the years after the 1973 oil price shock.

Indeed, the chronic lack of labour is now the biggest obstacle to the continuing growth of the Nordic economies. In Sweden the Government is introducing supply-side measures designed to encourage people to work harder, but that same tax cutting plan (announced last November) does not come into force until 1991. In the meantime, Sweden's main export industries are crying out for workers, particularly those with marketable skills; there seems little prospect of any immediate alleviation of what is nothing less than a crisis.

It is much the same in southern Finland: the engineering industry reports particularly severe difficulties because of labour shortage. The Norwegian labour market is less bullish this winter, but the medium-term outlook suggests that in the 1990s one of Norway's biggest economic problems will be finding enough workers to meet demand.

Certainly there seems little scope for finding the labour among the existing population of the Nordic region. More women already go out to work than in most other European countries. Extra supply from older workers encouraged to stay on beyond official retirement age, is limited. The answer is surely for the

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Convey the message

From the Director General, The Building Societies' Association. Sir, Mr David Ashford (Letters, February 4) says that neither banks nor building societies ever sought or fought to provide conveyancing services, and that the idea was imposed on them by "frustrated parliamentarians lobbied by a misguided Consumers Association". Mr Ashford is wrong. The Building Societies Association has for several years been fighting for building societies to be able to provide conveyancing services.

Mr Iain Gow (Letters, February 4) suggests a practical aspect of conflict of interest, in

that a lending institution's in-house solicitor's duty to his employer might conflict with the advice which might be given by that solicitor to a customer client. In relation to, say, lending charges.

In practice, solicitors are not asked for, are not qualified to give, and do not provide advice on such matters. If house buyers want such advice, then independent solicitors will get their business. But for those who merely want a solicitor to do what he is well qualified to do — that is, convey the property — there is no problem.

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ity of the books you want is crucial to the consumer. That is what the Net Book Agreement (NBA) is there to achieve, by encouraging wide stockholding and easy availability of a very widely varied and extensive product.

Also — as economists have demonstrated — it helps keep book prices down. Prices of consumer books have declined relative to inflation in this decade. In the US, where there is no NBA, books have gone up by much more than inflation.

Clive Bradley,
The Publishers' Association,
19 Bedford Square, WC1

that a lending institution's in-house solicitor's duty to his employer might conflict with the advice which might be given by that solicitor to a customer client. In relation to, say, lending charges.

In practice, solicitors are not asked for, are not qualified to give, and do not provide advice on such matters. If house buyers want such advice, then independent solicitors will get their business. But for those who merely want a solicitor to do what he is well qualified to do — that is, convey the property — there is no problem.

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ACCOUNTANCY COLUMN

Two more big audit firms criticised on thrif

By Pratap Chatterjee

IT HAS NOT been a good week for big audit firms in the US. A further two of the Big Eight have been criticised over their audits of failed savings and loans associations (S&Ls), adding to the three mentioned in this column last week.

Arthur Young and Ernst & Whinney are the latest to be attacked over the quality of their audits of S&L clients. They join Coopers & Lybrand, Deloitte Haskins & Sells and Touche Ross, along with a clutch of smaller audit firms.

Arthur Young and Ernst & Whinney are the latest to be attacked over the quality of their audits

The latest attack on the auditors emerges from a report by the General Accounting Office, the investigative arm of the US Congress, on the role of the auditors in the failure of 11 S&Ls in the states of Arkansas, Louisiana, Mississippi, New Mexico and Texas.

The GAO criticises the way six of the 11 audits were carried out. The auditors involved were JK Byrne (now part of Touche Ross), Deloitte Haskins & Sells, Ernst & Whinney,

Arthur Young (two audits) and Greenstein, Logan.

The GAO report says that the firms did not verify S&L appraisals, allowed their clients to deviate from standard accounting principles and did not act when they exceeded exposure limits set by the regulators, among other matters.

It also blames the American Institute of Certified Public Accountants for not ensuring that its audit guidelines were up to date. The guidelines were last reviewed 10 years ago.

Responding to these criticisms, Mr Philip Chenok, AICPA president, said the institute will "accelerate the development of additional guidance for auditors of savings and loan associations" and that it would adopt recommendations made by the GAO.

Twist in brand accounting saga

FURTHER interesting twist to the brand accounting debate emerged at a conference on the issue last week sponsored by Ernst & Whinney, writes Richard Waters.

Keen followers of this saga will recall that the accountants want to limit the occasions on which brands (and other intangible assets) can be shown in companies' balance sheets. Brands which have just been acquired should be

multiplied by a subjective factor based on a number of tests of each brand's strength.

The whole process, according to Interbrand, was a conservative one. Accountants have criticised it for being too subjective.

The distinction between existing and acquired may sound fine in theory. The

AUDITORS OF TOP 500 EUROPEAN COMPANIES

	Number of audits #	Proportion of total (%)
KPMG	93.5	16.7
Coopers & Lybrand	62.5	12.5
Price Waterhouse	47.0*	9.4
Deloitte Haskins & Sells	40.5	8.1
Ernst & Whinney	32.0	6.1
Touche Ross	30.0	6.0
Arthur Young	28.5	5.7
Arthur Andersen	21.5	4.3
Other audit firms	144.5	28.9

* Analysis from Financial Times European Top 500 by Coopers & Lybrand

Joint audits counted on half

Does not include seven audits of Treuhand in West Germany, which has a co-operation agreement with Price Waterhouse

recorded, while existing ones should not.

The rationale for this is that the value of an asset is easy to determine when you have just bought it; if it is an identifiable cost, and so is not out of place in a cost-based balance sheet.

Existing brands, on the other hand, are too difficult to value and so should not appear. Take the method used by Rank Hovis McDougal (and developed by its consultants Interbrand) to value brands.

The income from brands was multiplied by a subjective factor based on a number of tests of each brand's strength.

The whole process, according to Interbrand, was a conservative one. Accountants have criticised it for being too subjective.

The distinction between existing and acquired may sound fine in theory. The

practice is another matter.

Take the case of Grand Metropolitan, which has decided to show only acquired brands in its accounts (bringing it within the guidelines laid down by the Accounting Standards Committee). Mr Les Cullen, Grand Met's group finance controller, was asked at last week's conference how he distinguished the value of acquired brands from the pure goodwill element of an acquisition.

Simple, he said. Grand Met takes the sustainable earnings from each brand and applies a multiple to it.

The result, he said, is a very conservative one.

Does this sound familiar? It should do, since it is exactly the principle used by RHM.

This shows that it is no easier to put a value on a brand you have just bought

than one you built from scratch. Banning one from the accounts while admitting the other is entirely arbitrary and should be rethought urgently by the ASC.

Businesses which have gone international demand international services. Tax or merger and acquisition advice, for instance, have to be consistent "products" around the world.

Management practices have also gone international.

"The best managers in all parts of the world are starting to do things the same way," says Mr Gough. This also creates a demand for consistent services from accountants and other advisers.

"The best managers in all parts of the world are starting to do things the same way"

Big audit assignments are won internationally, not nationally. This means that the accountants need to take an international view of their client base and develop a coherent marketing plan.

As the table shows, many of Europe's leading companies are not currently audited by the two international audit firms targeting the 20.9 per cent handled by other firms is something currently exercising the minds of all the large auditors.

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For further information, please contact JANE EASTON on 01-404 3155, or write to her at Alderwick Peachell & Partners Ltd., Accountancy and Financial Recruitment, 125 High Holborn, London WC1V 6QH.

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If you are interested please write to or telephone Richard Small at the address below or telephone him during the evenings on (023065) 286.

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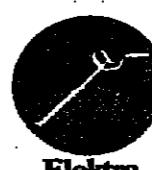
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- Enhancement of Management Reporting

Candidates will be ambitious qualified accountants aged 23-28, who have gained effective management and communication skills combined with a real ability to effect change. This is an excellent entry point into a rapidly expanding organisation with promotional prospects that extend right through to Directorship level.



Please write, enclosing full CV, quoting Ref. A246, to Simon Hewitt at Mervyn Hughes International Limited, Management Recruitment Consultants, 63 Mansell Street, London E1 8AN. Telephone: 01-488 4114.

NEWLY QUALIFIED ACCOUNTANCY APPOINTMENTS

As in the past the Financial Times proposes to publish a list of those candidates who were successful in the recent PII examinations. This list will appear in our issue of Thursday 2nd March under the heading "Newly Qualified Accountancy Appointments". The advertising rate will be £49 per Single Column Centimetre; Special positions are available by arrangement at £59.00 per SCC.

GUIDE TO RECRUITMENT CONSULTANTS

Entries in the guide will be charged at £70.00, which includes your Company name, address and telephone number. Any additional information will be charged at £14.00 per line.

For further information please contact:
Paul Maraviglia
or
Deirdre McCarthy
or your usual
Financial Times Representative
on 01-248-8000

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER**Audit Director**
National Firm Of Chartered Accountants
Manchester,
c £30,000, Car, Benefits

Re-energising the audit department is the first challenge - achieve this and early promotion to partner is the next. To fulfil the improved profit performance and operational efficiency required from the audit team, the partners of the Manchester office of a major firm of chartered accountants have created this senior management position. The role calls for a qualified accountant with proven leadership and business skills, combined with the determination to convert plans into profit. Aged around 32 years with at least 3/4 years post-qualifying experience in a professional practice, candidates will currently have a management responsibility in an accounting practice or in the finance department of a company. The remuneration package reflects the expected contribution to the overall management of the practice and includes a negotiable salary, 2 litre car, private medical insurance and a contributory pension scheme.

F. Venables, Ref. M21001/FT, Male or female candidates should telephone in confidence for a Personal History Form, 061-832 3500, Fax: 061-834 8577, Hoggett Bowers plc, St. James's Court, 30 Brown Street, MANCHESTER, M2 2JF.

Hoggett Bowers

BIRMINGHAM, BRISTOL, CAMBRIDGE, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM, SHEFFIELD and WINDSOR
A Member of Blue Arrow plc

Hoggett Bowers**Director Of Business Systems****IS Strategist for A Worldwide Engineering Group****Tyneside,**

Northern Engineering Industries, an internationally acclaimed engineering concern, is a world leader engaged in the design, manufacture, construction and commissioning of major capital plant for the energy conversion and materials handling industries. The implementation of a corporate wide Information Systems strategy is fundamental to the continued commercial success of the organisation, and this high profile role will drive and co-ordinate systems change in the next decade and beyond. Reporting to the finance director, specific key objectives include a move toward standardisation of hardware and software and the more effective integration of business systems with individual trading company strategic needs. Candidates, preferably graduates aged over 35, will currently be operating at director level or in a consultancy capacity in an engineering/manufacturing company, with full responsibility for IS strategy and policy. The role demands a combination of technical expertise, which will have included the implementation of a major MIS project, and commercial acumen embracing both strategic vision and a commitment to profit. Essential personal qualities include excellent communication and interpersonal skills, outstanding presence and the ability to influence change. Without doubt, this will be one of the major IS roles of the 1990's and both the remuneration package and the status of the position reflect its importance.

K.H. Thompson, Hoggett Bowers plc, 4 Mosley Street, NEWCASTLE UPON TYNE, NE1 1DE, 091-232 7455, Fax: 091-261 8438. Ref. N13099/FT.

Finance Manager**Northern Home Counties,****To £25,000, Car**

This division of an international company is a world leader in a high technology industry. They now have a key appointment which offers the opportunity to influence the strategy of a £15m turnover business operating at the forefront of design and manufacturing technology. Your commercial, analytical and management skills will be well exercised in leading a team of people to enhance systems and provide the information essential for a progressive, profit conscious company. Reporting to the general manager you will be a qualified accountant aged preferably 30-40 and you must have operated at a senior level in a manufacturing company to have gained the broad commercial experience required for this pro-active role. Qualities of drive, imagination and the capacity for ongoing personal development are essential for progression within the group.

G.J. Deakin, Hoggett Bowers plc, 13 Frederick Road, Edgbaston, BIRMINGHAM, B15 1JD, 021-455 7575, Fax: 021-454 2338. Ref. B18029/FT.

These positions are open to male or female candidates. Please send CV or telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

BIRMINGHAM, BRISTOL, CAMBRIDGE, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM, SHEFFIELD and WINDSOR
A Member of Blue Arrow plc

Group Management Accountant**c.£22,000 + Bonus + Mort. Sub + Car**
South London Region

The Mortgage Corporation a £2,000 million subsidiary of the US Financial Institution Salomon Brothers, has quickly established itself as the most exciting and progressive mortgage lender in the market. In less than 5 years we have grown considerably - both in terms of manpower and lending. We now require an individual who can contribute to our further expansion and success by filling a key role in the Finance Dept.

Aged 24+, a qualified ACA probably with one of the 'Top 8' practices, you will need to be a first class man-manager, an efficient organiser and have the communication skills, confidence and credibility to develop and supervise your staff.

Reporting to the Financial Accountant, your primary role will be the day to day management and control of the accounting function including the development of MIS for consolidating, analysing and reporting the results of the Group. In addition, you would be expected to handle a number of special projects related to the expansion of the business. This is a highly visible position offering considerable career development potential for the right individual.

On offer is a valuable range of benefits including mortgage subsidy, merit related bonus, non-contributory pension, private health care and free life assurance and a salary c.£22,000.

Please send a C.V. to Angela Stradling, The Mortgage Corporation, Dukes Court, Woking, Surrey GU21 5XX. Tel. 0483 754427.

**The Mortgage Corporation**

Making mortgages happen

Financial Controller**London/Cambridge (Full relocation expenses paid)****c.£30,000 + car**

Our Client, a well-established International professional firm, is in the process of setting up a new National Management unit dealing with all aspects of their finance and practice management. In view of the workload involved, and in line with their anticipated growth - the unit will be initially situated in London, but will relocate to Cambridge in July 1989.

Reporting directly to the Director of Finance, the successful candidate will be responsible for the start up and daily management of the unit and its various accounting and administrative functions. They will also, in due course be required to carry out a wide range of special projects and investigative work. They will be responsible for over twenty staff including three at managerial level.

Candidates will be qualified accountants with previous experience of departmental management and a strong systems background. They should be highly motivated and possess the stamina required by this challenging and exciting role. Ideally, candidates should be aged between 27 and 40.

Interested candidates who meet those criteria, should send a full CV including current salary and daytime telephone number to Carol Jardine, quoting reference number LM016, Spicers Executive Selection, 13 Bruton Street, London W1X 7AH.

SPICERS EXECUTIVE SELECTION
A MEMBER OF SPICER & OPPENHEIM INTERNATIONAL

Corporate Treasury

- Two High Potential Positions
- Global Responsibilities
- Rapid Growth Company

This exciting company, a substantial organisation in high growth business areas, is moving its head office to London, creating two excellent opportunities:

DEPUTY TREASURER

(c. £30,000 - £40,000 neg. + bens.)

Every opportunity for personal development, part of the central management team, with international involvement. Significant treasury management responsibility including institutional relations, innovation in financing techniques, exposures, operational dimensions, placing and acquiring short term funding, execution of transactions. The person sought will probably be 28-35, must have in-depth experience in a treasury environment, and be able to display high level communication skills, interpersonal skills and an excellent personal presentation. Able to make decisions.

TREASURY OPPORTUNITY

(c. £22,000 + bens.)

An ideal role to lay sound foundations for an ongoing career in treasury. Immediate responsibilities initially centre around developing and driving the treasury monitoring and information system including cashflows, debt and investment schedules, currency and interest exposures, including reporting and recommending.

Probably around 21-26, the person sought will have experience in a treasury environment including hands on computer experience (incl. p/c spreadsheets). A high calibre team player who is astute and has potential for personal development.

For further information in strict confidence please telephone either Don Smith or Warwick Holland on 01-240 1040. If you prefer, forward a brief resume to our London Office quoting reference number 1/554.

Morgan & Banks

Search and Selection PLC, 114 St. Martin's Lane, London WC2N 4AZ. Tel: (01) 240 1040. Fax: (01) 240 1052. Offices also in: Australia and New Zealand.

Manager - Financial Planning and Analysis

Thames Valley

£29,000 (inc bonus) plus car and other benefits

Our clients are a high-profile, customer-oriented company and the major constituent of a substantial British group. The company's impressive growth in a fiercely competitive sector over the last 30 years owes much to well-defined objectives, a coherent marketing strategy and the disciplined enthusiasm of its management team. The finance function is a well-integrated part of this team, contributing constructively in all areas of the business. The Manager - Financial Planning and Analysis has a pivotal role in this environment preparing and presenting annual plans, short-term forecasts and regular performance reports. The job therefore demands an unusual degree of commercial orientation and the ability to communicate effectively with non-financial management. This requirement gives the job holder a high status in the organisation with correspondingly varied opportunities for progression at company and group level. Applicants must be qualified accountants and probably aged under 30. Precise experience is less important than strong personal qualities evidenced by a sustained record of academic and professional achievement. Ref: 1688/FT. Write or telephone for an application form or send full details (with daytime telephone number and current salary) to R.A. Phillips ACIS, FCII, 2-5 Old Bond Street, London W1X 3TB. Tel: 01-493 0156 (24 hours).

Phillips & Carpenter

Selection Consultants

Group Chief Accountant

£30,000 + Benefits + Car

City

Our client, a well known, respected and profitable insurance broking and underwriting Group, is seeking to recruit a Group Chief Accountant to join their Head Office management team.

Reporting to the Finance Director, you will be responsible for the day to day management of the Group finance function. This will include the timely preparation and interpretation of the monthly management accounts and annual statutory accounts, tax planning, cash management and acquisition evaluation and integration.

Ideally you will be aged 27-33 but more importantly possess a high degree of initiative and intelligence.

MANAGEMENT SELECTION

You will be a qualified accountant and enjoy the stimulation of providing technical accounting expertise in a professional decentralised environment.

Interested applicants should write enclosing a comprehensive Curriculum Vitae and daytime telephone number, quoting Ref: 295, to Philip Rice, MA, ACMA, Whitehead Rice, 295 Regent Street, London W1R 8JH. Tel: 01-637 8736.

Whitehead Rice

Financial Controller

DEVON, c. £25,000 + CAR

This medium sized private company has a successful sales record with little competition in its product sector. As a result of recent substantial investment the company is planning a major expansion of its manufacturing business. The new post of Financial Controller has been created to assist the management team in achieving its growth objectives.

Reporting to and working closely with the Managing Director, you will have full responsibility for the finance function and will be expected to contribute to the Company's

continuing commercial development. Initially this will include reappraising the existing financial and management controls, enhancing the Company's costing systems and developing the quality and scope of the financial information provided to management.

Probably in your late twenties, you will be a qualified accountant who has gained experience of hands on management in a manufacturing environment. You must be able to operate at both a strategic and detailed level and should be conversant with

computerised systems. This is an excellent opportunity for an individual with confidence, initiative and commercial flair.

Please send CVs, including a daytime telephone number, to Jonice Wolden, Ref: JW420, Coopers & Lybrand Executive Resource Ltd, 66 Queen Square, Bristol BS1 4JP.

Executive
Resourcing

Coopers
& Lybrand

ADMINISTRATION MANAGER

A Positive Step Towards General Management

Distribution
c. £26,000 + car

SW Midlands

This is a rare opportunity for an enthusiastic, broadly based Financial Manager to take a positive step towards a General Management role with one of the world's leading manufacturers, and a major UK distributor of a range of consumer and industrial products.

The company is seeking to expand sales rapidly from its current £10m pa, and to help achieve this a more effective company organisation is being established and new premises sought for its existing 40 staff.

A high calibre Administration Manager is now required to create and establish a credible professional accounting function, to take responsibility for a growing Customer Service activity including

purchasing and order processing, and to implement and develop financial and sales systems on the company's new IBM AS400 hardware.

Applicants for this position should be qualified accountants, probably aged 30-40 years, and already possess a successful track record, including financial management, in a fast moving, heavily computerised environment. The ability to lead and motivate a team of about a dozen staff is essential. Ambition and a determination to succeed are also vital.

Career prospects are exceptional, and along with a competitive, negotiable salary and company car, assistance with relocation expenses will be provided where appropriate.

Please write or telephone for an application form or send a detailed CV to Philip Guy, Human Resources Group, quoting Ref: PBM/2969/PG, PA Consulting Group, 6 Highfield Road, Edgbaston, Birmingham B15 3DJ. Tel: 021-454 5791.

PA Consulting Group

HUMAN RESOURCES
Creating Business Advantage

New Appointment

Financial Director Designate

West Midlands
c. £25,000 + car

Fame Computers is a well established and rapidly growing company, supplying effective computer technology to the financial service industry. Among its shareholders are some of the most prestigious names in the UK insurance industry.

Continuing growth has created an opportunity for an outstanding accountant who is capable of developing as rapidly as the company. Initially fulfilling the number two role, the successful candidate can become director within twelve to eighteen

months.

The position requires a chartered accountant, ideally with a good degree and with flair and determination, who can prove his/her ability at all levels in both internal and external relationships. A wide variety of ad hoc tasks will be undertaken in relation to organic expansion, planning, acquisitions and dealing with financial institutions.

The prospects for personal development within Fame Computers

are almost unlimited and share options are available on progression into the full senior management role.

Send a full cv detailing your current salary and quoting reference number MCS/8857 to:

Jim Mitchell,
Executive Selection Division
Price Waterhouse
Management Consultants
Livery House
169 Edmund Street
Birmingham B3 2JB

FAME
FAME COMPUTERS LTD

Price Waterhouse



FINANCE DIRECTOR

East Midlands c. £35,000 + Car

Our Client is a £100m+ subsidiary of a large electronics engineering company whose contracts are evenly split between the U.K. and overseas markets. To complement their strong management team, the Board are seeking to recruit a Finance Director. Reporting directly to the Managing Director, this is a challenging appointment - the prime responsibilities of which will be to assume total control of the accounting function, undertake a lead role in the definition and implementation of an I.T. strategy plan and provide financial input to overseas projects and effective decision making.

The successful candidate will be a qualified Accountant of several years industrial accounting experience with heavy emphasis on contract

management and systems development. Ideally aged between 32 and 45, a strong style of management that involves you in detail whilst not ignoring the broader strategic issues is mandatory. It is likely that you will already be operating at a senior level within an organisation noted for its strong financial management and systems development.

Experience in managing medium term international contracts is essential in addition to strong communication skills and the ability to manage change. The salary and benefits package will more than reflect the calibre of individual required.

Please apply, in writing, with full career and salary history details, quoting reference E/181/89 to

Margaret-Anne Stocker.

KPMG

Peat Marwick McLintock
Executive Selection
Peat House, 45 Church Street, Birmingham B3 2DL

FINANCE MANAGERS

Acquisitive, quality orientated, manufacturing group

Herts/Beds Borders

c. £ 25,000 + Car + Profit Share

A management reorganisation, undertaken by this forward-looking plc and designed to prepare the group for further growth, has identified a number of career openings for ambitious qualified accountants.

DIVISIONAL FINANCIAL CONTROLLERS

These are wide ranging roles, managing departments dealing with the preparation and analysis of manufacturing unit and divisional results. Candidates should have around 3 years relevant post qualification experience and be able to work on their own initiative.

AUDIT MANAGER

Responsible for the provision of operational, procedural and financial reports on group activities.

Candidates should be recently qualified with manufacturing audit experience gained either from

professional practice or internal audit.

Please write enclosing full career and salary details to

Bernard Farmer: FCCA, The Grange, 3 Codicote Road, Welwyn, Herts AL6 9LY or telephone 043871 6161 (outside office hours 0462 893420).

BARBER • RECRUITMENT • LIMITED
Accountancy Selection Consultants
Offices in London and Welwyn

101 in 101

401 in 15s

V

Divisional Financial Director

Yorkshire

Our client is a £300 million division of an internationally renowned UK based PLC engaged in the design and manufacture of engineering and electrical components. Substantial recent growth has been achieved through investment programmes in existing operations and a series of strategic acquisitions.

Reporting to the Divisional Chief Executive, you will be fully responsible for the finance function of this multi-site division. Key areas of involvement will include strategic business planning and the leadership of acquisition projects both internationally and within the UK.

Candidates will be Qualified Accountants who can demonstrate a strong track record.



Michael Page Finance

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

of achievement within a major manufacturing environment. A strong personality and well developed communication skills complemented by a high level of technical competence are prerequisites of this appointment. Experience of the acquisition and integration of International subsidiaries would be an advantage.

A comprehensive benefits package including a profit related bonus scheme and full relocation facilities is available. Interested applicants should write to Stephen J. Broadhurst or James J. Russell at Michael Page Finance, Leigh House, 28-32 St. Paul's Street, Leeds LS1 2PX. Tel: (0532) 450212.

to £40,000+ Car + Benefits

FINANCIAL CONTROLLER Property Development

c£50,000 + substantial benefits

Established to carry out a major property development in the South East, our client is backed by a group of highly regarded and well established companies. The multi-million pound project is now at an exacting and exciting stage, necessitating the strengthening of the company's management team.

The Financial Controller will report directly to the Chief Executive. London based, responsibilities will be wide ranging - from creation of systems and preparation and presentation of information to participation in negotiations for major financings. It is essential that the successful applicant be capable of growing with the company, which will initiate other developments and which is expected to become a significant public property group.

The remuneration package will take account of the seniority of the role and will provide the opportunity of equity participation in the future.

Aged 28-35, applicants should be qualified accountants of high ability. Experience gained in property or construction would clearly be advantageous as would be 'City' exposure. Excellent communication and technical skills are essential.

Please write, enclosing a career/salary history and daytime telephone number, to David Hogg FCA quoting reference H/776/LF.

LLOYD MANAGEMENT Selection Consultants 125 High Holborn London WC1V 6QA 01-405 3499

Director

Finance and Administration

North West Region - £35K + incentive scheme + car

Whitbread Trading lies at the heart of one of Britain's most successful brewing groups, playing a large part in its success. The division provides a wide range of services, including sales for both the tenanted and free trade and the distribution of wines, beers and spirits to outlets nationwide, together with all related commercial, financial and administrative functions.

The North West region is currently seeking to fill the post of Director of Finance and Administration based on the outskirts of Manchester. Reporting to the Regional Managing Director, this senior position carries responsibility for providing strong financial support to the region, giving advice, monitoring performance and supplying accurate management information where needed. It also involves EST?



WHITBREAD

FINANCIAL CONTROLLER

North-west of London c. £23,000 + car

ONE OF EUROPE'S largest paper manufacturers, headquartered in Spain, is undertaking an aggressive internationalisation plan to prepare the group for an open European market in 1992. As such, a UK sales and distribution subsidiary has been established, requiring a strong, commercially-minded Financial Controller.

Reporting to the UK Managing Director, the Financial Controller will make a major contribution to the commercial strategy of the company, ensuring long-term development plans are successfully achieved.

You will have overall control of all financial, tax and treasury matters, requiring the establishment of computerised systems, accounting policies and procedures; preparation of business plans, budgets and forecasts.

In addition, the appointee will have significant involvement in co-ordinating and controlling business activities to achieve the desired profitability and growth, and will liaise with senior management in Spain on a regular basis, necessitating occasional overseas travel.

The position will appeal to qualified accountants, aged 28-33, with the desire and ability to achieve results in a professional, fast-moving environment.

Candidates should have an outgoing personality, and be persuasive, self-confident and highly energetic. The ability to speak Spanish or another European language is highly desirable.

Please send full cv, indicating current salary, to Fiona McMillan, Ref: 3026/RM/FT, PA Consulting Group, Hyde Park House, 60a Knightsbridge, London SW1X 7LE.

**PA Consulting
Group**

HUMAN RESOURCES
Creating Business Advantage

Turn Accountancy into Consultancy and Technology into Management

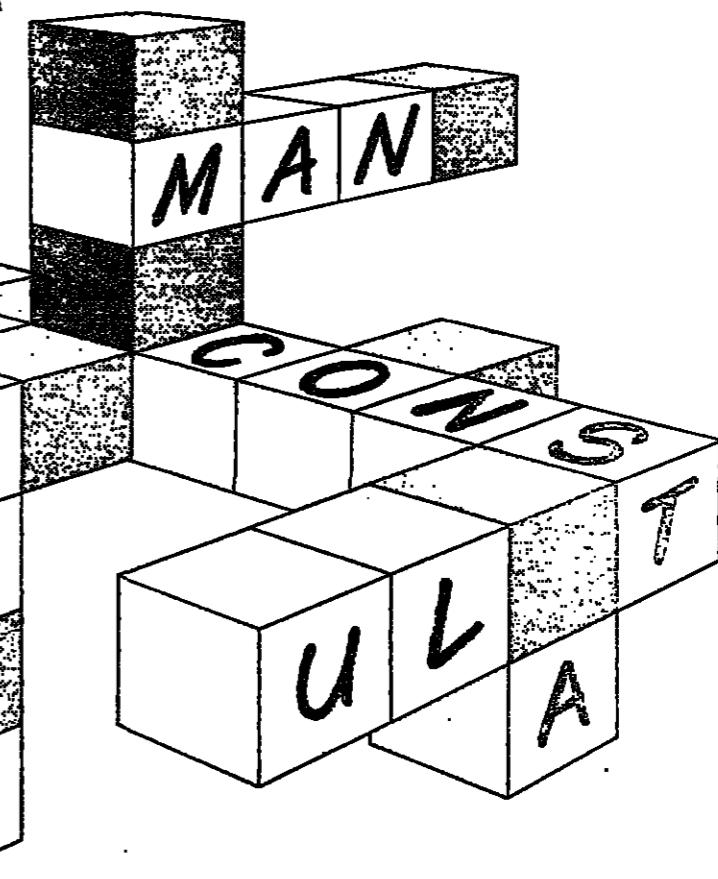
Financial Management Systems

to £35,000 + Car

State-of-the-art information management is key to competitive advantage and future success. Latest technology helps management to make the right decisions by providing the right information. Today's accountants play a major role in bringing together sophisticated technology and financial information.

One of Europe's top management consultancies is looking to recruit several qualified accountants with 2-10 years' experience in accounting and systems related work. Working in multi-disciplinary teams across the whole spectrum of industrial, commercial and public sectors, your responsibilities would extend from the definition of information needs to the design and implementation of accounting and management information systems. You would also be involved in the selection and implementation of packaged software and the management of IT projects. First class training will develop your technical and consulting skills, at all levels.

You are likely to have had some exposure to packaged software, and have contributed to the financial management of a large organisation. In addition, you will need maturity and confidence to deal with higher-level management. If you're looking to broaden your career in a creative environment and can demonstrate your ability to meet this challenge, please telephone Liz Saffron on 01-831 2000 or write to her enclosing a full curriculum vitae, quoting ref: F110, at Consultancy Division, Michael Page Finance, 39-41 Parker Street, London WC2B 5LH.



Michael Page Finance
International Recruitment Consultants

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UNIPART GROUP OF COMPANIES

*you make the
difference*

UNIPART

OPERATIONAL AUDIT MANAGER

Oxford

£24-27K + bonus + car

Unipart regard the function of Management Audit as a stepping-stone to career advancement within the Group, and promotion from within the department into line management will be positively encouraged. It will be expected that the right calibre candidate will achieve these goals within eighteen months.

The successful applicant will be a qualified accountant, from within Industry or the Profession, aged up to early 30s, whose CV reflects impressive progression and who seeks an organisation where ability is recognised and rapidly rewarded. As the role entails constant liaison with senior and executive management, strength of personality and acute commercial awareness are absolute prerequisites.

Where appropriate, full relocation will be included in addition to the attractive salary package.

Please apply in writing to Mike Masterson at

**H.M.A.
RECRUITMENT**

Chancery House, 53/64 Chancery Lane, London WC2A 1QS. Telephone: 01-242 1822 (24 Hrs). Fax: 01-531 6425.

Head of Finance and Administration

Cardiff up to £23,000

Royal Mail Letters is looking to appoint a qualified accountant to take charge of the existing finance function at the Western Building and Estates Centre, Cardiff.

You will need to be able to integrate closely with the Management Board yet provide an objective assessment of performance of each of the operating functions. You must also have the ability to manage and motivate the supervisory and clerical staff in the Finance Section.

A significant element of the job is concerned with Management Accounting and you will co-ordinate and critically review £ multi-million expenditure budgets, undertake subsequent performance monitoring and take a leading part in forecasting full-year spend levels. Responsibilities also include developing and applying control and monitoring systems for the capital and maintenance building projects undertaken by the Centre, arranging payment of building contract invoices, financial accounting and development of local micro-computer

systems and the maintenance of control in a fast changing environment.

The job is also responsible for controlling local administrative and common service support functions within the centre.

You should be a qualified accountant with at least three years post qualification experience and a proven track record of working effectively with senior management in other disciplines.

A competitive salary in the region of £23,000 is offered, depending on qualifications and experience, together with a pension scheme and five weeks holiday. Relocation assistance is available where appropriate.

Please write with full CV to Mrs J Poore, PIRL1, Room 282a, Post Office Headquarters, 33 Grosvenor Place, London SW1X 1PX. Closing date for applications is 23 February 1989.

The Post Office is an equal opportunities employer.

Royal Mail

CORPORATION TAXATION ACCOUNTANT

Central London to £27,000

The expansion of our small, specialist corporate taxation team, based in Holborn, creates this first-class opportunity for a qualified accountant to play a key role in the varied activities of the department. With around three years' relevant experience, gained in a professional practice or commercial organisation, you should possess a detailed knowledge of corporation tax, capital allowances, capital gains and roll-over provisions. First-hand experience of dealing with the Inland Revenue and internal accounting staff will be essential, while exposure to exploration and production accounting procedures would be advantageous.

You must be able to work effectively, both as a team member and independently, and take responsibility for investigative work and preparation of project reports.

Salary, in a range £22,000-£27,000, is complemented by large company benefits including five weeks' holiday, pension, profit

sharing and share save schemes, and generous relocation assistance. Please write with full cv quoting reference FIN/1/2673/018/FT, to Heather Rodgers, Recruitment Administration, British Gas plc, 59 Bryanston Street, London W1A 2AZ. Closing date for receipt of applications 20 February 1989.

An equal opportunity employer

British Gas

An exceptional opportunity for an outstanding accountant...

Group Control

£45,000 + car + significant bonus

Pearson plc is the UK quoted holding company of a worldwide group whose principal business sectors are information and entertainment, investment banking, oil services and fine china. The group has an impressive profit record and is committed to continued growth. Working as a senior member of the London based headquarters executive, the accountant will review and analyse the performance of the group and its subsidiaries. With key responsibilities for financial reporting and control he or she will participate in investment appraisal and acquisition studies. The position arises through expansion and the new accountant will be expected to develop close relationships with the operating companies and make a considerable contribution to the definition and achievement of the group's business strategy.

Applicants, ideally in their 30s, must be graduate accountants of considerable ability. Experience gained in an international group would be advantageous.

Please write, quoting reference H/777/TF and enclosing a career/salary history and daytime telephone number, to our selection consultant:

David Hogg FCA
Lloyd Management
125 High Holborn
London WC1V 6QA

PEARSON

As a first step, this could take you a long way...

**Dixons
Distribution and
Service Division**

The Distribution and Service Division of Dixons comprises four main parts.

First is Mastercare which provides a servicing and repair facility for all products, including customers of Dixons and Currys.

Next is Distribution with 3 main warehouses, 20 local distribution centres, 1,000 staff and sub contracted transport service, plus Group Freight Services, our shipping agent.

Third is Satcom our operation which installs satellite dishes, and finally PC service which maintains and supports a range of personal computers.

Together they form a large and complex Division which demands highly efficient auditing control.

As a new or recently qualified Accountant this could be your first move into industry. You will be developing and refining effective systems and controls, as well as carrying out detailed internal audits for the Division.

Working closely with the senior Management team and being supported by 3 Service Auditors and 5 Stock Administrators, this position offers outstanding scope, responsibility and challenge for the right person.

Based at our offices in Hemel Hempstead and reporting directly to the Financial Director, you'll have every opportunity to apply and extend your knowledge and experience in an environment which is both professional and ripe for innovative development.

A salary of up to £24,000 is negotiable and a company car will be provided together with a full range of benefits which will include relocation assistance if required.

You will also have excellent career development prospects within this rapidly expanding Division and elsewhere in the Group.

Take the next step, write enclosing a full CV to John Francis, Dixons Distribution and Service Division, Maylands Court, Maylands Avenue, Hemel Hempstead, Herts HP2 7DE. Telephone: (0442) 23200.



MOTOROLA LTD.

Accounting for excellence

Financial Accounting Manager

Hitchin, Herts

Excellence of product, of manufacturing facilities, of quality standards - these are the hallmarks of Motorola, world leader in the cellular communications field.

With a turnover in excess of £100 million, having attained substantial growth within the last 2 years, Motorola are seeking a talented accountant for the key position of Financial Accounting Manager based at their state-of-the-art, purpose built manufacturing site in Hertfordshire.

This is a broad and varied role with responsibility for a small, highly motivated team. Chief duties will include:

- preparation of management/financial information to strict deadlines.
- cash and treasury management.
- development of advanced computer systems.



Michael Page Finance

International Recruitment Consultants

London Bristol Windsor St Albans Leatherhead Birmingham Nottingham
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

£Excellent + 2.0 litre car

In a rapidly expanding business, the requirement is for an individual who will not only make an immediate contribution, but who will also grow quickly within the finance function. Aged 25-30 you will be a graduate calibre, qualified accountant, with sound systems experience and capable of meeting the demands of a fast moving and complex, high volume manufacturing business.

An attractive remuneration package includes a 2 litre car, bonus, pension scheme, private health care and an outstanding relocation package. For accountants of ambition, career progression is, of course, par excellence.

Interested applicants should write enclosing a CV to Simon Lieberman, at Michael Page Finance, Centurion House, 136-142 London Road, St Albans, Herts AL1 1SA or telephone (0727) 65813.

FINANCIAL ANALYSTS

£20-24,000 with fully expensed Company Car plus benefits
Location: West London

Due to a recent round of internal promotions, Express Foods Group (International), part of Grand Metropolitan plc is looking for a limited number of top quality young accountants. We are seeking people with a range of experience who can make a contribution to the profitable development of the business. This could be either within our Performance Assurance Department or within Financial Analysis & Planning.

A leading name in the Food Industry, the Company has a turnover in excess of £1 billion, marketing a wide range of fmnc and commodity products.

As an important member of the Management Team, you could be involved in the following areas:-

- product/site/Company performance analysis
- construction and evaluation of business proposals for new products, asset renewal and capacity expansion
- review of system effectiveness
- the budgeting and planning process

If you are a qualified accountant with a strong commercial awareness, and feel you can help us to set new standards and add value to this challenging environment then contact Jill Pennington on 01-845 2345 ext. 3625 or send your cv, indicating your areas of interest to:- Ms Jill Pennington, Personnel & Training Officer, Corporate Staffs Personnel, Express Foods Group, Block F, 430 Victoria Road, South Ruislip, Middlesex HA4 0HF.

**EXPRESS
FOODS GROUP
(INTERNATIONAL) LIMITED**

In accordance with Express Foods Group (International) Equal Opportunities Policy, applications are welcomed from all persons regardless of sex, race or marital status.

Our client is the European subsidiary of a U.S. multinational. Its European operation is located in the United Kingdom, Belgium, Holland and West Germany and is primarily concerned with the marketing, sales and manufacture of precision engineering products.

The position carries responsibility for the preparation of financial and management accounts both for U.S. reporting and Belgian statutory accounts purposes. The role also encompasses multi-currency accounting, systems implementation and staff development.

Because of the international nature of the vacancy, applicants should be good French speakers and computer literate. Aged 35-45, experience in a large multinational would be advantageous.

For further information please call John Brain or Wendy Isern on 01-629 4463 (daytime) 01-878 3634 (evenings/weekends) or write to them at the address below quoting Ref: JB 140.

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+ share options

The DIRECTOR of the Financial Planning & Analysis Group of this international consultancy organisation, wishes to strengthen his team by recruiting a commercially-minded Finance Manager.

The Finance Manager will play an important role in shaping the business strategy of a major division which provides specialist consultancy and implementation services in information technology.

In line with flotation plans, further growth and diversification is anticipated which will result in the division doubling in size and turnover in the next two

years. The Finance Manager will work closely with the Divisional Chief Executive and advise him in all commercial aspects of the business, including acquisition appraisal. Experience in the IT industry would, therefore, be advantageous.

You will provide the Board with effective financial and management information and assist in the formulation of business plans. You will need to understand quickly the factors driving the business and to provide clear recommendations for management action to achieve the growth and profit targets of the division.

If you are a qualified Accountant and/or an MBA, aged 29-35, and have the ability and experience to achieve results in a fast-moving environment, then please send cv, indicating current salary, to Fiona McMillan, Ref: 2746/FM/RT, PA Consulting Group, Hyde Park House, 60a Knightsbridge, London SW1X 7LE.

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They now seek to recruit a Financial Planning Manager, who, reporting to the Financial Director and supervising a team of analysts, will assume full responsibility for providing financial management information to the Board and Group HQ in Chicago. This is a key commercial role which will involve the production of annual and quarterly rolling forecasts; planning, performance analysis, project reporting and close liaison with non-accounting senior line management.

Candidates, aged 28-42, should be qualified Accountants with a large company background in manufacturing or engineering. Excellent communicative and technical skills combined with strength of personality, drive and commercial acumen are essential to the role. Prospects and rewards are excellent.

Interested candidates should contact Alison Hill on 061-236 1212 or send a C.V. to

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This profitable company is a well-known manufacturer of consumer durable goods. Worldwide sales of its products, which include brand leaders, total \$20 million.

Considerable managerial and organisational change has recently taken place and this process is continuing across all business activities to meet ambitious growth objectives. The

Financial Controller

Manages a team responsible for financial accounting and control activities, including the preparation of monthly and annual accounts. The position will suit a graduate accountant with sound commercial experience, of least 5 years of which should have been in manufacturing industry.

Resumes, with daytime telephone number and current salary, should be sent to Peter Jones, Coopers & Lybrand Executive Resourcing Limited, Abacus Court, 6 Minshull Street, Manchester M1 3ED, quoting appropriate reference number.

Financial team is to be strengthened by the appointment of two highly professional and well motivated accountants to the key positions that report to the Finance Director.

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Central London
c.£27,500 + car

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and liaison with Regional Finance Directors.

Candidates will be commercially minded, recently qualified accountants, ideally aged 25-29, with good technical knowledge, including financial modelling techniques. Personal attributes required include excellent communication and analytical skills, a sense of humour and a persuasive personality.

The remuneration package will include a company car, usual benefits and the potential for equity participation.

Please send cv, indicating current salary, to Fiona McMillan, Ref: 3023/EM/FT, PA Consulting Group, Hyde Park House, 60a Knightsbridge, London SW1X 7LE.



Creating Business Advantage

Major West End Advertising Agency

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Age 24-28

c.£26,000 plus car plus benefits

Of course, you've gained professional distinction - but have you got the business mind and real entrepreneurial flair to succeed in the fast moving, rapidly evolving world of advertising? That's the question that our client, one of the country's most exciting and fastest growing multi-disciplinary advertising groups, needs answering.

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- Strategic Business Consultancy

Within the confines of this advertisement it is difficult to convey the wealth of opportunity that this position affords. Suffice to say that anyone seeking real business involvement across a range of operating companies each varying in size, complexity and culture, should contact us immediately.

Career opportunities are impressive and you should soon assume a position of respect and influence within the Group. The remuneration package has been designed to attract individuals capable of progressing to Directorship status within the medium term.



Please write, enclosing full CV, quoting Ref. A245, to Charles Austin or Julia Church at Mervyn Hughes International Limited, Management Recruitment Consultants, 63 Mansell Street, London, E1 8AN. Telephone: 01-488 4114.

FINANCIAL CONTROLLER

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Our client is a £300 million turnover subsidiary of a major British Group with an established export operation selling its well-known brands on a worldwide basis. The company has recently restructured these activities with a view to maximising the potential benefits of 1992 and of expanding new markets outside Europe.

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We wish to hear from ambitious, qualified accountants possessing excellent communication skills, with the ability to take advantage of either career progression into general management or promotion within the group's finance functions.

The company are located in an EASILY ACCESSIBLE part of NORTH WEST LONDON and a RELOCATION PACKAGE is available.

To apply please telephone PAUL MOONEY on 01-387 8118 (evening: 7-8pm on 01-203 5351)

or send your C.V. to:
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As a result of a series of recent acquisitions, the Senews Group, part of EMAP plc, needs to strengthen its financial resources. It is anticipated that all candidates would be Qualified Accountants who wish to be an integral part of the management of this successful publishing operation.

The key skills required are to be able to motivate colleagues in their own and other departments, able to work under pressure in an autonomous business centre, but still able to smile.

Senews can offer a rewarding career opportunity, a comprehensive personal and management development training programme and all the other benefits of joining one of the most successful Public Groups in the UK.

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SENEWS LIMITED
THE CENTRE
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senews

Finance Manager

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London

We have been retained by a major International drinks company. As a result of the continued success and development of the group, we are seeking a Management Accountant to join the company at the beginning of a period of significant change.

As part of a European Marketing team reporting to the Managing Director, you will be responsible for:

- ★ Key input to and evaluation of business proposals, budget and forecasts.
- ★ Managing the successful development of a new DEC Microvax information system which is shortly to be installed.

Executive Division, Michael Page Finance,
39-41 Parker Street, London
WC2B 5LH, quoting ref M111.



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► Spotlight on Computer Audit

£30,000 + Car

Most people know of Rank's film businesses, but in recent years the Organisation has also been one of the principal innovators in operations as diverse as engineering and entertainment with interests which range from Hotels and Holidays to Restaurants, Cinemas and Theatres. Equipment Acquisitions and multi-million £ investment programmes here and in the USA mean there's an accelerating need for improving and implementing new systems.

This has led to the creation of a new role as Computer Audit Manager.



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PERSONNEL • RESOURCES
COMMERCIAL AND INDUSTRIAL DIVISION

ANTLER PROPERTY CORPORATION

GROUP FINANCIAL DIRECTOR

Established in 1972, the Antler Property Corporation is a growing force within the property investment and development industry.

We are now seeking a highly skilled professional to head the Financial Development of the Group.

Based in Staines, Middlesex, this key appointment requires self-motivation, experience of all aspects of financial and management accounting, including group consolidation and the various methods for raising finance.

You should have a sound knowledge of company flotation procedures and the acquisition of profitable opportunities through receiverships, takeovers and company reorganisation. The expertise to develop and implement computerised systems and procedures is also essential.

For the right person, we are offering a substantial salary and performance related bonus, an executive company car, contributory pension scheme, private health, permanent health, and personal accident insurance.

If you have the expertise to make a major contribution to the development of a rapidly expanding organisation, we would like to hear from you.

Write enclosing a full C.V. to:-

Iain Ramsay, Group Managing Director, Antler Property Corporation Plc, Bridge House, Bridge Street, Staines, Middlesex TW18 4TW.

TUDOR plc FINANCIAL CONTROLLER

Stourbridge, W. Mids. c. £25,000 + Car + Non-Contrib Pension + Profit Share

Our Client is a highly respected, successful and expanding Group whose principal activities comprise the distribution of wall and floor tiles and the manufacture and sale of crystal glassware.

This is a real opportunity for an experienced, competent Financial Controller to contribute to the businesses' continued achievement. Responsibilities will include preparation of five-year business plans and their annual update, the production of timely financial reports, monitoring the financial performance of the Group companies and providing valuable assistance to various ad-hoc assignments. Reporting to the Managing Director, you will take a key

role in the further development of the Group.

The successful candidate will be a Chartered Accountant with strong commercial experience and polished communication skills. An ambitious personality is essential as the Group offers excellent career development opportunities leading to a board position for the right applicant.

A first rate salary and benefits package will be offered, including profit sharing and non-contributory pension.

Please apply in writing with full career and salary history details, quoting reference B/178/89 to Louise Chapman.



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You will work directly for the UK Managing Director and have a functional reporting line to a Divisional Financial Controller in Italy. Your UK Finance Department comprises of 30 people. This is a managerial rather than technical financial position where the

emphasis will be to continue the enhancement of what are already highly efficient systems. Coupled with this will be the development of better shop floor reporting and product costing.

You will be a qualified accountant, probably in your early 30s. You should have already managed a sizeable accounting function in a significant manufacturing business and experience of working for a multinational will be advantageous. You should have some fluency in a second European language, preferably Italian.

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Our client is a major international food service and distribution Group operating in the UK, Continental Europe and North America. Its turnover has grown rapidly to an annualised figure of almost £1bn, which has been achieved both by organic growth and the strategic acquisition of a number of businesses. As a result of this, the Company now needs to make a key appointment to its finance team. The growing size and complexity of this Group will generate constant challenges on the technical front. You will report on the Group's financial and management accounting information, ensuring Group policies are adhered to and commercial objectives are achieved. Responsible for the consolidation of divisional results, you will be making an important contribution to the interim and year-end reporting processes. To add to this, you will also devote much of your time to streamlining systems through further computerisation.

To succeed within this compact team, you will be a graduate Chartered accountant, either still in the profession or with large company experience. You should have excellent technical and communication skills, the ability to react quickly in a fast-changing environment and an appetite for hard work. The future will present outstanding opportunities for promotion.

Relocation expenses will be paid.

Please contact Julie Meakin or Lawrence Barnett at our Manchester office quoting reference B201.



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Surry c. £30,000 + Car

This is a significant appointment to provide a corporate accounting and budgetary function at the HQ of a major international service industry plc. It calls for a qualified accountant with experience of consolidations in a large international group using computerised techniques and with a sound knowledge of current technical developments and standards relating to group accounting, both in the UK and overseas. Experience of budgeting and preparing financial forecasts would be an advantage.

The ability to forward plan, prepare and meet strict deadlines is important as is the personality to gain the co-operation of financial executives at all levels in a variety of companies and locations.

Conditions of employment are excellent and the post offers career development possibilities. This could appeal either to a younger accountant seeking modern financial accounting experience as part of a planned development within the group, or the more mature but realistically ambitious individual wishing to specialise and gain advancement in this discipline.

Please reply in confidence to:
Executive Recruitment Consultant,
Contract 2000,
Sutton Park House,
15 Carshalton Road,
Sutton, Surrey SM1 4LE
- quoting Ref: OH/8.

CONTRACT

2000
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Systems Requirements Manager

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For the Banking Division of a British merchant bank with total assets exceeding \$2.5 billion. This core division has a diverse range of businesses in the UK and overseas, and contains almost half the staff of the Bank. It is now reviewing its needs for management and financial information, and is seeking a systems-oriented finance professional to co-ordinate this key activity and the resulting systems development.

Reporting to a Senior Director of the Banking Division, you will work closely with him and other senior members of the Division to determine its information strategy, assess what current systems provide and specify the requirements

for further developments. You will agree the users' priorities for work to be done, develop business cases and in liaison with the Bank's Systems Group, co-ordinate the timely delivery of the various projects agreed. An early priority will be to prepare the definition of user requirements for a major new system to be developed this year.

Aged around 35, and preferably a qualified accountant, you will have experience of defining requirements of major IT systems and be familiar with systems development methodologies. You will have a background in financial services, preferably banking. Consulting experience would be an advantage. Further career prospects are excellent.

In this meritorious environment, résumés please, including a day time telephone number to Robin Alcock, quoting Ref: R451, Coopers & Lybrand Executive Resourcing Limited, Shelley House, 3 Noble Street, London EC2V 7DQ.

Executive
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Financial Accountant

**...Investment as your future
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CIN Management Limited is one of the largest institutional investors in the country and is responsible for managing the assets of the British Coal Pension Schemes. As a result of an internal reorganisation, we now have a vacancy for a Financial Accountant to work with the Head of the Company's Central Finance Division in providing management of the Company's own accounts and the Pension Schemes' accounts.

As a qualified Accountant, probably aged between 25 and 35, you will require a wide knowledge of accounting procedures to enable you to supervise and control the Company accounting records, prepare budgets, statutory and management accounts. As you will co-ordinate the development and implementation of a computerised accounting system, you should be familiar with computer accounting techniques and systems.

Ideally, you will have previous pension fund accounting experience as you will be involved in reviewing the accounting procedures and controls within the Investment Divisions of the Company and act as VAT Officer to the Schemes.

Attractive terms and conditions of employment include a negotiable salary, depending upon age and experience, plus generous holiday entitlement and first-class career prospects. Please write enclosing full career and personal details, stating current salary, to:

Janice Bullen
Staff and Administration Division
CIN Management Limited
PO Box 10
London SW1X 7AD

NO AGENCIES

DIRECTOR OF FINANCE

**UEA
NORWICH**

The University invites applications for the post of Director of Finance, to replace Mr R.A. Newbold who retires in summer 1989.

The Director of Finance is responsible for the financial management of the University, including financial planning, budgets, forecasts and financial systems and controls. The University's Annual income is around £30m, from a wide variety of sources.

We are seeking to appoint a qualified accountant with substantial experience at a senior level in financial management, not necessarily in education, who will be able to respond to the challenge of the rapidly changing financial environment of universities.

UEA is currently celebrating the 25th anniversary of its foundation in 1963. It is located in the attractive City of Norwich, within one of the fastest growing regions in the country.

The salary will be by negotiation, but is likely to be less than £30,000 per annum.

Applications (five copies), giving full particulars of age, qualifications and experience, together with the names and addresses of three persons to whom reference may be made, should be lodged with the Registrar and Secretary, University of East Anglia, Norwich, NR4 7TJ, (tel. 0603 592208) from whom further particulars may be obtained, not later than 28 February 1989.

The University is an equal opportunities employer.

GROUP FINANCIAL CONTROLLER

Berkshire Up to £25,000 plus car

The JPI Group is a successful, financially mature Group of 7 companies active in the leisure marketplace with both publishing and property interests.

Due to rapid growth, a vacancy has arisen for the position of Financial Controller. This represents an opportunity to join a young and energetic management team and assist in the further development of exciting leisure concepts.

Reporting to the Financial Director, the successful candidate will be a qualified accountant with some post qualification experience (preferably in a similar environment), and probably under the age of 35. He or she will need to demonstrate commitment, good technical skills and the ability to manage a team.

Candidates should apply in writing, enclosing a full curriculum vitae, to Huw Watson, the Financial Director, at the following address:

JPI Group, Plantagenet House,
Kingsclere Park, Kingsclere,
NEWBURY, Berkshire RG15 8SW



BANK ACCOUNTING MANAGER

AGE 25 - 30

A major international bank, headquartered in the City, is seeking an Accounting Manager, reporting to the Financial Director. Applicants should ideally have 3 - 5 years accounting experience, preferably with a major center bank, dealing with all aspects of treasury, loan, trade finance, FX, capital market instruments, and retail operations. Knowledge of regulatory reporting, taxation, and computer based multi-currency accounting systems is essential.

Preference will be given to candidates with CA/CPA, but equivalent experience is acceptable.

Salary and benefits are competitive and will be based on experience and qualifications.

Please reply, enclosing Curriculum Vitae to:
Box A1140, Financial Times,
10 Cannon Street, London EC4P 4BY

Financial Director Designate

London/Essex Borders £28,000 + Car + Benefits

Our client is a fast developing company run by two ambitious entrepreneurs. Over the last 13 years they have created a unique market niche for themselves and are busy exploiting it and expanding into complementary areas.

As part of their commitment to future growth they now seek to appoint a key individual who will take full control of the company's financial and administrative affairs. Working closely with the board you will have a significant role to play in the general management of the business.

Key duties will include the management of the finance department, the provision of informed financial advice to the board, the implementation and monitoring of costing controls and ad hoc projects.

Ideally you will be in your 30s, have gained several years' experience in commerce preferably within the automotive or allied industries. You will be a qualified accountant with strong management skills and a good communicator.

To apply in the strictest confidence, please telephone or write to Robin Rowe quoting reference RR012, to 100 New Bond Street, London W1Y 0HR. Telephone 01-486 7761.

Hacker Young

MANAGEMENT CONSULTANTS

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A MEMBER OF THE OLR GROUP

FINANCIAL CONTROLLER

£23,000-£30,000

Operating in a fast moving service industry, this substantial but highly autonomous US subsidiary has an excellent record of growth and development. A Number Two Finance is required for the UK Head Office.

Reporting to the F.D. and controlling 10 staff, the role has three key elements: financial planning (monthly and annual), treasury (liaison with banks and finance houses) and taxation (compliance and minimisation of liabilities). A commercial outlook is essential: input into pricing decisions and ensuring competitive bids are obtained from suppliers is also envisaged.

The position deputies for the F.D.: the incumbent must have the potential to succeed him.

Candidates will be young Chartered Accountants, (25-32), with initiative and ambition - technically strong, yet business orientated.

Please apply to Greg Ripley at Robert Half, Freepost, Walker House, Bedford Street, 418 The Strand, London WC2R 0BR. Telephone: 01-836 3545, evenings 01-485 1356. Alternatively fax your details on: 01-836 4942. Financial Recruitment Specialists. London, Birmingham, Windsor, Manchester.

JPI inc 110

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INSIDE

**Another twist in
the Plessey tale**

The suggestion that Plessey, the UK electronics group, might demerger to escape the hostile attentions of GEC of the UK and Siemens of West Germany is as yet just a contingency plan. But if it reaches the front burner, it would be as audacious as any of the bewildering manoeuvres which have characterised this bid battle so far. Page 28

Heard it on the HK grapevine

The Bond Corporation has come to Hong Kong and intends to stay. "We are here for the long haul," a defiant statement from the managing director of Bond Corporation International amid rumours that Alan Bond, the controversial Australian entrepreneur, (left) will pull out of the colony following almost certain defeat on his bid for 33.8 per cent of BCI, a subsidiary of Bond Corporation of Australia. Page 23

**Spanish banking firework —
rocket or damp squid?**



Spanish banking's big 1992 firework is in danger of fizzling out with a long, pathetic hiss. Boardroom infighting at the Banco Espanol de Credito threatens to derail the planned merger with Banco Central, which would have created the country's biggest bank. Peter Bruce unravels a saga of corporate and personal differences. Page 24

Japan shoots down an old image
MSA, the common abbreviation for mergers and acquisitions, once carried a more sinister meaning for Japanese businessmen — Murders and Assassinations. But things have changed, said Kazuo Chiba, Japan's ambassador to the UK, at the FT conference on European Mergers. Not all voices at the conference were in agreement on the benefits of international mergers, however. Page 29

Shine goes off gold loans

The increasing popularity of gold loans — under which mining companies are lent gold to be repaid, with interest, out of future production — has been causing grave misgivings in the banking world. Now one such loan has gone sour on Lloyds Bank, bringing the whole issue into sharper focus. Page 32

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**Hanson sells
meats unit
to Sara Lee
for \$140m**

By NIKKI TAYLOR in London

HANSON, the UK-based conglomerate, yesterday continued its spate of disposals with the sale of its US subsidiary Hygrade Foods to Sara Lee for \$140m in cash and the assumption of debt.

Hygrade is the third and smallest food business to be sold by Hanson during the past 12 months. Last March, Hanson disposed of Ross Young's, the frozen and chilled foods company which it acquired as part of Imperial Group, to United Biscuits for \$335m (\$272m).

Then, in July, the French BSN group bought HP Foods and Lee and Perrins from Hanson for £185m.

Hanson, however, still has the Imperial Foods business in the UK, which includes Seven Seas health products and Elizabeth Shaw confectionery.

It also owns a chain of "family-style" restaurants in the US, through The Ground Round company. Hygrade has been part of Hanson since 1976 — one of its earliest US acquisitions.

Yesterday, Mr Martin Taylor, deputy chairman, said in London that the company was selling because it had been offered "a very good, fair price". Hygrade, he added, had been acquired for about \$30m.

For the year to end September 1988, Hygrade had sales of \$242.5m, and made a pre-tax profit of \$12.2m.

This was described as a record year for the Southfield, Michigan-based business in Hanson's annual report.

The company manufactures and processes frankfurters, ham, cheese meats, sausage, bacon and hams, and takes in the Ball Park, Grillmaster, Hygrade's and West Virginia brand names.

It claims to be one of the two leading producers of consumer-packed frankfurters in the US.

Sara Lee said yesterday that the acquisition fitted into its strategy of building up a brand-name packaged meat business.

Its processed meat brands already include Kahn's, Jimmy Dean and Hillshire Farm.

In the 12 months to July 1988, sales from Sara Lee's processed meat and bakery operation amounted to about \$3.4bn — about one-third of the group total.

Net book assets of the Hygrade business were put at \$7.67m last year.

Hanson sells stake in T-Line.

Page 28

years ago.

It agreed to spin off its local telephone operations into seven regional Baby Bells so it could keep its long distance networks and get into unregulated areas such as computer equipment.

Faced with growing competition at home from new long distance companies and realising that telecommunications was increasingly an international business, it knew it had to rejoin the world.

If it could not meet the international needs of its customers, it could lose their business back home, Mr Brummer said. Moreover, it could not succeed in long distance services abroad if it could not build and sell equipment.

AT&T has a lot going for it,

said Mr Jack Grubman, an analyst with Salomon Brothers in New York. "It has the best technology, the biggest volume, state of the art manufacturing and some of the strongest finances of any company in the world."

By far the hardest task was

finding ways to make the attri-

butes pay off in some of the most

politically charged markets in the world.

Although AT&T sees Italy as a turning point, it is trying to keep the celebrations in context. "It takes more than five years to build an international company,"

Mr Brummer said.

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INTERNATIONAL COMPANIES AND FINANCE

Intel loses NEC 'cloning' action

By Louise Kehoe in San Francisco

INTEL, the US semiconductor manufacturer, has suffered a serious defeat following a federal judge's rejection of its charges that NEC, the Japanese electronics company, has infringed its copyright protection by marketing "clones" of Intel microprocessors.

The ruling, issued late on Tuesday, was hailed as a "major victory" by NEC, which said it would now step up its efforts to compete with Intel in the market for microprocessors, the chips that power personal computers.

Intel immediately played down the significance of the ruling, pointing out it applied to a "10-year-old product that represents less than 1 per cent of our (annual) revenues."

Its lawyers claim the ruling includes an important prece-

dent for US microprocessor designers. The ruling that microcode is covered by copyright protection "is a broad landmark decision for the industry, and we now have a precedent that our large investments in new products... can be protected under the copyright law," Mr Thomas Dunlap, Intel's general counsel, said.

NEC claimed, however, that throughout the 2½-year legal battle Intel had "tried to use the litigation as a marketing tool" to dissuade potential customers from using NEC microprocessors.

The ruling could seriously threaten that lead, according to industry analysts, and so increase trade tensions between the US and Japan.

The short-term impact of the ruling will depend largely on NEC's marketing abilities. In the long term, however, it may have serious consequences for Intel and other US chip makers which develop original microprocessor designs at huge costs.

Intel's latest 30386 microprocessor, the chip used to power many high-performance personal computers, cost \$100m to develop, the company claims.

Although this and interim products were not directly involved in the dispute, the judge's ruling appears to leave open the possibility of legal "clones" of all microprocessors.

In another aspect of the complex dispute, Intel was ruled to have forfeited its copyright protection by failing to ensure that all its chips carried a copyright marking.

One lawyer disagrees with the decisions on marking and infringement, Mr Dunlap said. "We are weighing the possibilities for an appeal."

While the legal dispute

Siemens and Japanese in deal with MIPS

SIEMENS of West Germany and NEC of Japan confirmed yesterday that they have signed licensing agreements with MIPS Computer, a US software and electronics group, writes Louise Kehoe.

The deals grant them the right to manufacture and market MIPS' Risc (reduced instruction set computer) microprocessor chips. Risc microprocessors are a new form of design yielding exceptionally fast processing speeds.

The agreements represent the latest moves in an industry wide battle to establish leadership in the next generation of microprocessors and associated chips, which represent a \$5.1bn a year world market.

US, Japanese and European chip makers are placing their bets on a handful of Risc microprocessor chips, all designed by US companies. By forming international partnerships the companies aim to establish their chosen chip design as an "industry standard" in the 1990s.

The agreements with NEC and Siemens are seen as a coup for MIPS. Both of its new partners are power houses in the semiconductor market. NEC is the largest chip maker in the world, while Siemens ranks as one of the largest in Europe.

MIPS is a five-year-old company with no semiconductor manufacturing facilities of its own. The company's Risc pro-

cessor designs are, however, highly regarded.

Recently it scored a major success when Digital Equipment adopted the MIPS processor for a new range of computer workstations.

MIPS chips are produced by US licensees including LSI Logic, Integrated Device Technology and Performance Semiconductor.

Its rivals in the Risc chip market include Sun Microsystems, which has licensed its Risc processor to Fujitsu, LSI Logic, Texas Instruments and other US manufacturers, VLSI Technology, which has licensed Sanyo to make its chip. Motorola and Advanced Micro Devices.

Some industry leaders and government officials in the US are questioning the value of licensing agreements with foreign companies. They charge that the US industry has "sold its seedcorn" to foreign chip producers, while gaining little in return.

Canadian boost for Fletcher

By Robert Gibbons

FLETCHER Challenge Canada, the big Western pulp and paper group put together by New Zealand's Fletcher Group over the past four years, posted a 29 per cent advance in profits last year to C\$150.2m (US\$152.5m), from C\$140.2m in 1987. Sales were C\$1.5bn, against C\$1.4bn.

In the fourth quarter net profit was C\$45.8m, up from C\$40.7m, on sales of C\$71m, compared with C\$64m.

Bank chief turns down Krupp post

By Andrew Fisher in Frankfurt

MR Alfred Herrhausen, chairman of Deutsche Bank, has turned down the chairmanship of the supervisory board of Krupp, the West German steel and engineering group.

Krupp had heavy losses last year and has been the subject of speculation about its future structure and ownership.

Both Mr Herrhausen, who comes from the Ruhr industrial area in which Krupp is based, and Deutsche Bank

agreed that the job would mean too many claims on his time at a time when the bank was facing new challenges.

He became sole chairman of Deutsche Bank last May – previously he was joint chairman – and has stressed the need for it to push deeper into other European markets and into financial services.

Because of its slow reaction to worsening conditions in the industrial plant sector, Krupp is controlled by a foundation, with the Government of Iran holding a quarter of the shares.

is likely to report pre-tax losses of up to DM100m (US\$54m) in 1988. Mr Berthold Beitz, head of the supervisory board, has said he will step down in June.

Meanwhile, Thyssen, whose profits rose sharply last year, has said it is no longer interested in acquiring Krupp, after the latter snubbed its approaches. Krupp is controlled by a foundation, with the Government of Iran holding a quarter of the shares.

Strong demand resulted in

Bathurst may face newsprint order loss

By David Owen in Toronto

CONSOLIDATED-Bathurst, the large Montreal-based forest products company, could lose part of a large contract to supply newsprint to the Toronto Star, Canada's largest circulation newspaper, when the contract comes up for renewal at the end of next year.

The 10-year contract accounts for a significant portion of Bathurst's newsprint-related revenues. The company was acquired last month by Stone Container of Chicago in a deal valued at C\$42.6m (US\$32.2m).

The possible problem arises because Bathurst is the Star's sole newsprint supplier. This policy of single-sourcing is extremely unusual for a major newspaper nowadays.

It has consequently prompted speculation that the Star may opt this time to turn to additional suppliers for part of its 160,000-180,000 tonnes a year newsprint requirement.

"My understanding is that the Star has made a decision to diversify sources," says Mr Ross Hay-Roe, a Vancouver-based analyst.

Mr Bruce Taylor, the newspaper's director of operations, says that no decision about possible diversification had been reached. "We have been talking with Consolidated-Bathurst for a long time."

Negotiations are, however, in progress, the newspaper confirmed. Bathurst means while would not comment on the situation.

Dofasco raises profits by 53%

By Robert Gibbons
In Montreal

DOFASCO, Canada's largest integrated steel company, earned C\$185.2m (US\$165m) or C\$3.37 a share in 1988, up 53 per cent on the previous year's C\$127.2m or C\$2.30. Revenues were C\$3.6bn, up 12 per cent.

In 1988 as a whole, Dofasco made C\$23.4m or \$11.02 a share from continuing operations, up 24 per cent up on 1987's C\$16m or C\$2.31. Revenues were up less than 1 per cent, at C\$2.76bn.

The company's total net profits also included several special items excluded from the income from continuing operations. In the latest quarter, a \$3m profit from discontin-

Anheuser-Busch advances for 12th successive year

By Karen Zagor in New York

ANHEUSER-BUSCH, the biggest US brewer, reports strong results for 1988, pushing the company's run of unbroken growth to 12 years.

The St Louis-based brewer lifted fourth-quarter net earnings to \$125.5m or 44 cents a share, from \$109.5m or 37 cents a share on revenues of \$2.15bn against \$2.05bn.

Net income for the year was \$715.5m or \$2.45 a share on revenues of \$8.71bn, compared with \$614.7m or \$2.04 on revenues of \$8.11bn for 1987. Beer

sales for the year rose by 3.2 per cent to 78.5m barrels.

Earnings per share, up 20.1 per cent over 1987, benefited from the company's share repurchase programme.

Mr August Busch, chairman of the group whose Budweiser, Bud Light and Busch beers dominate the US beer industry,

said that the strong performance was due to the growth of Anheuser-Busch Inc and to the higher profitability of the Campbell Taggart and Busch Entertainment subsidiaries.

Campbell Taggart is a Deli-based bakery, and frozen and Mexican food producer. Busch Entertainment operates Busch Gardens amusement parks in Williamsburg (Virginia), Tampa (Florida) and Philadelphia.

All main operating subsidiaries increased sales in 1988. However, some analysts warn of possibly slimmer profit margins for 1989, when the brewing giant will face higher commodity costs as a result of last summer's drought.

Capital Cities/ABC 20% up

By Anatole Kaletsky in New York

CAPITAL CITIES/ABC, the third largest US television network, reported a 20 per cent

increase in advertising sales and publishing

alized publications and shopping guides.

Fourth-quarter earnings

amounted to \$140.2m or \$7.76 a share, compared with \$117.0m or \$6.91 the year before. Broad-

casting revenues declined by 8 per cent to \$1.05bn, while pub-

lishing revenues slipped 3 per

cent to \$265m.

In addition to disappointing

advertising demand, the latest

quarter's results reflected anti-

decease losses resulting from a

Writers' Guild strike, as well

as from the extensive coverage

of the presidential election.

For 1988 as a whole, ABC

earned a record \$877m or \$22.31 a share, compared with \$275m or \$15.42. TV revenues grew by 9 per cent to \$3.75bn, while publishing revenues were up 1 per cent at \$1.02bn.

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as from the extensive coverage

of the presidential election.

The group, whose largest

overseas subsidiary is in the

UK, increased fourth-quarter

net income to \$62.8m or 71

cents a share, from \$60.2m or

67 cents, on sales up to \$1.1m

from \$1.03bn.

Operating net income for the

full year rose to \$305.6m or

\$3.41 a share from \$264m or

\$2.89 last year, on sales of

\$2.8bn.

The 1988 figure excludes

results for the full year.

The group reported 1988

earnings from continuing

operations of \$161m, before a

\$5.7m gain from discontinued

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\$1.7bn. In 1987, it earned

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INTERNATIONAL COMPANIES AND FINANCE

American Express delays Japan card after bank pressure

By Stefan Wagstyl in Tokyo

AMERICAN EXPRESS, the US financial services group, has got itself embroiled in the perennial turf war between Japanese banks and securities companies.

The group has been forced to postpone a widely publicised new card it planned to launch in early January jointly with Nomura Securities, the largest Japanese securities company. The Anex-Nomura card was to be the same as an ordinary American Express charge card except that the money to pay for a holder's bills would not be drawn from a bank account but directly from his medium-term bond investment account at Nomura.

Japanese banks cried foul, claiming that the arrangement would allow Nomura to treat its fund accounts like bank savings accounts. — and encroach on the banks' exclusive preserve of handling customers' payments.

The Japanese Ministry of Finance judged that the proposed card was not illegal under the terms of Japan's Securities and Exchange Law, which separates banking and securities. But the commercial banks, led by Mitsubishi Bank,

which currently heads the Federation of Japanese Bankers' Associations, forced American Express and Nomura to come to the negotiating table.

One banker says: "The talks have not gone well. I don't like to say this is war [between banks and securities companies]. But that's what it is."

The banks want American Express to drop its plan altogether or to limit the flexibility of the payment system — for example, by banning small transactions under \$10,000.

They warn that if American Express and Nomura were to press on with their original plan, they will move unilaterally into various areas of the securities business — possibly starting to broke stocks and shares in the form of depositary receipts.

Yesterday, it emerged that Mitsubishi Bank had threatened to charge American Express \$100 per transaction for payments made from Nomura investment accounts — four times the normal rate.

A puzzling aspect of the story is why Nomura chose to pursue a scheme which it must have known would run into severe opposition.

Bond shaken, not stirred in HK

John Elliott on the Australian entrepreneur's Hong Kong problems

Hong Kong has defeated Alan Bond. That will almost certainly be the verdict next Monday, when minority shareholders are expected to reject a controversial HK\$2.20 a share offer from Bond Corporation Holdings of Australia to buy out their 38.8 per cent in its Hong Kong subsidiary, Bond Corporation International.

Two weeks ago, senior Bond executives were confident that the controversial Australian entrepreneur's offer for the buy-out — or privatisation as it is known in Hong Kong — would succeed. But this plan was upset on January 28 by a conditional HK\$3 offer for Bond's 66.8 per cent holding from HKR Properties, a disgruntled and significant minority shareholder. HKR has successfully concentrated attention on the fact that Hong Kong's booming property and share markets have overtaken what was always a low offer from Bond.

Now it is being confidently predicted on Hong Kong's ever-active gossip grapevine that Mr Bond, strapped for cash world-wide, will somehow or other end his activities in the colony. It is being confidently predicted he will soon sell off his 50 per cent stake in the prestigious 46-storey Bond Centre office development which carries his name in white neon lights on top of what is one of the colony's highest and most architecturally stylish buildings.

Controversy soon built up, however, first over misleading statements made by Mr Bond in its format as a publicly

listed company if the privatisation is defeated on Monday. Mr Peter Lucas, BCI managing director, said last night:

"Its object would be to continue to generate profits and to develop business opportunities in Hong Kong, China and elsewhere in Southeast Asia. The Bond Corporation has come to Hong Kong and intends to stay. We are here for the long haul."

Mr Lucas talks of possible brewing and other ventures in China and elsewhere. But on the Bond Centre, he always qualifies his denial of a possible sale and indicates obliquely that it might go for the right price.

BCI was floated on the Hong Kong stock exchange at the end of 1986. A few months later it bought the whole of the 1.05m sq ft Bond Centre, then being built as Financial Square, for HK\$1.9bn (\$243.6m). Later it sold a 50 per cent stake in the centre to EDR Development (International), the Hong Kong arm of a Tokyo controlled company.

This deal, plus a HK\$1.4m residential property purchase from Hong Kong Land and a stake acquired in the local TVB television station, won Mr Bond acclaim from local Chinese entrepreneurs. "He was behaving like a Chinese, building up assets funded by debt in a rising market, then selling off assets to reduce the debt," says one banker.

Controversy soon built up, however, first over misleading statements made by Mr Bond in its format as a publicly

or even HK\$5bn for a low immediate return, compared with HK\$4.5bn in the privatisation valuation.

So criticism of Bond's HK\$2.20 buyout offer built up, especially as Hong Kong's Hang Seng index climbed from 2,600 in mid-December to over 3,000 by the end of January.

Australian entrepreneurs have been attracted to Hong Kong because of its low 17 per cent tax rate. But this is expected to change when Australia implements its tax reforms, now delayed until next year. The changes seem likely to make companies operating abroad pay at least the full 30 per cent Australian rate and maybe more, depending on double taxation treaties.

The Cha Chi family wanted to focus attention on the issue but it also wants BCI's 50 per cent Bond Centre stake. Its bid of HK\$3 a share totalled HK\$3.6bn for the whole of BCI. But it wanted Mr Bond to buy back BCI's interest at book value, so that it would have acquired the Bond Centre 50 per cent for HK\$1.7bn, well below valuations.

Mr Bond rejected HKR's requests for talks and also decided not to improve his HK\$2.20 buy-out offer because such a move would have been the start of a slippery slope with no end in sight. So the HK\$2.20 had been left for the minorities to reject next Monday.

Then a new round will start as HKR and other would-be buyers move in on the main prize — half the glittering Bond Centre — with the winner, if there is one, presumably having the bonus of removing that glittering Bond neon name from its pinnacle in Hong Kong.

Normandy thwarts TNT in Poseidon bid battle

By Chris Sherwell in Sydney

NORMANDY RESOURCES, the small Australian mining group controlled by Mr Robert Champion de Crespigny, appears to have secured control of the cash-rich resources company Poseidon ahead of its rival bidder, the TNT transport group.

Although the final position is still subject to court findings on a suit brought by TNT, Normandy yesterday claimed a stake in Poseidon of 38 per cent, while TNT has a fraction under 20 per cent.

But because Normandy can expect the additional backing of the South African Anglo American Corporation, which has 10 to 11 per cent of Poseidon, it is assumed Normandy can stop TNT winning 51 per

cent, which is a condition of its

counteroffer.

TNT is offering A\$2.60 a share for Poseidon, valuing the group at more than A\$400m (\$US354.8m). Normandy offered A\$2.30 cash plus one redeemable convertible preference share for every two Poseidon shares. The preference share is redeemable at A\$3.30 in four years' time or convertible into a Poseidon share.

Normandy reached its current 38 per cent shareholding in Poseidon after increasing its direct stake to 24 per cent from its initial 20 per cent, and then receiving acceptances from Western Mining Corporation for 5.4 per cent and the National Mutual insurance group for another 5 per cent.

High lending volumes help Standard Bank profits

By Jim Jones in Cape Town

SUBSTANTIALLY higher consumer and mortgage lending volumes combined last year to increase the profits of Standard Bank, Standard Chartered's former South African subsidiary, even though banking margins were artificially depressed by the authorities.

The bank's total advances increased to R22.5m (\$9.6bn) at the end of 1988, from R18.5m a year earlier, helped by an increase in mortgage lending to R3m from R2m.

Total assets rose to R29.7m from R22.1m. The operating profit before interest paid on deposits increased to R2.57m from R1.71m, interest payments rose to R2.17m from R1.82m and the pre-tax profit was R406m, against R329m.

The directors say the prime overdraft lending rate rose to 15 per cent from 12.5 per cent during the year, but add that lending margins were squeezed by the authorities' unwillingness to allow overdraft rates to rise in line with the money market rates which largely determine the bank's cost of borrowing.

Earnings increased to 270 cents a share from 225 cents and the year's dividend has been lifted to 95 cents from 82 cents a share.

The dividend was covered 2.75 times by earnings and the directors say cover will eventually rise to three times. Standard, along with all other banks, is increasing retentions to comply with increasingly stringent capital ratios being phased in under the new Banks Act.

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INTERNATIONAL COMPANIES AND FINANCE

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY- Indices of industrial production, manufacturing output (1985 = 100); engineering orders (£ billion); retail sales volume (1980 = 100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

Ind. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unemployed	Vacans.
1987						
4th qtr.	106.5	109.5	29.1	133.3	210.8	2,653
1988						
1st qtr.	105.4	111.0	30.9	135.3	173.3	2,456
2nd qtr.	110.1	112.8	31.2	137.0	181.2	2,552
3rd qtr.	111.2	116.3	31.4	138.2	180.0	2,423
4th qtr.						
March	105.3	111.5	31.7	135.4	175.1	2,424
April	105.5	112.6	31.0	136.3	180.4	2,559
May	110.2	112.0	31.3	137.7	180.4	2,545
June	110.5	113.3	31.2	137.6	182.3	2,557
July	110.8	115.5	31.1	137.0	180.0	2,543
August	111.1	116.8	31.5	138.5	172.6	2,423
September	111.7	116.8	31.4	141.2	198.8	2,163
October	111.1	116.5	31.7	140.4	218.3	2,163
November	111.0	115.4	31.0	140.5	218.8	2,168
December						

OUTPUT- By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output; metal manufacture, textiles, leather and clothing (1985 = 100); housing starts (000s, monthly average).

Crusm. goods	Invest. goods	Intend. goods	Eng. output	Metals	Total	Housing starts
1987						
4th qtr.	109.1	107.4	108.4	107.7	112.3	103.0
1988						
1st qtr.	105.5	102.0	108.5	107.4	110.9	104.3
2nd qtr.	111.1	102.2	108.4	110.4	122.5	112.3
3rd qtr.	114.1	113.2	103.5	114.3	122.5	112.4
4th qtr.	110.5	108.0	109.3	108.0	120.0	112.0
May	112.5	109.3	109.8	109.0	120.0	118.5
June	112.0	112.5	109.8	109.0	120.0	118.5
July	112.0	112.8	109.8	113.0	120.0	120.5
August	113.4	116.0	108.4	115.0	120.0	120.5
Sept.	114.7	116.8	108.7	116.0	119.0	121.7
October	114.2	116.0	108.0	115.0	120.0	119.5
November	115.2	114.4	107.5	116.0	112.0	121.8
December						12.7

EXTERNAL TRADE- Indices of export and import volume (1985 = 100); visible balance, current balance (bn); oil balance (bn); terms of trade (1985 = 100); official reserves.

Export volume	Import volume	Visible balance	Current balance	Oil trade	Reserve US\$bn
1987					
3rd qtr.	109.2	119.5	-3,201	-1,204	+936
4th qtr.	111.9	120.0	-3,260	-1,068	+1,073
1988					
1st qtr.	106.2	117.1	-3,674	-2,835	+886
2nd qtr.	110.8	126.6	-4,428	-2,861	+654
3rd qtr.	110.2	136.2	-6,783	-3,724	+573
4th qtr.	109.3	120.0	-5,151	-2,011	+571
March	107.5	115.7	-1,254	-578	+220
April	113.0	123.3	-1,257	-648	+305
May	107.7	128.4	-1,713	-1,124	+223
June	111.2	126.0	-1,572	-693	+152
July	107.5	128.3	-1,653	-704	+156
August	104.5	130.2	-1,352	-1,165	+144
September	118.6	133.5	-1,249	-563	+132
October	107.0	142.4	-1,352	-2,728	+99
November	109.3	133.6	-1,363	-1,468	+127
December	112.8	126.0	-1,457	-1,357	+135

FINANCIAL-Money supply, M0, M1 and M2 (annual percentage change); bank sterling lending to private sector; building societies' net inflow; consumer credit; all seasonally adjusted. Clearing Bank base rate (end period).

MO	M1	M2	Bank lending	BS inflow	Crusm. credit	Base rate
1987						
4th qtr.	4.9	22.0	22.9	+11,202	3,007	+548
1988						
1st qtr.	5.5	21.5	21.2	+12,503	3,051	+585
2nd qtr.	6.5	21.5	21.0	+12,500	3,051	+650
3rd qtr.	7.7	21.1	21.5	+15,746	3,162	+1,092
March	5.6	20.8	20.8	+3,655	1,059	+390
April	6.1	21.5	19.7	+6,644	1,576	+318
May	6.4	21.8	19.8	+7,588	1,585	+382
June	7.3	21.8	20.5	+7,588	1,585	+378
July	6.8	21.1	21.1	+6,159	1,365	+346
August	7.6	15.4	22.6	+5,908	1,373	+350
September	8.5	22.6	22.6	+5,881	1,173	+471
October	7.7	17.4	22.6	+5,880	621	+278
November	7.7	18.7	19.8	+4,218	1,583	+185
December	7.7	11.3	22.4	+3,901	768	+235
January						13.0

Frantschach AG in Swiss deal

has acquired a majority of

Neusiedler AG

from

Constantia Industrieholding AG

We acted as financial adviser to Frantschach AG in this transaction.

Goldman Sachs International Limited

January, 1989

Caisse seeks 'French and fair' role

The Caisse des Dépôts et Consignations, France's principal state financial institution, has earned a barrage of complaints from the right wing opposition over its role as the principal backer of Mr Georges Pebereau in his bid to take a commanding stake in Société Générale, the privatised French bank.

Politicians and bankers have criticised what they see as a backdoor nationalisation, and demanded an overhaul of its 1916 statutes. Mr Robert Lion, chief executive of the Caisse, was nevertheless calm yesterday as he presented his group's 1988 results: "On the whole a good year, a year of regained health."

Appointed by the President of the Republic and answerable to a supervisory board chaired by a member of parliament, Mr Lion runs a diverse group that has never lost its public interest mission, including the management of FF1730bn (£114bn) of tax-exempt savings books funds, the financing of subsidised housing and of local authorities, and an ill-defined role as moderator of the French capital markets.

Net profits on its core banking operations - after a "voluntary contribution" to the Government computed at standard corporation tax rates - rose 35 per cent last year to nearly FF4bn. Caisse des Dépôts-Developpement (C3D), meanwhile, at last returned to profit in its sector of urban development, civil engineering and consulting services, with earnings of FF200m on turnover up 31 per cent to FF195bn, in what Mr Lion describes as "a redoubtable turnaround effort."

Savings book accounts,

which the Caisse manages, free of charge for the French post office, "Ecureuil" savings banks and public Treasury agents, suffered net withdrawals of FF15.2bn in 1988, at rates subsidised by the Caisse to 4.5 per cent.

The group's main operating subsidiaries also returned satisfactory results in 1988. Credit Local de France, specialised in local authority finance, made profits of FF400m, with FF355bn of new loans.

Caisse Nationale de Prévoyance (CNP), which supplies insurance, pension and mutual fund products for the Ecureuil and post office networks, returned a profit of FF500m on sales up 25 per cent to FF15.5bn.

Mr Lion points with pride to an increase in the Caisse's financing of low cost municipal housing, FF400m out of total lending of FF50bn in 1988, at rates well below the market. In addition, Mr Lion yesterday announced a FF15bn urban redevelopment package, half of it destined to renovating school buildings, at interest

rates subsidised by the Caisse out of its own capital to the tune of FF1.2bn.

Another point of pride is the increasing decentralisation, especially the devolution of the design of savings products from the CNP to its three main clients - the post office, the Ecureuil network, and the Treasury agents.

Mr Lion also claims a year's advance over most other French financial groups in the setting up of Chinese walls between the group's different divisions and in the control of personal dealings by fund managers and senior executives.

He aims to rebuff criticisms of the Caisse's role in the SocGen battle, which has involved it in an insider dealing investigation by the Commission des Opérations de Bourse (COB), France's market watchdog.

For the moment, that means

Ministers may block creation of biggest bank in Spain

By Peter Bruce in Madrid

THE SPANISH Government is actively considering blocking or delaying the creation of the country's biggest bank, Banco Espanol Central de Credito (BEC) - the merger of Banco Central and Banco Espanol de Credito (Banco) - because of concerns over the central bank's influence on the economy.

Mr Conde, meanwhile, was having a very public appearance as a banker. One of his first acts was to spend up to Pta10bn buying back control last spring of five portfolio companies controlled by Banesto but through which a hostile buyer could have bought access to a considerable holding in Banesto itself.

This was probably not a serious possibility and the huge amount he spent irritated his old business partner, Mr

INTERNATIONAL CAPITAL MARKETS

Smooth auction helps underpin Treasuries

By Janet Bush in New York and Katharine Campbell in London

US TREASURY bonds traded modestly higher yesterday morning in advance of the 10-year auction, partly because of strong demand at Tuesday's three-year sale and estimates that foreign investors may have taken as much as 40 per cent of that issue.

At mid-session the Treasury's benchmark long bond was quoted 4 point higher for a yield of 8.76 per cent. The yield curve remained inverted with the equivalent bond yield on the three-month at just under 8.50 per cent.

GOVERNMENT BONDS

Primary dealers reckoned that Japanese investors had taken out about 30 per cent of the three-year auction. There was additional interest from European institutions.

The size of the participation by Tokyo was notable because of the short maturity, which is not traditionally the area most interesting to Japanese investors.

The market is still trying to determine whether the US Federal Reserve has initiated another tightening move. The Fed followed up announcements of matched sales on both Monday and Tuesday by not operating in the market yesterday, where Fed Funds traded at 9.50 per cent.

UK gilt-edged securities advanced about 4 point on the day at the 'long end', and roughly 4 point in the shorts, largely following the US cue but also underpinned by a firmer pound.

The benchmark Treasury issue due 2003-07 ended at 11.8%, exactly 4 point up from yesterday's close. The main buyer is still not retail investors, but rather the Bank of England.

IN EARLY trading, the Canadian market advanced firmly, mainly with an eye to the US.

	Red-D.	Price	Change	Yield	Week ago	Month ago
UK GILTS	10/88	108.23	+1.12	10.21	10.40	10.25
	9/88	108.23	+1.12	10.21	10.40	10.25
	9/88	108.21	+1.01	10.20	10.35	10.25
US TREASURY	8/87	98.20	+0.22	8.82	8.90	8.84
	8/87	98.20	+0.22	8.82	8.90	8.84
JAPAN NO 111	4/80	68.8	-0.78	4.85	4.87	4.78
No 2	2/70	30.07	-0.05	4.82	4.77	4.77
GERMANY	1/88	97.3300	+0.12	6.78	6.77	6.88
FRANCE BTAN OAT	8/80	98.2247	+0.30	8.97	8.85	8.81
CANADA	10/88	101.6200	+0.65	8.82	8.75	8.85
NETHERLANDS	8/88	98.0750	-0.05	8.98	8.97	8.78
AUSTRALIA	12/88	78.00	-0.05	12.71	13.40	12.85

London closing. *Denotes New York morning session. Prices in US, UK & Canada. others in decimal. *Pounds Sterling. ATLAS Price Source

OTC derivatives take up the running in equities

Katharine Campbell on the quest by investors for increasingly sophisticated futures instruments

In the cycle of feast and famine that characterises financial markets 1988 was a year of slim pickings for straight equity brokerage business. Developments in equity derivatives, on the other hand, continued apace as commercialised after the 1987 stock market crash, returned.

It was thus a cautious season that was launched on the market. But the paper was well received, particularly as it constituted a further tranche of the 'benchmark', the 10 per cent of 2008. The auction brings the total outstandings in the benchmark to C\$2.3bn.

None of these developments has been resting on their laurels in this department, some of the more exciting developments have been in over-the-counter (OTC) deals. This is no accident, as they lie at the most lucrative end of the business - at least from brokers' point of view.

The immediate effect of the crash was to dent stock exchange activity dramatically. In the Chicago Mercantile Exchange's S&P 500 stock index pit, home to what was once the world's most actively traded futures contract, business declined 41 per cent last year compared with 1987. Other exchanges tell a similar story.

Only now is confidence returning - the London Related Options Market, badly hit by the market collapse, has recently been recording post-crash highs.

But a period of quiescence did not choke off new exchange ventures. In September the Japanese burst into the stock index futures scene with both the Osaka's Nikkei 225 stock index future and the Tokyo stock exchange's Topix (Tokyo stock price index). In the more modest Swiss market, the fully automated Swiss Options and Financial Futures Exchange began trading

options on domestic stocks in May, and on a stock index more recently.

Meanwhile, new exchanges are planned, notably the Deutsche Terminbörse, scheduled to open in January 1990. This will open, among other things, equity options. And there is a veritable forest of novel equity index instruments mooted by US exchanges.

None of these developments pay brokers' salaries, however. Inclement conditions for both equity and equity derivatives broking with thin volumes and pared commissions have spurred the search for winning tailored OTC products.

A recent study by James Capel, the London stockbroker, concludes that most future derivatives growth will be OTC rather than exchange based. The report contends that "regular options listed (on exchanges) do not fulfil the demands of increasingly sophisticated investors."

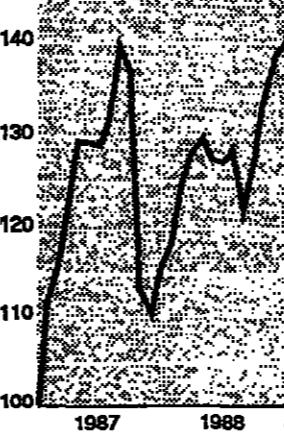
Mr Quintin Price, head of options research at Capel, adds: "If we had offered products based on the Nikkei index to a UK pension fund 18 months ago, we would have got short shrift. That is changing."

Techniques familiar in the more mature field of currency and debt derivative products are now beginning to be applied to the world of equities.

Much of the growth has been in options of longer maturities than are available on exchanges. Long-term currency options have been available for some while. Now options on, say, the Nikkei 225 or the

FT-A World Index

In 5 terms (Dec 31, 86 = 100)



FT-SE index can be purchased offering broad protection for a Japanese or UK equities portfolio over one or more years.

The most public face of the business has been in offerings of long-term warrants based on stock indices, and Eurobond issues tied to the value of an index. The Japanese have been especially active in this field.

Last week both Salomon and J.P. Morgan launched warrants on the Nikkei 225. The Morgan deal consisted of two-year puts (giving the purchaser the right to exercise the warrants at any time over the period if the index falls a certain amount) with Morgan hedging itself against a complete collapse in the Japanese index by limiting the payout on the warrants to the first 50 per cent drop in the index.

The Salomon deal consisted of 18-month puts, 2.5 per cent

out-of-the-money, which means that the payout is calculated from a point 2.5 per cent below the current level of the index.

Bankers Trust has concocted several similar deals in the past year or so. Two are no longer extant because they carried a distinct "over the top" feature, which meant that if (as indeed happened) the Japanese market performed particularly well, the puts were rendered worthless.

One or two issues have been linked to other indices, notably a series of both put and call warrants on the FT-SE index.

The snag with many of these offerings has been price. The over-the-top warrants were structured to cut down on premium, but that did little to comfort investors when their paper did indeed glide over the top. Calls, which allow the investor to benefit from a rising market, have been particularly highly priced.

The best deals to date have come courtesy of the Euromarkets, in the form of cheap puts sold by British Japanese investors to the more sceptical Europeans.

Typically a Japanese house brings a Eurobond issue where the redemption value is tied to the future level of the Nikkei index. The option element is then stripped out and sold on. The pricing works because, if the seller of a put (the purchaser of the bond) believes the Japanese market will continue relentlessly upwards, he will regard any premium he takes as a bonus. The put purchaser thus obtains very cheap downside protection.

These deals, however, are merely the public face of a

much bigger, and growing, collection of privately structured packages, tailored to individual investor requirements.

Mr Tony Iliya, of Bankers

Trust in London, says: "We speak most frequently to asset allocators who are not just selling premium, but are taking a long-term strategic point of view." An OTC package can accommodate unusual strike prices and time frames to suit the particular requirements of the portfolio concerned.

Some of the more exotic types of options are being used, such as "look backs" which are hugely expensive, but cater well to ultra-conservative fund managers. Using a look back, the customer effectively chooses, with the benefit of hindsight, the best price over the life of the option and cashes in at that level.

To date most deals have been based on indices - and quotes, of varying quality, can be found on most key market indices, as well as on individually defined portfolios. Some London institutions will quote prices on individual stock options (which are not listed on any exchange) as well, which can prove an interesting play in potential take-over situations.

It is no wonder the brokers are happily promoting this general area. Commissions on a single private placement of an entire year's traded options earnings, according to one house, in the early stages of this market the investor certainly pays a stiff finder's fee.

And while growing awareness of derivatives among fund managers helps sell these products, too much sophistication is not always welcome. The more aware fund managers have yet to be convinced of the wonders of these novelties, correctly arguing that they lack the price transparency and liquidity provided by an official exchange. Almost all packages are tricky, and expensive, to unwind before maturity.

It is where there is no listed

market, such as in Japan which still lacks an exchange traded index option, that there is the clearest need for the products. At the same time, if an exchange contract exists, vendors can lay off their own risk more efficiently and thus offer better prices, and greater liquidity on the OTC wares.

As more houses enter the business, increasing competition has certainly helped narrow prices a bit. But huge discrepancies persist. For example, on spreads which allow the investor to purchase the Japanese index at 32,000 and sell it at 34,000, the price (premium) will range from 850 index points or so up to 1,300.

While the exchanges see some opportunities in this nascent market, many of these instruments are not susceptible to listing. The European Options Exchange is alone in offering long-term options - in this case three-, four- and five-year options on five Dutch stocks, including Royal Dutch and Philips.

From small beginnings, open interest (contracts outstanding) had climbed to 212,455 lots between the five stocks at the end of last month.

Dominguez Barry in A\$261m MBO fund

By Chris Sherwell in Sydney

Dominguez Barry Samuel Montagu, the Australian investment banking arm of Midland London of the UK, yesterday launched a A\$261m (US\$223m) fund to back local management buy-outs (MBOs).

The fund, Australia's largest, is for investment in the "mezzanine" or subordinated debt component of MBOs. Together with A\$55m raised last year for equity finance, it means the bank can back buy-outs worth up to A\$261m.

Mr Stephen Higgs, a director, said: "This is a watershed for the bank and for MBO activity in Australia. The mezzanine component of an MBO is the most difficult to structure."

Company managers can now contemplate buy-out transactions previously deemed too difficult because of size."

The fund has attracted 13 investors, including the AMP Society, the State Government Insurance Commission of South Australia, FAI Insurance, the BHP Superannuation Fund, Bankers Trust Australia, Bank of New Zealand and Banque Bruxelles Lambert.

judge each proposal on its merits. If a particular proposal is too large, it is prepared to coordinate with other "packagers."

The bank has been responsible for seven of the 11 MBOs completed in Australia since 1986.

It is currently working on another three worth more than A\$300m. The seven deals emerged from reviews of more than 220 investment proposals, and were worth a total of A\$400m.

Canadian brokers to link

By Robert Gibbons in Montreal

A SEVERE drop in underwriting business and stock trading volume since the October 1987 crash has forced the two largest Quebec-based brokerage firms to merge.

National Bank of Canada is linking Levesque Beaupré, which it acquired last spring, with Geoffrion Leclerc, a

which it is almost certain to bring further job losses. Together, the firms now employ nearly 1,500.

The new company will be 67 per cent controlled by National Bank, 5.4 per cent by Laurentian Group, 3.6 per cent by Banque du Québec and 24 per cent by employees. As well as offices in Canada, it will continue to operate units in London, Zurich and Geneva.

LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY

	Rises	Falls	Same
British Funds	105	0	3
Corporate, Domestic and Foreign Bonds	103	0	2
Industrials	724	221	631
Financial and Properties	366	48	48
Oils	31	21	48
Placements	10	0	10
Others	46	37	107
Totals	1,111	411	417

Totals 1,413 364 1,177

LONDON RECENT ISSUES

EQUITIES

Issue	Apr 1	Apr 2	Apr 3	Apr 4	Apr 5	Apr 6	Apr 7	Apr 8	Apr 9	Apr 10	Apr 11	Apr 12	Apr 13	Apr 14	Apr 15	Apr 16	Apr 17	Apr 18	Apr 19	Apr 20	Apr 21	Apr 22	Apr 23	Apr 24	Apr 25	Apr 26	Apr 27	Apr 28	Apr 29	Apr 30	Apr 31	May 1	May 2	May 3	May 4	May 5	May 6	May 7	May 8	May 9	May 10	May 11	May 12	May 13	May 14	May 15	May 16	May 17	May 18	May 19	May 20	May 21	May 22	May 23	May 24	May 25	May 26	May 27	May 28	May 29	May 30	May 31	June 1	June 2	June 3	June 4	June 5	June 6	June 7	June 8	June 9	June 10	June 11	June 12	June 13	June 14	June 15	June 16	June 17	June 18	June 19	June 20	June 21	June 22	June 23	June 24	June 25	June 26	June 27	June 28

UK COMPANY NEWS

Union Discount falls to £3.47m

By David Barchard

THE UNION Discount Company of London, the financial services group, yesterday reported net profits of £3.47m for 1988, a sharp fall on the £11.66m achieved during the previous year.

Though the market had been warned of a likely fall in profits, the figures were more disappointing than anticipated, and the shares fell 3p to close at 520p.

The proposed final dividend of 18.5p makes a total of 30p (23.7p) after adjusting for the two-for-one scrip issue during the year.

However, Mr Graeme Gilchrist, managing director, said that the group was "quite pleased with the results."

He said it was not surprising that profits in 1988 had been well down on the previous year, because interest rate movements had affected the profitability of the group's discount house business.

"Rises in rates almost invari-



Graeme Gilchrist: results hit by start-up costs of new projects, which may produce losses since in the nature of our business, the life of our assets is almost always longer than that of the supporting liabilities." he said.

"These results would have been better if we had not launched several new projects

Union Discount has been following a policy of steady diversification over the last three years in order to be less reliant on the discount market where margins are low and conditions are highly volatile.

Discount house operations accounted for about 60 per cent of profits in 1988. However, during the year the group increased the number of its offices in the UK outside London from three to eight, and in January 1989, opened a bank ing operation in Guernsey.

Other diversification during the past year included the launch of Wimborne Securities in April and of Union Discovar Invoice Financing in July, and the acquisition of Gerald Financial Services and Sabre Leasing.

Stockholders disclosed funds now stand at £20.97m (£33.51m), while the total end were £3.68m (£3.1m).

See Lex

High Court freezes £78m bid for Marina

By Paul Cheshire, Property Correspondent

THE HIGH Court, in a move for which lawyers last night could find scant precedent, has frozen at least until next Monday the £77.7m bid made by Local London Group for Marina Development Group.

Mr Justice Morritt, in the Chancery Division, gave Marina Development an ex parte injunction prohibiting Local London from going ahead with its offer.

The injunction became effective, preventing any further share purchases, when it was served on Local London early yesterday afternoon.

The immediate effect of the injunction was to pull Marina Development out of the jaws of Local London's control. The

latter had made an offer on Tuesday morning and by the end of the day had control of 47.7 per cent of the Marina Development equity.

Late Tuesday, Marina Development's advisers, Morgan Grenfell and P&G English Trust, took legal advice from Herbert Smith, the City solicitors, about the status of the 25.3 per cent state Local London had in Marina Development and the presence on the board of Robert and Graham Bourne, founders and significant shareholders in Local London.

This led in turn to Mr Tony Grabiner, for Marina Development, contending before Mr Justice Morritt yesterday morning that Local London,

ning of next.

At the end of March 1988, in its last accounts, Marina Development had a net asset value per share of 318p. Yesterday on the market, which knew nothing of the injunction until the late afternoon, the shares were 484p, down 1p on the day. Those of Local London were unchanged at 455p.

Local London, best known for its business centres, is making its bid on the basis that it could more profitably utilise Marina Development's land assets, next to its water operations, than the existing management. It is offering 465 new cumulative preference shares for every 100 Marina Development ordinary shares.

A key element of the financial defence will be a new asset valuation. This was in preparation before the bid was made and will be published at the end of this week or the begin-

ning of next.

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Local London, best known for its business centres, is making its bid on the basis that it could more profitably utilise Marina Development's land assets, next to its water operations, than the existing management. It is offering 465 new cumulative preference shares for every 100 Marina Development ordinary shares.

A key element of the financial defence will be a new asset valuation. This was in preparation before the bid was made and will be published at the end of this week or the begin-

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UK COMPANY NEWS

Ladbroke secures hold as T-line recommends offer

By Ray Bashford

LADEBROKE GROUP, the international leisure company, yesterday put a strangle hold on Thomson T-Line following the decision by the industrial holding company to recommend acceptance of the £185.7m bid.

To consolidate its position in the fiercely contested takeover battle, Ladbroke rapidly entered the market after the Thomson T-Line directors' announcement and snapped up 14 per cent of the company's capital, raising its holding to about 15.4 per cent.

Included in this stake was the 5 per cent owned by Hanson, the international conglomerate, which later confirmed speculation that it was considering support for an alternative offer.

The directors of Thomson T-Line said they would accept the revised 90p a share offer for their holdings, representing 11.8 per cent of the capital.

The 5 major institutional holders which control about 45 per cent of the shares are expected to welcome the recommendation, which ends two months of uncertainty, in an

attempt to seek clarification of the situation.

Thomson T-Line's principal subsidiary and main attraction is Vernons football pools, which has about 21 per cent of the UK pools business.

The company, acquired for £90m in February 1986 from the Sangster family, has formed a solid cash generation base for Thomson T-Line's expansion into another area.

Ladbroke believes that Vernons will form a valuable addition to its extensive operations in betting.

The panel blocked a planned offer from Wembley of 85p a share after deciding that the company should be held to its announcement on January 25 that it did not intend to make an offer "at this time".

That statement is understood to have followed difficulties in Wembley in arranging the finance for the bid, which would have been on a cash and share basis.

The panel's decision was originally contested by Thomson T-Line and Wembley. Contact between the parties is understood to have been maintained until Tuesday afternoon in an

See Lex

Accounting change at Hodgson

By Andrew Hill

A FUNERAL director has become the first UK company to value the names of its subsidiaries in its accounts — a move also being considered by WPP Group, the marketing services and advertising company.

Hodgson Holdings' decision to put a value of £42m on the names of 80 groups of funeral companies bought over the last eight years could open a new chapter in the continuing debate over brand names.

Last year, Ranks Hovis McDouall, the bakers and food group, stirred up controversy in the accounting profession by becoming the first company to put a value on existing brands in its balance sheet.

Hodgson argues that when buying a funeral business, goodwill and the value of the trade name are one and the same.

The group says this is because undertakers rely on the loyalty of clients to that

local name, generation after generation.

In the past, acquisitive groups like Hodgson seemed to have only two options for accounting for the purchase of intangible assets such as customer loyalty. They could:

- write goodwill off against capital and reserves, thus eroding shareholders' funds, or
- amortise goodwill — in other words, write it off against profits over a number of years, thus depressing annual earnings.

By redefining goodwill as trade names in the 1987-88 accounts, Hodgson completely avoids write-offs, which left a £21m negative reserve in the previous year's balance sheet, nearly wiping out shareholders' funds.

Other companies could only call part of their goodwill payments brand names; the rest of goodwill would still have to be written off in the balance sheet.

sheet.

Price Waterhouse, Hodgson's accountant, approved the change in accounting policy.

That could give confidence to WPP, which is seriously considering valuing the names of some of its subsidiaries.

WPP is thinking particularly of companies which have built up a reputation over a number of years, such as the advertising agency J Walter Thompson, Hill and Knowlton, the public relations group, and M&R Group, WPP's market research subsidiary.

The value of the Hodgson company names will not depreciate, but it will be monitored and any permanent drop in the value of a specific company name will be written off.

Britain's two other quoted funeral directors — Great Southern Group and Kenyon Securities — said yesterday that they would continue to write goodwill off against reserves.

The multiplication of strength by division

Hugo Dixon and Terry Dodsworth on Plessey's demerger plan to thwart GEC/Siemens

After the failed attempt to carve up the General Electric Company, Plessey is now exploring the possibility of dismembering itself.

The suggestion that the group might demerge to escape the hostile attentions of GEC of the UK and Siemens of West Germany is as yet only a contingency plan.

But if it reaches the front burner, it could be as disastrous as any of the bewildering manoeuvres that have characterised this bid battle so far.

Plessey is at present concentrating on a series of moves which could stall the GEC/Siemens proposals and leave the company free to go about its business as normal.

One of these is the court action in which it will seek to show that GEC has broken the agreement under which the two companies set up GPT, the joint venture telecommunications group.

The case could come to court as early as next week. If Plessey won, it would get the right to buy out GEC's share at an audited price possibly up to £200m below its market value — and thereby remove the main attraction for Siemens in making the bid.

At the same time, the company will be arguing its case vigorously in the Monopolies and Mergers Commission over the next few weeks, concentrating on any anti-competitive elements it can find in the bid proposals, and on the necessity to maintain two strong UK defence electronics companies.

The competition issue will also be raised at the European Commission, where officials are looking at the validity of the consortium bid for Plessey.

This week's revision of the GEC/Siemens plan is seen by Plessey as a help in its appeal to Europe, because it more clearly sets out to split up the Plessey defence business between two of its competitors.

Running alongside these technical manoeuvres, Plessey is also initiating a high-powered attempt to convince shareholders that the GEC/Siemens proposals have no industrial merit.

Executives will be talking to a string of institutions about the group's expansion plans, stressing the integrated nature of the Plessey business, and

trying to show that GEC/Siemens would tear apart operations that depend on each other.

"The thing that the other side has overlooked is that Plessey is not a loose agglomeration of activities," says Mr Stephen Wall, managing director. "The businesses depend upon each other."

But if it reaches the front burner, it could be as disastrous as any of the bewildering manoeuvres that have characterised this bid battle so far.

The first part would officially continue to be Plessey, but its only substantial asset would be half a share of GPT. It would account for about 40 per cent of Plessey's present business.

The second and larger part would own the rest of Plessey's business, principally in defence electronics, microchips, aerospace and engineering, and computer services.

The rationale behind a demerger would be to neutralise a poison pill that was written into the shareholder agreement establishing GPT.

Under this, GEC has the right to buy Plessey's share of GPT at a knock-down price, if control of Plessey changes hands.

This poison pill has deterred white knights from coming to Plessey's rescue, meaning that GEC is in practice the only company that can bid for the smaller electronics company.

As a result, Plessey has argued that GEC and Siemens could end up buying it on the cheap.

Plessey has therefore been trying to find an antidote to the poison pill.

One possibility was the abortive consortium bid for GEC, which would have allowed Plessey to buy GEC's share of GPT. Another possibility is the present legal action.

A demerger is a third possibility. It would not involve change in the ownership of Plessey and would therefore, Plessey believes, not trigger the poison pill.

There could be two advantages in this approach. First, it could highlight the value of Plessey's share in GPT. Second, Plessey management would then be free to negotiate deals concerning the remaining 60 per cent of its business without worrying about the



Sir John Clark: chairman and chief executive of Plessey

division, said yesterday, for example, that the military operations depended crucially on the central research laboratories, along with the semiconductor division and the group's software specialists.

For this reason, Plessey stressed yesterday that suggestions of a management buy-out in the semiconductor division came directly from the managers of those operations.

It was a sign, said Mr Wall, of the disengagement of the chip company management with the prospect of being run by GEC. Plessey, as a group, "would not want to lose semiconductors".

But, even if a split into more than two parts looks highly unlikely, a demerged Plessey would have the freedom to pursue joint ventures in defence and microchips.

A demerger might, of course, fail in shaking off GEC/Siemens. But, if all it did was to encourage the Anglo-German consortium to come back with a higher price, Plessey might not think it had done that badly.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres-ponding dividend	Total for year	Total last year
Davies (DV) 5	Int 1.5	Apr 16	1	-	4
Harley Board SS	Int 0.25	Apr 25	-	-	0.5
Leasing Leisure	Int 1.5t	Apr 26	0.8	2	1.2
Kemp (PE) 4	Int 1	-	-	1.5	-
P&P	Int 2	-	-	3	-
Scot Amer Inv	Int 0.74	-	0.55	2.57	2.00
St Modwen	Int 0.8	Apr 6	0.8	0.8	0.8
TR City London	Int 0.77t	Feb 28	0.84	2.65	2.65
Union Discount	Int 16.5	Mar 23	17.33t	30	28.7

Dividends shown in pence per share net except where otherwise stated. *Equivalent after allowing for scrip issue. tOn capital increased by rights and/or acquisition issues. \$USM stock \$5 Unquoted stock. #Third market. @Second interim

BOARD MEETINGS

ing.	FUTURE DATES
Autumn	Feb 14
Burton	Mar 21
Regent	Feb 17
Plano	Mar 16
Commercial & Industrial	Feb 25
Cooper (Alan)	Mar 15
Love Howard-Sparks & Bell	Mar 15
Marine Communications	Mar 15
Perry	Mar 15
Sycomore	Feb 28
Templeton Grafton	Feb 28

This announcement appears as a matter of record only.

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US\$ 2,300,000,000

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January 1989

Lead Managers

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Barclays Bank PLC
National Westminster Bank PLC
Bankers Trust Company
Banque Paribas
Credit Lyonnais, London Branch
The Fuji Bank, Limited
The Mitsubishi Bank, Limited
The Sanwa Bank, Limited
The Sumitomo Bank, Limited
Union Bank of Switzerland, London Branch

Co-Lead Managers

Continental Bank N.A.
The Long-Term Credit Bank of Japan, Limited

Credit Suisse
The Tokai Bank, Limited

Managers

Bank of Montreal
CIC-Union Europeenne, International et Cie
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Participants

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Banco di Roma, London Branch
Banque Francaise du Commerce Exterieur, New York Branch
Credit du Nord, London Branch
Girozentrale und Bank der oesterreichischen Sparkassen
Aldigesellschaft, London Branch
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Union Bank of Finland Ltd, London Branch
Bank of Scotland
Bank of Scotland
Banque Nationale de Paris, London Branch
Grindlays Bank p.l.c.
(A member of ANZ Banking Group)
Hill Samuel Bank Limited
Pittsburgh National Bank
The Toyo Trust & Banking Company, Limited
The Royal Bank of Scotland plc
State Bank of New South Wales
NatWest Investment Bank Limited

Agent

Citicorp Investment Bank Limited

UK COMPANY NEWS

Expansion pays off as Leading Leisure tops £5m

By John Thornhill

NEITHER a fire at one of its casinos nor a substantial loss in its security division prevented Leading Leisure, the expanding Third Market quoted leisure and property group, from more than doubling pre-tax profits to £5.15m in the year to October 31.

The advance from £2.4m was achieved on turnover of £78.95m (£35.15m). Earnings per share increased 39 per cent to 6.8p (4.9p) and a recommended final dividend of 1.5p makes a total of 2p (1.2p).

Mr Barry Malizia, the chief executive who on Monday also became chairman, said that overall results had met expectations. Coupled with Leading's strong asset base he hoped that this would enable it to achieve a full listing during the year.

The main contribution came from Leading's property interests which produced operating

profits of £7.73m compared with £2.86m in the previous period.

The gaming division had recorded excellent results, he said. Although the Southampton casino was destroyed by fire in August, this did not affect results, as it was fully insured, and has since been relocated.

Losses in the security division amounted to £1.78m. Mr Malizia said that this had since improved but that discussions were already begun concerning its disposal.

Leading is planning major expansions in its leisure interests. A tennis centre and hotel at Bawdripoke and a golfing hotel at Cannock Chase are being developed, in line with Leading's intention of creating a chain of sporting complexes.

Three extensive holiday projects at Hoddom Castle in Scotland, Westridge village on the

Isle of Wight, and Glynn Rhonwy in north Wales, are also at various stages of development.

Leading's gearing is currently 150 per cent, but Mr Malizia claimed that this would fall to about 100 per cent after revaluations. Interest payments increased to £2.3m up from £788,000 last year.

COMMENT

Leading's breathless expansion continues apace. There is considerable smugness at the number of deals Mr Malizia has put together. However, it is not clear how soon Leading's major capital investments will start feeding through into the balance sheet and this casts some doubts over its listing. But the company's ability to cut and run when it encounters problems, such as in the security division, suggests that it will not become massively unstruck. Naturally, there are worries at the fast rate of gearing and the high level of gearing but the company's track record suggests that it will probably be able to cope with both of these. Profits may rise to about £5m this year giving a prospective p/e of 9. The general feeling seems to be to keep fingers crossed and hope that Leading knows what it is doing.

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Cowie builds up 6.7% stake in BSG Intl

By John Thornhill

T. COWIE, a Sunderland-based motor group, yesterday revealed a 6.71 per cent stake in BSG International, the Birmingham-based motor distributor, vehicle components and consumer products manufacturer.

Mr Gordon Hodgson, Cowie's finance director, said that its stake had been built up in the last two to three weeks through the open market.

"We know the trade and think that BSG has been undervalued for a long time. We see this as a very sound investment," he said.

He added that Cowie now had strategic holding in the motor sector but reaffirmed Cowie's policy of not making contested bids.

Mr Tony Dawson, BSG's finance director, said that BSG had received a letter from Cowie informing it of the stake but had had no other contact with the company.

"We await developments with interest," he said.

COMMENT

Remedial action taken early in 1988 enabled D Y Davies, a USM-quoted provider of architectural and allied services, to lift first half profits from a depressed £288,000 to £504,000 at the pre-tax level.

The profits were also 17 per cent higher than the £242,000 returned for the second six months of the previous year.

Turnover for half year to October 31 rose from £3.01m to £4.55m. After tax of £186,000 (£29,000) earnings per 5p share emerged at 5.8p (0.5p). The interim dividend is being stepped up by 0.5p to 1.5p.

Merivale Moore

Merivale Moore, the property investment and development group, is raising £10.2m through a placing of 16.5 per cent first mortgage debenture stock due 2020. The issue is priced at £98,669 per cent, giving a gross redemption yield of 10.54 per cent. Dealings are expected to begin today.

P&P rises 83% to £7.51m and announces £11.46m acquisition

By Vanessa Houlder

P&P, the microcomputer distributor, yesterday unveiled the acquisition of Personal Computers, the troubled microcomputer distributor traded on the USM, for £11.46m in paper.

At the same time, it announced an 83 per cent rise in pre-tax profits to £7.51m (£4.11m) for the year to November 30 - its first as a quoted company. Turnover increased 47 per cent to £106.52m (£72.25m).

Fully diluted earnings per share moved up 57 per cent to 18p (11.5p).

A final dividend of 2p per share was recommended, making a total of 3p for the year.

Mr David Southworth, P&P managing director, said that the Personal Computers acquisition would expand his company further into the South of England.

Personal Computers has said it is likely to report a substantial loss in the first half of the current year, following a difficult trading period.

Under the offer, one new P&P share will be offered for

each Personal Computers share, representing a premium of 61 per cent over Personal Computers' share price of 141.5p on Monday.

P&P has received irrevocable undertakings to accept the offer in respect of 72.5 per cent of the share capital. Full acceptance of the offer would result in the issue of 5.1m new P&P shares, representing 15.1 per cent of its enlarged ordinary share capital.

The share price of P&P fell by 1p to 230p; that of Personal Computers rose from 140p to 222p.

COMMENT

If P&P was at all nervous about paying an apparently hefty price for a loss-making business, it was not showing it yesterday. It is confident that Personal Computers will prove invaluable in broadening P&P's geographical base and, furthermore, will not dilute this year's earnings. Reduced overheads, improved purchasing clout, quicker stock turn-

over and better back office organisation should improve Personal Computers' margins and help achieve this. Even so, analysts have some doubts about the deal. For one thing, P&P has no experience of turning around an acquisition. For another, Personal Computers' client base may heighten the conflict resulting from P&P's ability both to supply and compete with customers in the high street. Furthermore, there is a backdrop of worries about a price war in the personal computer market thanks to heightening competition and a slowing market. That said, P&P is bullish about its sales and its excellent set of maiden results shows its ability to improve its margins.

Given its emphasis on adding value to its core distribution business through training, installation, networking and maintenance, that should continue. Analysts expect the company to make profits of £10.1m this year, which puts its pre-tax profits to 21.01m (£368,000) in the six months to the end of last June.

Boustead in £3.87m Singapore purchase

By Clare Pearson

BOUSTEAD, the international trading group, is expanding in Singapore with the cash purchase of Elmet Systems, which provides contract manufacturing facilities for the electronics industry, for a maximum of \$13m (£3.87m).

The purchase is being made by Boustead's Singapore agency business, Bousteadco. This was restructured, with the rest of the once-ailing group, under the direction of Mr Michael Noakes, the former divisional manager at BTR brought in as chief executive in 1987.

Elmet's unaudited pre-tax profits for 1988 were \$51.22m, on turnover of \$86.68m. The initial consideration is \$5m, and the balance depends on pre-tax profits to 1991.

Boustead, which spent £17m on three UK acquisitions last summer, lifted pre-tax profits to £1.01m (£368,000) in the six months to the end of last June.

Ferruzzi chief attacks threat to stability

By Philip Coggan

THE CHARMAN of Gruppo Ferruzzi, the major Italian agricultural and industrial company, yesterday criticised the growth in mergers and acquisition activity for forcing assets into "an inflationary spiral" which was distorting the world economy.

Speaking on the final day of the Financial Times conference of European Mergers and Acquisitions, Mr Raul Gardini said that acquisitions of industrial companies were often followed by a partial or total break-up, aimed merely at a quick profit.

This tendency, together with the easy credit which made such takeovers possible, posed a serious threat to the stability of the financial system.

"It is increasingly difficult to implement a sound industrial project without exposing the entrepreneur to exceptionally high risks," Mr Gardini said.

Professor Henk Meij, commercial director of Unilever, responded by saying that the field of mergers and acquisitions

was effectively a market which set a price for management control of industry. He believed that price was better set by the market than by legislative regulation.

Mr Kanso Chiba, the Japanese ambassador to the UK, said that in Japan business men used to think M&A stood for murder and assassination, but their view had changed.

Now, with the stronger yen, it was absolutely necessary for Japanese companies to have production facilities abroad. Japanese acquisitions overseas were growing and Mr Chiba expected this to occur particularly in Britain, where Japanese companies were made welcome by both national and local government.

The ambassador said Japan would prefer that the British system of regulating takeovers should apply throughout Europe. The European Commission is currently considering a proposed directive on takeovers.

Mr Robert Swannell, a director

of J Henry Schroder Waggs, said the main barrier to acquisitions in continental Europe was the ownership structure of companies. It had been estimated that 80 per cent of the Milan stock exchange's market capitalisation was controlled, directly or indirectly, by just nine entities.

This meant that the so-called level playing-field could not be achieved between UK and European takeover policy. "Reciprocity is something of a red herring," he said.

UK companies would need to proceed in Europe via joint ventures or purchases of minority or controlling holdings, rather than through the launch of full-scale takeover bids.

Mr Bill Jordan, president of the European Metal Workers Federation, said unions were not against mergers, but they should promote genuine competition and should consider the livelihood of all employees.

Mr Martin Waldenstrom, president of Booz-Allen Acquisition Services, spoke about the shape of European business after 1992. Mr Peter Leslie, deputy chairman of Barclays Bank, discussed the challenges facing banks in the run up to 1992. Mr Stephen Parkinson and Mr Adam Broke of Arthur Young outlined the accounting, regulatory and tax differences between the various European countries and the way they affected merger and acquisition decisions.

Dutch link for Sherwood

By David Waller

SHERWOOD GROUP, a Nottingham-based maker of women's underwear, said yesterday that it was close to reaching agreement to merge with Dentex Group, a Dutch brand and lingerie company.

Further details will be pub-

lished today or tomorrow: all Sherwood would say yesterday was that the deal was a positive development for both sets of shareholders and would take the form of an offer by Sherwood for all Dentex's outstanding shares.

PUBLIC WORKS LOAN BOARD RATES	
Effective February 8	
Non-quota loans A	Non-quota loans B
Over 1 up to 2	11 1/2
Over 2 up to 3	11
Over 3 up to 4	10 1/2
Over 4 up to 5	10
Over 5 up to 6	9 1/2
Over 6 up to 7	9
Over 7 up to 8	8 1/2
Over 8 up to 9	8
Over 9 up to 10	7 1/2
Over 10 up to 15	7
Over 15 up to 25	6 1/2
Over 25	6

*Non-quota loans B are 1 per cent higher in each case than non-quota loans A. t EQUAL instalments of principal. t t Repayment by half-yearly annuity (fixed equal half-yearly payments to include principal and interest). \$ With half-yearly payments of interest only.

Bowater sells 1m Norton Opax shares

By Andrew Hill

Bowater Industries, the packaging and industrial products group, has sold 1m of its shares in Norton Opax, the specialist printer, in line with last week's ruling by the Takeover Panel.

Following an unsuccessful appeal by Norton's merchant bank, Samuel Montagu, the Panel decided Bowater should sell the 1m shares but could keep the 23.7 per cent holding picked up on the same day in breach of the Code.

£530,000,000

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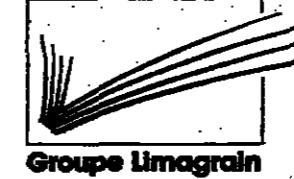
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COMMODITIES AND AGRICULTURE

'Gold loan rush' could turn sour for some

By Kenneth Gooding, Mining Correspondent

THE SUDDEN upsurge in gold loans, with which mining companies raise finance on the basis of future gold production, might soon be followed by unpleasant consequences for some of the banks and other intermediaries involved, analysts were suggesting yesterday.

Attention has been focused on the subject by the recent revelation that Lloyds Bank is to sell off a gold loan, apparently at a loss.

The loan, of 20,544 troy ounces of gold, was made to a small Canadian company, Pacific Trans-Ocean Resources, towards the development of its 50 per cent-owned Ketza River gold mine in the Yukon.

Higher-than-anticipated development costs placed Pacific in grave financial difficulty, with debt load of C\$13m and unable to service the gold loan.

Another Canadian group, Belmora Mines, stepped in to acquire the Ketza River mine and at the same time arranged to buy the outstanding portion of the gold loan at a substantial discount.

"One bad loan is not going to change the world. But it is one to remember. There will be more. This is the first note in what will be a crescendo," said Mr Rob Weinberg, gold analyst with James Capel, the securities firm, yesterday.

Gold loans first became popular in the mid-1980s as a way for mining companies to raise development cash. Interest in this form of finance increased substantially after the stock markets' collapse in October 1987.

Estimates of the total exposure of lenders of gold to both the gold loan and the forward markets ranges as high as 400 tonnes or nearly 13m ounces, according to Mr Weinberg.

The gold loan system

LARGE GOLD BULLION LOANS			
Borrower	Loan value (US\$m)	Gold equivalent (troy oz.)	Lender(s)
Newmont Mining (US)	445	1m	A seven-bank consortium, including Bank of Nova Scotia
American Barrick (Canadian)	410 (approx.)	1.05m	Union Bank of Switzerland, Westpac Banking, Royal Bank of Canada
Placer Pacific (Australian, with Canadian parent)	180	400,000	Chase Investment Bank, Chase AMP Capital Markets and seven other banks
Lac Minerals (Canadian)	138.7 (approx.)	350,000	Royal Bank of Canada
American Barrick	122		Toronto Dominion Bank
Placer Pacific and Australian Consolidated Minerals	105		Union Bank of Switzerland
FirstMiss Gold (US)	71.3	150,000	Mae Westpac
Galoctic Resources (Canadian) and BP Minerals (US with British parent)	56		N.M. Rothchild & Sons, Mae Westpac and lenders of credit from five banks

Source: Metals Economic Group and FT estimates

involves a mining company borrowing gold from a bank or banks, selling it for immediate cash and paying back over some years. Both the interest and principal can be repaid in gold.

Interest rates are low, typically 1.5 to 3 per cent, but the attraction for the banks is that they can earn a return on an otherwise non-interest-earning asset.

The growth of the business became so strong that in May last year the Governor of the Bank of England, Mr Robin Leigh-Pemberton, publicly expressed his misgivings about the involvement in gold loans of organisations with little or no understanding of, or previous involvement in, the bullion market.

Mr Leigh-Pemberton said he had no doubt about the ability of the leading bullion houses to assess and manage the risks of gold loans. "But I would be less confident about other intermediaries who may be attracted to this market."

"It would be a matter of regret if such firms were to find themselves unduly exposed and, at the very best, able to meet their commitments only at a substantial and unanticipated loss. The ramifications, particularly if they were to spill over to create potentially disorderly markets, should not be underestimated," he added.

One analyst said yesterday that after the Bank Governor's warning "the quality of banks involved in the gold loan busi-

ness noticeably improved."

There have been some suggestions that the recent sharp fall in the gold price might be putting new stresses on the system but Mr Robert Guy, chairman of the London Bullion Market Association, pointed out that gold loans were complex arrangements, unlike the simple extension of credit.

Each gold loan was individually tailored and often accompanied by option operations designed to give as much protection as possible to borrowers and lenders from the effects of price volatility. Those involved in the "gold loan rush" would certainly have taken into account the possibility of a fall in the gold price, he said.

However, Capel's Mr Weinberg said: "In gold loans the new entrants may have taken account of the gold price risk but many appeared to overlook the mining risk. And mining is risky, not only for the major and well-capitalised producers, but far more so for the young exploration hopefuls."

Other analysts agreed there was the possibility of a few gold loans going sour because of unexpected geological problems even though the lenders sent independent consultants to look at the mines.

Mr Weinberg also pointed out that gold loans had accelerated the supply of gold to the market and had helped to depress the price. A change in attitude towards such loans might trigger off a reversal of the current downward trend.

"A large borrower of gold might decide to take a capital profit. It may buy back the gold loan cheaper than it was sold and borrow, ostensibly more expensive, paper money instead.

"But it could also be one of these new intermediaries taking a new look at what mining risk really means. It may decide that the predicted return on its gold loans simply does not justify the risk it is taking and call the loan. Or it may raise the cost of the loan to a level that the borrower finds unacceptable."

The recent fall in the gold price had already been forcing gold miners to shelve projects and had been cutting demand for gold loans.

Mr Weinberg said: "The accelerated supply of gold to the market that has been seen over the recent past will end. And it will do so in an acceleration of demand (for gold bullion) that will come from the very companies that are still expected to increase their supplies, not the opposite."

African countries aim to boost coffee quality

AFRICAN COUNTRIES are stepping up production of high quality coffee to meet consumer needs, according to Mr Arega Worku, secretary general of the Inter-African Coffee Organisation, Addis Ababa.

Mr Worku told the US National Coffee Association annual convention in the Florida resort of Boca Raton that consumption of African coffee was recovering in the US market.

Imports of robustas into the US had declined steadily over the past 20 years, Mr Worku said. This was "somewhat disappointing given that Africa is mainly the continent of robustas."

The US imported 2.8m bags of robustas in 1987-88, down from 5.2m bags in 1966-67. "In percentage terms the share of robustas, which was 27 per cent in 1966-67, is now around

16 per cent," Mr Worku said.

"It has been suggested that the difficulties of African origins in the US market are due to the steady preference in favour of high quality coffees (arabicas), delivery problems

reflecting shortage of the product, irregularity in supply and uncompetitive terms," he said.

"We intend to ensure regular availability on competitive terms and continue to respond adequately to quality requirements of the consumer and adhere more strictly to the rules laid down by the Food and Drug Administration," he said.

The only way our farmers can produce high quality coffee is by being assured of remunerative prices. Stable prices will certainly ensure the availability of high quality coffee."

"It is essential for our American colleagues to support this instrument (the ICA) which has provided our farmers with stable revenues and roasters with a steady supply of coffee."

Mr Worku said he supported

exchange earned is returned to the industrialised nations as payment for necessary imports or to service the continent's debt, currently estimated at \$230bn," Mr Worku said.

The renewal of the International Coffee Agreement (ICA), a pact to stabilise world coffee prices which expires on September 30, was critical to Africa's efforts to increase coffee production, he said.

Two weeks ago, Mr Worku said that African coffee producers would not accept a universal export quota system proposed by European consumers as a way of abolishing cheap sales to non-members of the International Coffee Organisation, the body which administers the ICA.

This week he said he had not yet discussed any alternative proposals with other producers, but was expecting to do so at the next round of ICO talks in London on February 20 to

attempts being made to find practical and pragmatic solutions to defects in the ICA pointed out by consumers, such as sales to non-members at discount prices.

On Monday the board of the National Coffee Association said it opposed renewal of the agreement unless these problems were resolved.

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attempts being made to find practical and pragmatic solutions to defects in the ICA pointed out by consumers, such as sales to non-members at discount prices.

We have been advocating this idea for many years but it was taken seriously in a limited way only two years ago," said Mr Jorge Cardenas, Colombia's National Coffee Federation chief, said in Boca Raton yesterday.

"We are fighting to maintain an international coffee agreement and are looking for solutions," he added. "Creating an incentive for higher quotas through retention should reduce sales to non-members," he said.

"We have started to move the idea and are also eager to see whether Central America, Brazil or Africa have additional ideas."

Colombia's chief coffee official has suggested giving more weight to producer stocks when fixing coffee export quotas to combat two-tier pricing.

"We have been advocating this idea for many years but it was taken seriously in a limited way only two years ago," said Mr Jorge Cardenas, Colombia's National Coffee Federation chief, said in Boca Raton yesterday.

"We are fighting to maintain an international coffee agreement and are looking for solutions," he added. "Creating an incentive for higher quotas through retention should reduce sales to non-members," he said.

"We have started to move the idea and are also eager to see whether Central America, Brazil or Africa have additional ideas."

WORLD COMMODITIES PRICES

LONDON MARKETS

Copper regained some lost ground on the London Metal Exchange yesterday, taking its cue from the New York Commodity Exchange (Comex) where prices rose strongly late on Tuesday. Continued strength on Comex could take the LME Grade A copper price higher, traders said, but rallies are expected to become smaller and retracements larger as the year progresses and supply and demand gradually move into balance. Other metals followed copper's lead.

Three-month nickel closed \$45 up at \$18.15, a tonne after light profit-taking trimmed the price by \$100 from the day's peak. News of a strike at a Peruvian lead/zinc mine contributed to the upward movement in zinc prices.

Gold finished lower at \$395.60 a troy ounce after trading in a one-dollar range throughout the day in what dealers described as dull conditions.

SPOT MARKETS

Crude oil (per barrel FOB) + or -

Dubai 51.04-50.02 -0.45
Great Blend 50.55 -0.45
W.T.I. (1st est) 51.54-7.652 +0.14

Oil products (NWE prompt delivery per tonne CIF) + or -

Premium Gasoline 518.05-185 -10.00
Gas Oil 512.70-139 -1.00
Heavy Fuel Oil 565.70-70.00 -0.5
Naphtha 515.95-161 -1.00

Paraffin (Argus Estimates) + or -

Other 512.50-100 + or -

Gold (per troy oz) +0.25 -0.25

Silver (per troy oz) +0.25 -0.25

Tin (per troy oz) +10.75 +7.5

Tin (Kuala Lumpur market) 20.51r +7.5

Tin (New York) 533.0c +1.0

Zinc (US Prime West) 78.4c +1.75

Cattle (live weight) 107.43p -1.80

Sheep (dead weight) 112.25p -9.20

Pigs (live weight) 73.83p +10

London daily sugar (white) 528.0c -2.0

London daily sugar (white) 528.0c -3.5

Tale and Lyo price (per tonne) 225.0c -2.0

Barley (English food) 112.5c +1.00

Maize (US 5c bushel) 112.75c +0.25

Wheat (US 5c bushel) 112.75c +0.25

Rubber (spot) 60.25p -1.00

Rubber (spot) 71.30p -1.00

Rubber (Apr) 71.30p -1.00

Rubber (KL RSS No 1 Mar) 121.0m

Coconut oil (Philippines) 532.54c -2.5

Palm Oil (Malaysia) 542.0c

Copra (Philippines) 537.0c

Soybeans (US) 151.1c

Cotton ("A" Index) 63.33c -0.25

Wool (64s Super) 67.8p

£ a tonne unless otherwise stated. p-pence/kg. c-cents/bbl. r=Ring/1kg. z-Mar. w-Feb. v-Apr. May. u-May/Apr. q-Apr/Jun. x-Feb/Mar. 1Mest Commission average laststock price. * change from a week ago. **London physical market. \$C/ Rotterdam. # Bullion market close. m-Malaysian cents/kg.

LONDON METAL EXCHANGE

(Prices supplied by Amalgamated Metal Trading)

Closed Previous High/Low AM Official Kerb close Open Interest

Aluminium 99.7% purity (5 per cent)

Cash 2245-50 2185-90 2200-80 2215-20 26,777 lots

Copper, Grade A (2 per cent)

Cash 1775-8 1703-5 1785/1788 1781-3 65,647 lots

3 months 1703-20 1649-50 1705/1880 1704-5 0 lots

Silver (US cents/ounce)

Cash 885-7 887-9 582 582-3 355 lots

3 months 895-60 600-2 585-7 355 lots

Lead (t per tonne)

Cash 362.5-3 364.5-6 368.5/369.5 368.5-7 8,510 lots

3 months 365-6 364.5-7 368.5-7 8,510 lots

Nickel (5 per cent)

Cash 1800-500 1800-150 1800-500 1800-100 6,314 lots

LONDON STOCK EXCHANGE

Equities checked at FT-SE 2,106

UK EQUITIES continued to move ahead yesterday in the wake of markets in the US and Japan, encouraged also by renewed demand for blue chip stocks from some UK fund managers still underweighted in the London equity market. Wall Street exercised its newly-revived sway over London, which showed a gain of more than 30 points in late afternoon when the New York market opened with another sharp rise. In later dealings, London paid the price for its slavish pursuit of Wall Street, slipping back from the FT-SE 2,100 area as Wall Street also fought to hold on to a significant chart level.

Agency leader debate

Investors seemed to take sides yesterday over agency leader Blue Arrow, and this caused bouts of heavy trading without disturbing the share price to any great extent. After Tuesday's preliminary statement, which dashed speculation of possible disposals, some analysts were prepared to give Mr Mitch Fromstein, the new chief executive, the benefit of doubts over prospects for the group.

Others took the view that the shares were standing at an undeserved premium to the market and similar competitors. Mr Andrew Mills of BZW, one of several researchers to slash future profit projections, issued a "sell" notice immediately. Blue Arrow operates in the highly cyclical employment services market which has been slowed down by higher interest rates, he commented, cutting his 1989 profit estimate from £102m to £54m.

Citicorp Scrimgeour Vickers analyst, Ms Rebecca Mumms, had already advised clients to sell into strength before Tuesday's annual results. "Investors should keep away in the short-term," warned Ms Mumms, who has lowered her forecast to £56m.

The trading scenario was further complicated when the marketmaking arm of UBS Phillips & Drew suddenly changed the screen size of the number of shares it was prepared to offer or bid from 5,000 to 500,000, more than double that of its rivals. Turnover eventually reached 17m shares, although the price closed only a penny easier at 50p.

Composite action

Activity in the composite insurance arena was centred on the two companies, Commercial Union and Royal Insurance, where Adelaide Steamship, the Australian company run by John Spauls, has significant share stakes.

Dealers said there was persistent and sizeable selling of Royal Insurance shares by one securities house thought to have acted for the Royals' interests when the Royals' share price was being maintained before the steep fall in the market in October 1987.

The shareholdings were last revealed as being 4.1 per cent in Commercial Union and around 7.8 per cent in Royals, with the stake in the former increased at the end of January. The aggressive selling of Royals and keen interest in Commercial Union was inter-

Account	Trading Dates
First Dealings	Jan 20
Options Exercised	Feb 13
Last Dealings	Feb 23
Amendments	Mar 6
Next Dealings	Mar 20

Very late dealings may take place from 9.00 am London time on.

Schroder Securities. **Seag** trading volume increased sharply towards the close, bringing a total of 830,000 shares, not far behind recent record totals. To some traders, the late activity suggested that profits were being taken and that some market makers were beginning to trim their books ahead of the new trading account. From today, equity deals may be struck for the new account at a premium price. More important, however, will be changes in equity reporting coming into force on Monday. Large equity deals – above £200,000 – will no longer be reported immediately on the Seag screens and market

makers will not be obliged to deal at their Seag screen quotations with fellow market makers.

London made a strong start, with buyers clearly unwilling to be left behind again as New York and Tokyo repeated their strong overnight performances. The Footsie Index was 24 points up at its first calculation, and the 2,100 was soon challenged, but not broken, as the running was again taken up by ICI and Glaxo and their kindred international issues. A handful of small buy

and sell trading programmes worked through the market. The consensus view of the City strategists seemed to be

"stand by for a correction, but not yet." County NatWest, one of the major UK securities houses, has raised its year-end target from FT-SE 2,100 to 2,300, agreeing with many others that "there is still a considerable amount of domestic and overseas money" waiting to be allocated to UK equities.

However, a correction is widely considered likely in the near term, with the progress of the US economy an important factor in view of the recent US employment data which has raised fears of a tightening in Federal Reserve credit policies. London will watch Wall Street's overnight position with more than usual interest.

FT-A All-Share Index



predicted by traders as suggesting the Adsteam holding in Commercial was being increased again at the expense of the Royals' holding. CU shares moved up to 330p on turnover on 2.4m while those of Royals retreated to 443p on turnover of 2.9m.

French speculation

Speculation in the insurance sector that French group Union Assurance de Paris had been back into the market buying shares in leading UK life group focussed attention on Sun Life where the French group last year acquired a sizeable stake in the company, subsequently boosting it to the recently-announced level of 19.24 per cent.

Although turnover in Sun Life was at minimal levels yesterday, dealers took the view that the French group had definitely been back in the market recently and that an announcement of an increase in its holding is imminent.

Dealers said the share stake could well have been increased by around 1 per cent or perhaps more. Sun Life shares made strong progress throughout the day and settled a net 30p higher at 1053p.

Further support from the UK investment institutions took ICI up 20 to break through the 1200 mark for a close of 1227p, indicating both the confirmed demand for the market leaders and also the approach of the chemical group's 1988 results, due a week next Wednesday. ICI shares have tracked the market's upturn almost exactly since the beginning of January, to show a gain of around 1 per cent for the month and 1 per cent for the year to date.

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On Tuesday, the French group showed signs of running out of their early week form, the "A" shares rising just 10 to 1153p, after 1133p. Ward White and Woolworth, two dry-related stocks, returned to strength after recent weakness, the former adding 7 at 249p and the latter 5 at 230p. Among those to close easier were John Menzies, the newsagents group which ran into concerted profit-taking and closed 8 lower at 513p.

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UNIT TRUST INFORMATION SERVICE

- Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

Continued on next page

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LONDON SHARE SERVICE

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LEISURE - Contd

Symbol	Name	Price	Yield	Div	Crwd	Yield	Price
158899	700TV Ord	100	1.0	1.0	1.0	1.0	100
120	700TVs A50 25c	120	1.0	1.0	1.0	1.0	120
112	700TVs B50 25c	120	1.0	1.0	1.0	1.0	120
113	700TVs C50 25c	120	1.0	1.0	1.0	1.0	120
114	700TVs D50 25c	120	1.0	1.0	1.0	1.0	120
115	700TVs E50 25c	120	1.0	1.0	1.0	1.0	120
116	700TVs F50 25c	120	1.0	1.0	1.0	1.0	120
117	700TVs G50 25c	120	1.0	1.0	1.0	1.0	120
118	700TVs H50 25c	120	1.0	1.0	1.0	1.0	120
119	700TVs I50 25c	120	1.0	1.0	1.0	1.0	120
120	700TVs J50 25c	120	1.0	1.0	1.0	1.0	120
121	700TVs K50 25c	120	1.0	1.0	1.0	1.0	120
122	700TVs L50 25c	120	1.0	1.0	1.0	1.0	120
123	700TVs M50 25c	120	1.0	1.0	1.0	1.0	120
124	700TVs N50 25c	120	1.0	1.0	1.0	1.0	120
125	700TVs O50 25c	120	1.0	1.0	1.0	1.0	120
126	700TVs P50 25c	120	1.0	1.0	1.0	1.0	120
127	700TVs Q50 25c	120	1.0	1.0	1.0	1.0	120
128	700TVs R50 25c	120	1.0	1.0	1.0	1.0	120
129	700TVs S50 25c	120	1.0	1.0	1.0	1.0	120
130	700TVs T50 25c	120	1.0	1.0	1.0	1.0	120
131	700TVs U50 25c	120	1.0	1.0	1.0	1.0	120
132	700TVs V50 25c	120	1.0	1.0	1.0	1.0	120
133	700TVs W50 25c	120	1.0	1.0	1.0	1.0	120
134	700TVs X50 25c	120	1.0	1.0	1.0	1.0	120
135	700TVs Y50 25c	120	1.0	1.0	1.0	1.0	120
136	700TVs Z50 25c	120	1.0	1.0	1.0	1.0	120
137	700TVs AA50 25c	120	1.0	1.0	1.0	1.0	120
138	700TVs BB50 25c	120	1.0	1.0	1.0	1.0	120
139	700TVs CC50 25c	120	1.0	1.0	1.0	1.0	120
140	700TVs DD50 25c	120	1.0	1.0	1.0	1.0	120
141	700TVs EE50 25c	120	1.0	1.0	1.0	1.0	120
142	700TVs FF50 25c	120	1.0	1.0	1.0	1.0	120
143	700TVs GG50 25c	120	1.0	1.0	1.0	1.0	120
144	700TVs HH50 25c	120	1.0	1.0	1.0	1.0	120
145	700TVs II50 25c	120	1.0	1.0	1.0	1.0	120
146	700TVs JJ50 25c	120	1.0	1.0	1.0	1.0	120
147	700TVs KK50 25c	120	1.0	1.0	1.0	1.0	120
148	700TVs LL50 25c	120	1.0	1.0	1.0	1.0	120
149	700TVs MM50 25c	120	1.0	1.0	1.0	1.0	120
150	700TVs NN50 25c	120	1.0	1.0	1.0	1.0	120
151	700TVs OO50 25c	120	1.0	1.0	1.0	1.0	120
152	700TVs PP50 25c	120	1.0	1.0	1.0	1.0	120
153	700TVs QQ50 25c	120	1.0	1.0	1.0	1.0	120
154	700TVs RR50 25c	120	1.0	1.0	1.0	1.0	120
155	700TVs SS50 25c	120	1.0	1.0	1.0	1.0	120
156	700TVs TT50 25c	120	1.0	1.0	1.0	1.0	120
157	700TVs UU50 25c	120	1.0	1.0	1.0	1.0	120
158	700TVs VV50 25c	120	1.0	1.0	1.0	1.0	120
159	700TVs WW50 25c	120	1.0	1.0	1.0	1.0	120
160	700TVs XX50 25c	120	1.0	1.0	1.0	1.0	120
161	700TVs YY50 25c	120	1.0	1.0	1.0	1.0	120
162	700TVs ZZ50 25c	120	1.0	1.0	1.0	1.0	120
163	700TVs AA50 25c	120	1.0	1.0	1.0	1.0	120
164	700TVs BB50 25c	120	1.0	1.0	1.0	1.0	120
165	700TVs CC50 25c	120	1.0	1.0	1.0	1.0	120
166	700TVs DD50 25c	120	1.0	1.0	1.0	1.0	120
167	700TVs EE50 25c	120	1.0	1.0	1.0	1.0	120
168	700TVs FF50 25c	120	1.0	1.0	1.0	1.0	120
169	700TVs GG50 25c	120	1.0	1.0	1.0	1.0	120
170	700TVs HH50 25c	120	1.0	1.0	1.0	1.0	120
171	700TVs II50 25c	120	1.0	1.0	1.0	1.0	120
172	700TVs JJ50 25c	120	1.0	1.0	1.0	1.0	120
173	700TVs KK50 25c	120	1.0	1.0	1.0	1.0	120
174	700TVs LL50 25c	120	1.0	1.0	1.0	1.0	120
175	700TVs MM50 25c	120	1.0	1.0	1.0	1.0	120
176	700TVs NN50 25c	120	1.0	1.0	1.0	1.0	120
177	700TVs OO50 25c	120	1.0	1.0	1.0	1.0	120
178	700TVs PP50 25c	120	1.0	1.0	1.0	1.0	120
179	700TVs QQ50 25c	120	1.0	1.0	1.0	1.0	120
180	700TVs RR50 25c	120	1.0	1.0	1.0	1.0	120
181	700TVs SS50 25c	120	1.0	1.0	1.0	1.0	120
182	700TVs TT50 25c	120	1.0	1.0	1.0	1.0	120
183	700TVs UU50 25c	120	1.0	1.0	1.0	1.0	120
184	700TVs VV50 25c	120	1.0	1.0	1.0	1.0	120
185	700TVs WW50 25c	120	1.0	1.0	1.0	1.0	120
186	700TVs XX50 25c	120	1.0	1.0	1.0	1.0	120
187	700TVs YY50 25c	120	1.0	1.0	1.0	1.0	120
188	700TVs ZZ50 25c	120	1.0	1.0	1.0	1.0	120
189	700TVs AA50 25c	120	1.0	1.0	1.0	1.0	120
190	700TVs BB50 25c	120	1.0	1.0	1.0	1.0	120
191	700TVs CC50 25c	120	1.0	1.0	1.0	1.0	120
192	700TVs DD50 25c	120	1.0	1.0	1.0	1.0	120
193	700TVs EE50 25c	120	1.0	1.0	1.0	1.0	120
194	700TVs FF50 25c	120	1.0	1.0	1.0	1.0	120
195	700TVs GG50 25c	120	1.0	1.0	1.0	1.0	120
196	700TVs HH50 25c	120	1.0	1.0	1.0	1.0	120
197	700TVs II50 25c	120	1.0	1.0	1.0	1.0	120
198	700TVs JJ50 25c	120	1.0	1.0	1.0	1.0	120
199	700TVs KK50 25c	120	1.0	1.0	1.0	1.0	120
200	700TVs LL50 25c	120	1.0	1.0	1.0	1.0	120
201	700TVs MM50 25c	120	1.0	1.0	1.0	1.0	120
202	700TVs NN50 25c	120	1.0	1.0	1.0	1.0	120
203	700TVs OO50 25c	120	1.0	1.0	1.0	1.0	120
204</td							

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar looks to Bush speech

THE DOLLAR's underlying tone was firm ahead of today's address before the US Congress by President George Bush. Trading was quiet however, with the US currency confined to a narrow range.

If anything the mood was possibly showing signs of moving against the dollar, even though this did not show up in exchange rates. The dollar's problems are in some ways similar to sterling's in that the market is discounting continued high interest rates and an improvement in the economic situation.

Both the dollar and the pound remain very strong against the D-Mark, but doubts are beginning to surface about how long this situation will continue, against the background of a strong West German economy and a more restrictive monetary policy by the Bundesbank, narrowing the interest rate differential in Frankfurt against New York and London.

President Bush may need to produce some convincing proposals for cutting the US budget deficit in his congressional address if the dollar is to remain firm. It was suggested that if Mr Bush disappoints the market, there is no further sign of monetary tightening by the Federal Reserve, the dollar could start to slide.

E IN NEW YORK

Feb. 8	Last	Previos	Close
1 Spot	1,747.0	1,743.0	1,748.0
1 month	0.85-0.47pm	0.89-0.47pm	0.89-0.47pm
3 months	1.72-1.70pm	1.72-1.70pm	1.72-1.70pm
12 months	1.72-1.74pm	1.72-1.74pm	1.72-1.74pm

Forward premiums and discounts apply to the US dollar

STERLING INDEX

Feb. 8	Previos
8.30 am	97.4
9.00 am	97.6
10.00 am	97.5
11.00 am	97.5
12.00 pm	97.5
1.00 pm	97.5
2.00 pm	97.5
3.00 pm	97.5
4.00 pm	97.5

CURRENCY RATES

Feb. 8	Bank %	Special Drawing Rights	European Currency Unit
0.7515/80	0.5977/80	1.2150	1.2150
1.35/1.36	1.35/1.36	1.35/1.36	1.35/1.36
1.51/1.51	1.51/1.51	1.51/1.51	1.51/1.51
1.67/1.68	1.67/1.68	1.67/1.68	1.67/1.68
1.72/1.73	1.72/1.73	1.72/1.73	1.72/1.73
1.75/1.76	1.75/1.76	1.75/1.76	1.75/1.76
1.77/1.78	1.77/1.78	1.77/1.78	1.77/1.78
1.79/1.80	1.79/1.80	1.79/1.80	1.79/1.80
1.82/1.83	1.82/1.83	1.82/1.83	1.82/1.83
1.85/1.86	1.85/1.86	1.85/1.86	1.85/1.86
1.87/1.88	1.87/1.88	1.87/1.88	1.87/1.88
1.89/1.90	1.89/1.90	1.89/1.90	1.89/1.90
1.91/1.92	1.91/1.92	1.91/1.92	1.91/1.92
1.93/1.94	1.93/1.94	1.93/1.94	1.93/1.94
1.95/1.96	1.95/1.96	1.95/1.96	1.95/1.96
1.97/1.98	1.97/1.98	1.97/1.98	1.97/1.98
1.99/2.00	1.99/2.00	1.99/2.00	1.99/2.00
2.01/2.02	2.01/2.02	2.01/2.02	2.01/2.02
2.03/2.04	2.03/2.04	2.03/2.04	2.03/2.04
2.05/2.06	2.05/2.06	2.05/2.06	2.05/2.06
2.07/2.08	2.07/2.08	2.07/2.08	2.07/2.08
2.09/2.10	2.09/2.10	2.09/2.10	2.09/2.10
2.11/2.12	2.11/2.12	2.11/2.12	2.11/2.12
2.13/2.14	2.13/2.14	2.13/2.14	2.13/2.14
2.15/2.16	2.15/2.16	2.15/2.16	2.15/2.16
2.17/2.18	2.17/2.18	2.17/2.18	2.17/2.18
2.19/2.20	2.19/2.20	2.19/2.20	2.19/2.20
2.21/2.22	2.21/2.22	2.21/2.22	2.21/2.22
2.23/2.24	2.23/2.24	2.23/2.24	2.23/2.24
2.25/2.26	2.25/2.26	2.25/2.26	2.25/2.26
2.27/2.28	2.27/2.28	2.27/2.28	2.27/2.28
2.29/2.30	2.29/2.30	2.29/2.30	2.29/2.30
2.31/2.32	2.31/2.32	2.31/2.32	2.31/2.32
2.33/2.34	2.33/2.34	2.33/2.34	2.33/2.34
2.35/2.36	2.35/2.36	2.35/2.36	2.35/2.36
2.37/2.38	2.37/2.38	2.37/2.38	2.37/2.38
2.39/2.40	2.39/2.40	2.39/2.40	2.39/2.40
2.41/2.42	2.41/2.42	2.41/2.42	2.41/2.42
2.43/2.44	2.43/2.44	2.43/2.44	2.43/2.44
2.45/2.46	2.45/2.46	2.45/2.46	2.45/2.46
2.47/2.48	2.47/2.48	2.47/2.48	2.47/2.48
2.49/2.50	2.49/2.50	2.49/2.50	2.49/2.50
2.51/2.52	2.51/2.52	2.51/2.52	2.51/2.52
2.53/2.54	2.53/2.54	2.53/2.54	2.53/2.54
2.55/2.56	2.55/2.56	2.55/2.56	2.55/2.56
2.57/2.58	2.57/2.58	2.57/2.58	2.57/2.58
2.59/2.60	2.59/2.60	2.59/2.60	2.59/2.60
2.61/2.62	2.61/2.62	2.61/2.62	2.61/2.62
2.63/2.64	2.63/2.64	2.63/2.64	2.63/2.64
2.65/2.66	2.65/2.66	2.65/2.66	2.65/2.66
2.67/2.68	2.67/2.68	2.67/2.68	2.67/2.68
2.69/2.70	2.69/2.70	2.69/2.70	2.69/2.70
2.71/2.72	2.71/2.72	2.71/2.72	2.71/2.72
2.73/2.74	2.73/2.74	2.73/2.74	2.73/2.74
2.75/2.76	2.75/2.76	2.75/2.76	2.75/2.76
2.77/2.78	2.77/2.78	2.77/2.78	2.77/2.78
2.79/2.80	2.79/2.80	2.79/2.80	2.79/2.80
2.81/2.82	2.81/2.82	2.81/2.82	2.81/2.82
2.83/2.84	2.83/2.84	2.83/2.84	2.83/2.84
2.85/2.86	2.85/2.86	2.85/2.86	2.85/2.86
2.87/2.88	2.87/2.88	2.87/2.88	2.87/2.88
2.89/2.90	2.89/2.90	2.89/2.90	2.89/2.90
2.91/2.92	2.91/2.92	2.91/2.92	2.91/2.92
2.93/2.94	2.93/2.94	2.93/2.94	2.93/2.94
2.95/2.96	2.95/2.96	2.95/2.96	2.95/2.96
2.97/2.98	2.97/2.98	2.97/2.98	2.97/2.98
2.99/2.00	2.99/2.00	2.99/2.00	2.99/2.00
2.01/2.02	2.01/2.02	2.01/2.02	2.01/2.02
2.03/2.04	2.03/2.04	2.03/2.04	2.03/2.04
2.05/2.06	2.05/2.06	2.05/2.06	2.05/2.06
2.07/2.08	2.07/2.08	2.07/2.08	2.07/2.08
2.09/2.10	2.09/2.10	2.09/2.10	2.09/2.10
2.11/2.12	2.11/2.12	2.11/2.12	2.11/2.12
2.13/2.14	2.13/2.14	2.13/2.14	2.13/2.14
2.15/2.16	2.15/2.16	2.15/2.16	2.15/2.16
2.17/2.18	2.17/2.18	2.17/2.18	2.17/2.18
2.19/2.20	2.19/2.20	2.19/2.20	2.19/2.20
2.21/2.22	2.21/2.22	2.21/2.22	2.21/2.22
2.23/2.24	2.23/2.24	2.23/2.24	2.23/2.24
2.25/2.26	2.25/2.26	2.25/2.26	2.25/2.26
2.27/2.28	2.27/2.28	2.27/2.28	2.27/2.28
2.29/2.30	2.29/2.30	2.29/2.30	2.29/2.30
2.31/2.32	2.31/2.32	2.31/2.32	2.31/2.32
2.33/2.34	2.33/2.34	2.33/2.34	2.33/2.34
2.35/2.36	2.35/2.36	2.35/2.36	2.35/2.36
2.37/2.38	2.37/2.38	2.37/2.38	2.37/2.38
2.39/2.40	2.39/2.40	2.39/2.40	2.39/2.40
2.41/2.42	2.41/2.42	2.41/2.42	2.41/2.42
2.43/2.44	2.43/2.44	2.43/2.44	2.43/2.44
2.45/2.46	2.45/2.46	2.45/2.46	2.45/2.46
2.47/2.48	2.47/2.48	2.47/2.48	2.47/2.48
2.49/2.50	2.49/2.50	2.49/2.50	2.49/2.50
2.51/2.52	2.51/2.52	2.51/2.52	2.51/2.52
2.53/2.54	2.53/2.54	2.53/2.54	2.53/2.54
2.55/2.56	2.55/2.56	2.55/2.56	2.55/2.56
2.57/2.58	2.57/2.58	2.57/2.58	2.57/2.58
2.59/2.60	2.59/2.60	2.59/2.60	2.59/2.60
2.61/2.62	2.61/2.62</		

WORLD STOCK MARKETS

AUSTRALIA													
February 8													
Crestlebank	2,050	+ or -	February 8										
Cutter	2,300	+50	February 8										
Cutter	14,350	+50	February 8										
Dawson	10,350	+50	February 8										
Dawson	1,070	+50	February 8										
Dawson	1,070	+50	February 8										
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Dawson	1,070	+50	February 8										
Dawson	1,070	+50	February 8										

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Spm prices February 8

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

12 Month High Low	Stock	Div. Yield	52 Wk High	Low	Close Price	Chg Close	12 Month High Low	Stock	Div. Yield	52 Wk High	Low	Close Price	Chg Close	12 Month High Low	Stock	Div. Yield	52 Wk High	Low	Close Price	Chg Close
181 AAR	44	1.7	16	15	15	-	121 AAR	44	1.7	16	15	15	-	211 AAR	44	1.7	16	15	15	-
182 AAT	1.25	1.1	1.1	1.1	1.1	-	122 AAT	1.25	1.1	1.1	1.1	1.1	-	212 AAT	1.25	1.1	1.1	1.1	1.1	-
183 ACDM	1.05	1.1	1.1	1.1	1.1	-	123 ACDM	1.05	1.1	1.1	1.1	1.1	-	213 ACDM	1.05	1.1	1.1	1.1	1.1	-
184 ACDM	1.25	1.1	1.1	1.1	1.1	-	124 ACDM	1.25	1.1	1.1	1.1	1.1	-	214 ACDM	1.25	1.1	1.1	1.1	1.1	-
185 ACDM	1.05	1.1	1.1	1.1	1.1	-	125 ACDM	1.05	1.1	1.1	1.1	1.1	-	215 ACDM	1.05	1.1	1.1	1.1	1.1	-
186 ACDM	1.25	1.1	1.1	1.1	1.1	-	126 ACDM	1.25	1.1	1.1	1.1	1.1	-	216 ACDM	1.25	1.1	1.1	1.1	1.1	-
187 ACDM	1.05	1.1	1.1	1.1	1.1	-	127 ACDM	1.05	1.1	1.1	1.1	1.1	-	217 ACDM	1.05	1.1	1.1	1.1	1.1	-
188 ACDM	1.25	1.1	1.1	1.1	1.1	-	128 ACDM	1.25	1.1	1.1	1.1	1.1	-	218 ACDM	1.25	1.1	1.1	1.1	1.1	-
189 ACDM	1.05	1.1	1.1	1.1	1.1	-	129 ACDM	1.05	1.1	1.1	1.1	1.1	-	219 ACDM	1.05	1.1	1.1	1.1	1.1	-
190 ACDM	1.25	1.1	1.1	1.1	1.1	-	130 ACDM	1.25	1.1	1.1	1.1	1.1	-	220 ACDM	1.25	1.1	1.1	1.1	1.1	-
191 ACDM	1.05	1.1	1.1	1.1	1.1	-	131 ACDM	1.05	1.1	1.1	1.1	1.1	-	221 ACDM	1.05	1.1	1.1	1.1	1.1	-
192 ACDM	1.25	1.1	1.1	1.1	1.1	-	132 ACDM	1.25	1.1	1.1	1.1	1.1	-	222 ACDM	1.25	1.1	1.1	1.1	1.1	-
193 ACDM	1.05	1.1	1.1	1.1	1.1	-	133 ACDM	1.05	1.1	1.1	1.1	1.1	-	223 ACDM	1.05	1.1	1.1	1.1	1.1	-
194 ACDM	1.25	1.1	1.1	1.1	1.1	-	134 ACDM	1.25	1.1	1.1	1.1	1.1	-	224 ACDM	1.25	1.1	1.1	1.1	1.1	-
195 ACDM	1.05	1.1	1.1	1.1	1.1	-	135 ACDM	1.05	1.1	1.1	1.1	1.1	-	225 ACDM	1.05	1.1	1.1	1.1	1.1	-
196 ACDM	1.25	1.1	1.1	1.1	1.1	-	136 ACDM	1.25	1.1	1.1	1.1	1.1	-	226 ACDM	1.25	1.1	1.1	1.1	1.1	-
197 ACDM	1.05	1.1	1.1	1.1	1.1	-	137 ACDM	1.05	1.1	1.1	1.1	1.1	-	227 ACDM	1.05	1.1	1.1	1.1	1.1	-
198 ACDM	1.25	1.1	1.1	1.1	1.1	-	138 ACDM	1.25	1.1	1.1	1.1	1.1	-	228 ACDM	1.25	1.1	1.1	1.1	1.1	-
199 ACDM	1.05	1.1	1.1	1.1	1.1	-	139 ACDM	1.05	1.1	1.1	1.1	1.1	-	229 ACDM	1.05	1.1	1.1	1.1	1.1	-
200 ACDM	1.25	1.1	1.1	1.1	1.1	-	140 ACDM	1.25	1.1	1.1	1.1	1.1	-	230 ACDM	1.25	1.1	1.1	1.1	1.1	-
201 ACDM	1.05	1.1	1.1	1.1	1.1	-	141 ACDM	1.05	1.1	1.1	1.1	1.1	-	231 ACDM	1.05	1.1	1.1	1.1	1.1	-
202 ACDM	1.25	1.1	1.1	1.1	1.1	-	142 ACDM	1.25	1.1	1.1	1.1	1.1	-	232 ACDM	1.25	1.1	1.1	1.1	1.1	-
203 ACDM	1.05	1.1	1.1	1.1	1.1	-	143 ACDM	1.05	1.1	1.1	1.1	1.1	-	233 ACDM	1.05	1.1	1.1	1.1	1.1	-
204 ACDM	1.25	1.1	1.1	1.1	1.1	-	144 ACDM	1.25	1.1	1.1	1.1	1.1	-	234 ACDM	1.25	1.1	1.1	1.1	1.1	-
205 ACDM	1.05	1.1	1.1	1.1	1.1	-	145 ACDM	1.05	1.1	1.1	1.1	1.1	-	235 ACDM	1.05	1.1	1.1	1.1	1.1	-
206 ACDM	1.25	1.1	1.1	1.1	1.1	-	146 ACDM	1.25	1.1	1.1	1.1	1.1	-	236 ACDM	1.25	1.1	1.1	1.1	1.1	-
207 ACDM	1.05	1.1	1.1	1.1	1.1	-	147 ACDM	1.05	1.1	1.1	1.1	1.1	-	237 ACDM	1.05	1.1	1.1	1.1	1.1	-
208 ACDM	1.25	1.1	1.1	1.1	1.1	-	148 ACDM	1.25	1.1	1.1	1.1	1.1	-	238 ACDM	1.25	1.1	1.1	1.1	1.1	-
209 ACDM	1.05	1.1	1.1	1.1	1.1	-	149 ACDM	1.05	1.1	1.1	1.1	1.1	-	239 ACDM	1.05	1.1	1.1	1.1	1.1	-
210 ACDM	1.25	1.1	1.1	1.1	1.1	-	150 ACDM	1.25	1.1	1.1	1.1	1.1	-	240 ACDM	1.25	1.1	1.1	1.1	1.1	-
211 ACDM	1.05	1.1	1.1	1.1	1.1	-	151 ACDM	1.05	1.1	1.1	1.1	1.1	-	241 ACDM	1.05	1.1	1.1	1.1	1.1	-
212 ACDM	1.25	1.1	1.1	1.1	1.1	-	152 ACDM	1.25	1.1	1.1	1.1	1.1	-	242 ACDM	1.25	1.1	1.1	1.1	1.1	-
213 ACDM	1.05	1.1	1.1	1.1	1.1	-	153 ACDM	1.05	1.1	1.1	1.1	1.1	-	243 ACDM	1.05	1.1	1.1	1.1	1.1	-
214 ACDM	1.25	1.1	1.1	1.1	1.1	-	154 ACDM	1.25	1.1	1.1	1.1	1.1	-	244 ACDM	1.25	1.1	1.1	1.1	1.1	-
215 ACDM	1.05	1.1	1.1	1.1	1.1	-	155 ACDM	1.05	1.1	1.1	1.1	1.1	-	245 ACDM	1.05	1.1	1.1	1.1	1.1	-
216 ACDM	1.25	1.1	1.1	1.1	1.1	-	156 ACDM	1.25	1.1	1.1	1.1	1.1	-	246 ACDM	1.25	1.1	1.1	1.1	1.1	-
217 ACDM	1.05	1.1	1.1	1.1	1.1	-	157 ACDM	1.05	1.1	1.1	1.1	1.1	-	247 ACDM	1.05	1.1	1.1	1.1	1.1	-
218 ACDM	1.25	1.1	1.1	1.1	1.1	-	158 ACDM	1.25	1.1	1.1	1.1	1.1	-	248 ACDM	1.25	1.1	1.1	1.1	1.1	-
219 ACDM	1.05	1.1	1.1	1.1	1.1	-	159 ACDM	1.05	1.1	1.1	1.1	1.1	-	249 ACDM	1.05	1.1	1.1	1.1	1.1	-
220 ACDM	1.25	1.1	1.1	1.1	1.1	-	160 ACDM	1.25	1.1	1.1	1.1	1.1	-	250 ACDM	1.25	1.1	1.1	1.1	1.1	-
221 ACDM	1.05	1.1	1.1	1.1	1.															

NYSE COMPOSITE PRICES

Table 2 *Estimated Dividends and Dividend Yields*
for the 52 Weeks Ended December 31, 1987

Source: Standard & Poor's Stock Guide, December 1987.

Note: Figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividend are annual disbursements based on the latest dividend declaration.

OVER-THE-COUNTER

*Nasdaq national market
3pm prices February*

AMEX COMPOSITE PRICES

*3pm prices
February 8*

Stock	PY Sls	Div. E	1998	High	Low	Close	Chng	Stock	PY Sls	Div. E	1998	High	Low	Close	Chng	Stock	PY Sls	Div. E	1998	High	Low	Close	Chng	Stock	PY Sls	Div. E	1998	High	Low	Close	Chng
AT&T	31	9	34	34	34	34	-	Cross	1.12	.77	104.5	44	44	44	-	ICH	155	155	45	45	45	45	-	PRDm	404	7	22	22	22	22	-
ATT F2250	12	10	104	104	104	104	-	CrnC	10	2	24	24	24	24	-	ISS	24	15	280	280	280	280	-	PutW	1.60	12	14	35	35	35	-
Action	12	10	177	177	177	177	-	CRCP	10	10	107	107	107	107	-	Int'l	9	9	11	11	11	11	-	PhyGns	.12	12	14	134	134	134	-
AdExp	10	5	35	35	35	35	-	CNCp	10	10	407	511	511	511	-	Int'l	14	14	14	14	14	14	-	Pred S	1	1	236	236	236	236	-
AdW	10	5	35	35	35	35	-	CNCp p1225	11	4	145	152	152	152	-	Int'l	14	14	14	14	14	14	-	PreCm	1	1	236	236	236	236	-
Adm	15	15	48	52	52	52	-	CostInt	11	11	35	35	35	35	-	Int'l	14	14	14	14	14	14	-	PreMod	.42	-	-	-	-	-	-
Alstair	1	-	15	48	52	52	-	CyprPd	10	10	35	11-16	11-16	11-16	-	Int'l	14	14	14	14	14	14	-	PreOre	.42	-	-	-	-	-	-
Alpharm	33	42	42	42	42	42	-	DWG	10	10	7	7	7	7	-	Int'l	14	14	14	14	14	14	-	RBW	-	-	-	-	-	-	-
Alphat	10	10	51	51	51	51	-	DataPd	10	4	305	61	61	61	-	Int'l	14	14	14	14	14	14	-	Ramag	-	-	-	-	-	-	-
AltaMed	22	17	512	512	512	512	-	Defined	10	10	805	147	147	147	-	Int'l	14	14	14	14	14	14	-	Rapors	.12	-	-	-	-	-	-
AltaMed	22	9	165	165	165	165	-	Digita	10	21	14	31	31	31	-	Int'l	14	14	14	14	14	14	-	Rudick	.22	-	-	-	-	-	-
AltaMed	22	10	165	165	165	165	-	Digitel	10	10	11-16	11-16	11-16	11-16	-	Int'l	14	14	14	14	14	14	-	SW	1.82	-	-	-	-	-	-
ASCE	244	34	5	42	42	42	-	Diamond	10	21	14	31	31	31	-	Int'l	14	14	14	14	14	14	-	Sege	2	-	-	-	-	-	-
ASCEW	1,028	1224	55	55	55	55	-	Diamond	10	10	45	45	45	45	-	Int'l	14	14	14	14	14	14	-	Seilen	1.98	-	-	-	-	-	-
Ampel	20	5	688	14	14	14	-	Doucon	10	10	24	11-16	11-16	11-16	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
Andal	8	401	55	55	55	55	-	Duplex	10	14	1-5	1-5	1-5	1-5	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EAC	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14	14	14	14	-	SeMod	.18	-	-	-	-	-	-
AndCo n	31	21	75	75	75	75	-	EngCp	10	27	75	75	75	75	-	Int'l	14	14	14												

Free hand delivery service

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delivery service
for all subscribers
who work in the
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AMERICA

Fears of missing the rally prompt further Dow rise

Wall Street

FEAR of missing the current rally has outweighed any potential negatives for the market, including higher interest rates, writes Janet Bush in New York.

Yesterday morning saw the equity market go through a now familiar cycle of stocks rallying, then succumbing to profit-taking and finally rising again as institutions bought at the lows. The Dow Jones Industrial Average piled on 10 points within the first half hour of trading, then lost those gains only to recover again by mid-session.

At 2 pm, the Dow stood 5.36 higher at 2,352.50 on heavy trading of 124m shares.

It is difficult to pinpoint any change in economic fundamentals to account for the fine performance of the equity market so far this year. There is a general concern that inflation, while not explosive, is creeping higher.

No one disagrees that short-term interest rates will move higher before falling again, although the timing is uncertain. Some analysts believe rates will peak in the first half of this year and slide in the second half as the economy slows. Others believe interest rates will continue rising throughout 1989.

The Treasury bond yield curve has finally inverted, which has often presaged a recession. Whatever the disagreements over and technicalities of analysis of the yield curve, short-term Treasury bonds offering a low-risk return of more than 9 per cent

are an attractive alternative to stocks. This was indicated by the strong demand in Tuesday's three-year auction.

Corporate profits are set to slow after last year's rise of about 25 per cent to perhaps 15 per cent.

President George Bush's proposed proposal to cut capital gains tax from 28 per cent to 15 per cent for stocks and similar investments is likely to run into intense political opposition in Congress.

Dayton Hudson rose \$1.4% to \$45.4% on vague speculation of a management-led buy-out. The company declined comment.

In over-the-counter trading, National Pizza jumped \$1.7% to \$10.4% after the company filed a suit against Pizzeria's Pizza Hut subsidiary to permit the completion of its \$25-a-share acquisition of Skipper's Inc.

Canada

DEMAND for energy and industrial stocks pulled the Toronto stock market higher at midday, with the composite index up 19.6 at 3,699.3. Advances outnumbered declines by 307 to 260 on brisk turnover of 17m shares.

Among golds, American Bar- rick rose C\$8 to C\$23.2% and Placer Dome rose C\$4 to C\$16.4%.

Gulf Canada, which said it was seeking a licence to export natural gas from northern Canada to the United States, was unchanged at C\$14.4%.

Molson, which said it expected to make savings from brewery closures after the merger of its brewing operations with Carling O'Keefe, rose C\$1 to C\$33.4%.

ASIA PACIFIC

Nikkei soars past 32,000 level in frenzied buying

Tokyo

INVESTORS were undaunted by the recent steep rise in share prices and bought frenetically, sending the Nikkei average surging through the 32,000 level for the first time, to close once again at a record high, writes Michio Nakamoto in Tokyo.

Wall Street's overnight strength set the bullish tone and the Nikkei average rose 153.30 to breach 32,000 by the close of morning trading. It climbed to a high of 32,066.09 before closing just below it at 32,065.12, a gain of 184.47. The day's low was 31,882.51.

In spite of the Nikkei's powerful rise, losses slightly exceeded gains by 470 to 457 with 165 issues unchanged. Turnover was a strong 1.73bn shares, although not quite as high as the 1.96bn traded on Tuesday. The Topix index of all listed shares gained 17.77 to 2,490.07 and in London the ISE/Nikkei 50 index picked up 11.04 to end above the 2,000 level at 2,002.51.

The Nikkei average hit 32,000 "without even pausing for breath," commented one broker. Investors, who only a few days ago had been worried about an upward spiral in global interest rates and the yen, were weakening against the dollar appeared to relieve those worries and concentrate on getting what they could out of the market.

Buying interest has been shifting from sector to sector at a fairly rapid pace, with

investors who had snatched up non-ferrous metal stocks earlier in the day already taking profits before the close. Much of the buying seemed to be frantic and indiscriminate as growing optimism about the market's prospects allowed investors to discount worries over interest rates and the yen.

The currency market has indeed been relatively stable, but the sharp rise in stock prices and the rapid sector rotation led at least one broker to warn that "this kind of burst of strength is quite often short-lived."

Large capital steels made an expected rebound. Kobe Steel led the actives with 105.5m shares traded and put on Y46 to Y637. Nippon Steel followed with 74.4m shares, rising Y34 to Y93.

Leading brokers were known to have been eager to push steels in order to generate volume before the end of their shortened fiscal year in March. The popularity of construction stocks in recent days was a natural way to direct attention back to the steels, one analyst said.

Receding fears about higher interest rates encouraged interest in financial firms. Fuji Bank gained Y90 to Y3,700 and Nikko Securities rose Y70 to Y2,100.

Trading in Osaka was also supported by interest in large capital steels and financials. The OSE average gained 7.84 to 30,433.84.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS

Figures in parentheses show number of stocks per grouping

	TUESDAY FEBRUARY 7 1989				MONDAY FEBRUARY 6 1989				DOLLAR INDEX		
	US Dollar Index	Day's Change %	Pound Sterling Index	Local Currency Yield	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Local Currency Index	1988/89 High	1988/89 Low	Year ago (approx)
Australia (89).....	150.55	+0.1	127.67	112.52	4.75	149.94	128.27	113.09	157.12	92.16	91.76
Austria (18).....	94.47	-0.1	80.38	81.26	2.68	94.57	80.90	92.18	100.00	83.72	86.08
Belgium (63).....	133.69	+0.2	115.75	129.74	3.96	133.40	114.12	129.95	139.89	99.14	112.50
Canada (125).....	137.27	+0.5	116.75	117.49	3.12	136.56	116.83	116.98	137.27	107.06	108.87
Denmark (20).....	120.53	+0.4	115.18	124.56	1.98	125.65	133.16	154.44	161.60	111.42	112.42
Finland (25).....	140.49	+0.3	115.22	122.57	2.07	140.50	121.51	117.91	141.50	111.56	112.50
France (151).....	118.26	-0.7	100.62	117.89	2.75	117.63	100.46	117.80	118.23	72.77	78.25
West Germany (102).....	85.63	+1.4	72.86	83.14	2.27	84.47	72.26	82.49	90.40	67.78	69.90
Hong Kong (45).....	129.37	+0.0	110.08	129.55	3.83	129.38	110.69	129.52	129.38	84.90	85.06
Ireland (17).....	135.86	+0.5	115.60	133.82	3.83	135.15	115.62	133.87	144.25	104.60	107.17
Italy (94).....	124.44	+0.3	114.93	80.49	2.51	75.84	68.30	61.75	88.88	62.99	62.99
Japan (456).....	156.84	+0.3	133.45	164.67	2.59	156.77	134.11	156.84	156.84	107.83	107.83
Mexico (13).....	163.12	+0.4	138.79	413.76	4.74	162.50	139.02	411.65	182.24	137.94	137.94
Netherlands (59).....	111.97	+1.0	96.97	109.63	4.53	112.88	96.57	109.35	115.04	95.23	96.79
New Zealand (24).....	73.19	-0.8	62.27	63.39	6.21	73.78	63.12	63.91	84.05	63.32	67.31
Norway (26).....	127.26	+0.3	110.41	124.15	3.45	128.40	105.21	128.40	145.21	98.55	99.25
Singapore (26).....	159.70	+0.1	118.86	124.15	2.15	126.43	119.45	125.75	137.70	97.94	101.72
South Africa (60).....	125.62	+1.4	106.89	108.75	4.34	123.90	105.99	107.26	139.07	98.26	118.72
Spain (42).....	146.79	+0.4	124.89	129.22	3.65	146.19	129.46	146.47	150.73	134.41	135.87
Sweden (35).....	147.85	-0.7	125.80	138.88	2.17	148.84	127.33	140.41	150.22	96.92	105.87
Switzerland (57).....	76.21	+0.5	64.88	74.96	2.27	75.81	64.85	75.03	86.75	74.13	77.14
United Kingdom (314).....	150.74	+1.3	125.25	128.25	4.23	147.87	126.50	150.74	120.66	123.36	123.36
USA (69).....	121.90	+1.2	103.72	121.90	3.51	120.44	121.90	99.19	122.13	100.00	102.78
Europe (107).....	119.54	+1.2	101.71	109.42	3.48	118.10	101.04	108.72	119.66	97.01	97.01
Nordic (126).....	143.91	+0.2	122.44	132.45	1.98	143.62	122.87	132.74	144.52	98.11	103.65
Pacific Basin (676).....	188.92	+0.3	160.75	154.74	0.64	188.33	161.12	154.73	192.26	130.81	143.57
Euro-Pacific (121).....	161.21	+0.6	141.33	136.71	1.53	160.23	137.08	136.44	161.61	120.36	124.96
North America (124).....	127.75	+0.2	104.42	121.55	3.45	121.51	103.78	120.25	122.73	99.78	103.10
Europe Ex. UK (633).....	100.33	+0.6	95.37	97.73	4.32	104.80	115.32	113.45	127.41	87.51	80.65
Pacific Ex. Japan (220).....	134.80	+0.0	114.69	113.09	4.32	134.80	115.32	113.45	137.41	87.51	80.65
World Ex. US (1881).....	159.99	-0.6	136.12	135.93	1.60	159.05	136.07	135.64	160.23	120.26	124.35
World Ex. UK (2136).....	144.74	+0.7	123.15	131.46	1.98	143.78	123.01	130.90	144.74	111.27	115.28
World Ex. So. Afr. (2390).....	145.38	+0.8	123.69	131.30	2.17	144.26	132.41	130.63	145.38	113.26	115.96
World Ex. Japan (994).....	122.13	-1.1	103.92	117.12	3.53	120.77	103.32	116.07	122		